

# Hospitality Interiors

INTERIOR DESIGN FOR HOTELS, RESTAURANTS, BARS & CLUBS

Issue 61 | September-October 2015



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## Hospitality Interiors

INTERIOR DESIGN FOR HOTELS, RESTAURANTS, BARS & CLUBS

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### ON THE COVER

Acclaimed designer, Afroditia Krassa, drew on her roots for this redesign of Suvlaki – a small, yet characterful Greek restaurant in Soho.

More on page 66.

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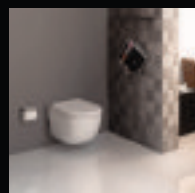
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## Futuristic thinking

The month of September has been all about innovation in the design industry – a wave of new launches, trend concepts, and forward-thinking discussions emerging during one of the busiest times in the UK's design calendar.

The London Design Festival once again reaffirmed the competitive drive and dynamism that makes our capital so worthy of its standing on the international design stage, and gave us a taste for what's to come.

From London's thriving design scene, to a region that has very rapidly become one of the world's most influential hubs for hospitality design – the Middle East. Ahead of October's Restaurant and Bar Talk in Dubai, we speak with panelists Tim Mutton, Steve La Bouchardiere and Robert Angell on page 40, as they give a sneak preview of their predictions for the future.

Elsewhere, Oleg Klodt – founder of the Oleg Klodt Architectural Bureau – talks about the design trends influencing Russia's pub and bar scene (page 90), and straight talking design duo, Nick Stringer and Matt Smith of Shed, talk about keeping things fresh and exciting in the fiercely competitive F&B sector (page 22).

For those attending the Independent Hotel Show, find a comprehensive preview from page 130, and please do come along and see us on stand M5.



Gemma Ralph, editorial

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# LASVIT GOOD SPIRITS

by Maxim Velcovsky  
Custom-made glass art installation in the form of a horse, a lion and a shoe is a dominant interior feature of the newly opened Quadrio shopping center in Prague, Czech Republic. Mounted vertically on a wall, the sculpture consists of more than 10,000 individual glass balls produced by technical blowing, perfectly matching and enhancing the unique interiors.

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Internationally renowned experiential design and branding studio, ICRAVE, has been tapped to design the latest addition to SIR Hotels' collection of luxury boutique hotels. Slated to open in Spring 2016, Sir Adam is set to be an eccentric hotel, inspired by music, travel and the creative community of its surrounding neighbourhood.

## Sir Adam, Amsterdam

Sir Adam inhabits the A'DAM Toren – a 22-storey tower designed by architect, Arthur Staal – which has recently undergone a significant renovation to transform it into an impressive multifunctional venue.

The tower is home to the headquarters of the world's leading music and entertainment companies: ID&T (SFX), MassiveMusic, renowned guitar manufacturer Gibson, and a medley of young creative companies with a passion for music.

As such, ICRAVE integrated opportunities to draw the music narrative into the design of Sir Adam throughout the public spaces and guest rooms.

"Sir Adam is more than a hotel," explains Jesse MacDougall, director of strategy and brand development at ICRAVE. "We set out with the goal of creating a community hub by harnessing the creative energy of the budding neighbourhood and weaving it through the experience.

"We had to strike a balance between the refined expectations of hotel guests and the raw, dynamic style of the creative class."

Sir Adam's main entrance is steps away from the Central Station ferry and sits upon a broad riverside terrace, as well as a bike path. There, Sir Adam's mobile bar will serve outdoor guests from sun up to sundown.

Inside, ICRAVE envisioned a 'living lobby' as a vibrantly curated, event-ready space that is as much for the community as it is for guests. The living lobby will be known as the Butcher Social Club – the latest outpost of the Butcher brand – a staple in the Amsterdam food and nightlife scene. The space is adorned with eclectic lounge areas, game tables, swing seats, a two-story living green wall, original murals and artwork.

On the mezzanine overlooking the Butcher Social Club, The Hub is a curated check-in and retail experience that showcases unique products made by Amsterdam creatives, and eclectic gear for music junkies.

The check-in console has been designed as a lenticular sculpture that graphically changes as guests move around it. Also on the mezzanine –



guests can make use of The Music Library, featuring a curated collection of new and exclusive tracks all accessible by Bluetooth.

A spiral staircase connects the mezzanine to the roof, home of The BeerGarden and the Decks. The garden roof features a variety of Amsterdam's best beverages amidst seasonal sculptures, landscaping, and unparalleled panoramic views of the city's center.

The Deck features Sir Adam's flexible, creative spaces nestled between the tower legs, and can be combined with the BeerGarden to create one large event space that can host up to 200 people.

The 110 luxury guest rooms are outfitted with all the necessities to entertain, from Bluetooth-enabled

record players to a custom designed minibar. Each guest room features curated work from local artists, mirrors etched with illuminated lyrics from Sir Adam's favorite songs, custom furniture and lighting. ICRAVE embraced the original shell of the building and left the raw concrete columns and ceiling exposed. Floating, cantilevered desks and window benches maintain the continuity of floor-to-ceiling windows.

The bathrooms are fully decked out in calacatta tile and the corner rooms have showers with full height windows exposed to the plazas and rooftops, almost daring guests to exhibit their wild side.

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▲ **Zouk, Kuala Lumpur**

Multi-million dollar superclub, Zouk, Kuala Lumpur, invited over 4000 guests to its grand opening ceremony earlier this month. The club previewed 11 rooms, ranging from members areas, to club rooms and a café.

The eagerly anticipated club launched at TREC – Malaysia and KL's largest purpose-built entertainment and lifestyle enclave. At an impressive 106,000ft<sup>2</sup>, Zouk KL is one of the world's largest entertainment complexes, and Asia's biggest superclub. With its bold façade and dramatic architecture, Zouk KL resonates with the identity of the global club brand.



▲ **Bandol, Chelsea**

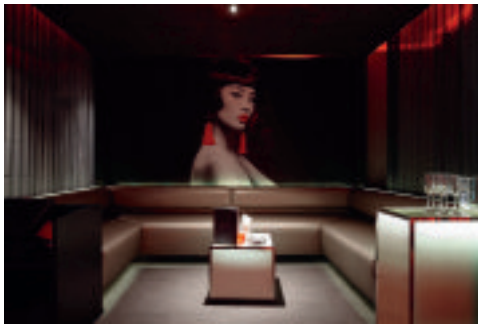
Bandol, the new restaurant from husband-and-wife team Sylvia Kontek and Vittorio Monge, will open on the 7th October at 6 Hollywood Road, Chelsea. The eatery will offer Niçoise and Provençal sharing dishes, made from fresh, simple ingredients.

Designed by Kinnersley Kent Design, Bandol also draws upon Provence and the French Riviera for its decor. This latest venture seeks to expand upon the success of Sylvia and Vittorio's inaugural restaurant Margaux, South Kensington, in bringing the Riviera to London.



▲ **The Cinnamon Club, Westminster**

Iconic Indian fine dining restaurant, The Cinnamon Club, has now re-opened following a £1m transformation for its 15th anniversary. Situated within the grand Grade II listed Old Westminster Library, The Cinnamon Club's book-lined shelves and traditional features have been updated and elevated with dashes of colour and contemporary furnishings. The venue has many unique features including the bespoke tableware created by pottery designer, Maham Anjum, and a gin trolley offering iconic brands and small-batch producers from across the UK.



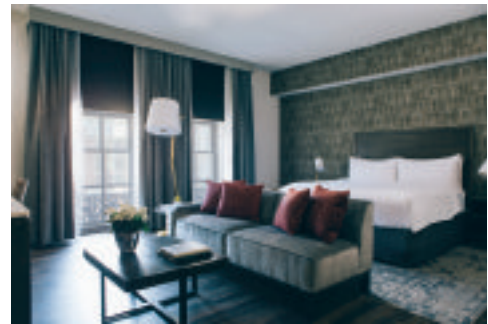
▲ **Bar Rouge, Shanghai**

Kokaistudios has completed the re-design of Bar Rouge – a legendary nightlife landmark in Shanghai. Occupying the top floor of the Bund 18 building – a UNESCO awarded heritage building, which itself was Kokaistudios' first project in Asia – Bar Rouge has established a successful international reputation in its first 10 years of operation. The re-design draws inspiration from a mix of modern and traditional Chinese and European influences, creating an utterly unique environment. The club aims to fuse the culture of modern clubbing with Asian hospitality and service.



▲ **Celicioso, Marbella**

Marbella's first gluten free restaurant, Celicioso, has opened its doors at the luxury Puente Romano Beach Resort & Spa, Marbella. Situated by the Roman bridge from which the resort takes its name, Celicioso enjoys the buzz of the hotel's traditional Andalusian square, next to the Plaza Village. Following the success of Celicioso Madrid, pioneer and owner of Celicioso Restaurants, Santiago Godfrid, decided to expand to Marbella. Celicioso was born out of a desire to create tempting gluten-free food, after Godfrid himself was diagnosed with coeliac disease aged 23.



▲ **Marriott St. Louis Grand**

Designed by Stonehill & Taylor, the renovation of the St. Louis Grand takes inspiration from St. Louis as a city in transition between old and new. The development involved a revamp of the Greatroom lobby and bar, the restaurant, reception area, meeting and events spaces, and hotel guestrooms. The design team developed a theme of layering old and new at the Marriott St. Louis Grand, affording visitors an insight into the heart of a city that celebrates its origins and culture, whilst embracing transformation.



▲ **Mr & Mrs Bund, Shanghai**

Internationally acclaimed chef Paul Pairet's flagship restaurant in Shanghai, Mr & Mrs Bund, has undergone a refurbishment by design studio, Kokaistudios. Mr & Mrs Bund's redesign has transformed the space into a casual high-end dining space, free from the confines of traditional fine dining. The venue transforms throughout the day, from business lunch destination, to a fine dining space and a glamorous late night venue. The restaurant sits on the sixth floor of the Bund 18 building – Kokaistudios' first project in China eleven years ago.



▲ **Mercure Oxford Eastgate Townhouse Hotel**

Following an extensive refurbishment, the Oxford Eastgate Townhouse Hotel has been transformed into a 4\* Mercure Hotel. Located on a quiet street in the centre of Oxford, the hotel is in keeping with the style and heritage of the city, drawing inspiration from local influences, such as the iconic cycling culture of the historical university town.



▲ **Mr Fogg's Tavern, Covent Garden**

Mr Fogg's Tavern – the sister venue to award-winning Mayfair bar, Mr Fogg's – is set to open in Covent Garden this October. Based on the adventures of Jules Verne's fictional explorer, Phileas Fogg, Mr Fogg's Tavern will have an 'upstairs downstairs' theme, with a Victorian tavern on the ground floor and a refined gin parlour and salon upstairs. The downstairs space will feature a warm wooden interior smattered with nineteenth century artefacts, whilst a separate entrance for ladies and gentlemen will lead to the upstairs salon.



▲ **The Spa at Ramside Hall, Durham**

One of the UK's most luxurious spas has just opened its doors at a leading North East country house hotel as the final stage of a £16m investment.

Based at Ramside Hall Hotel near Durham, the Spa at Ramside opened to the public on August 15, offering some of the best facilities the region has ever seen.

The launch of the spa, which has created around 60 new jobs, follows a string of additions to the property, including a second championship golf course and a new wing of 47 bedrooms.



▲ **Renaissance Suzhou Wujiang, China**

Marriott International has announced the opening of the Renaissance Suzhou Wujiang Hotel in Shengze – an ancient city with a modern and thriving economy. The new hotel is the first international hospitality brand in the area and the 19th Renaissance branded property to open in China. The new Renaissance Suzhou Wujiang Hotel has 296 well-appointed guest rooms, including 15 spacious suites with their own kitchenettes. Picturesque lake views can be enjoyed by approximately half the rooms, while all guest rooms feature plush bedding, high speed wireless internet, an LED TV and a spacious work area.



▲ **Sheraton Ufa, Russia**

As part of its commitment to open more than 150 new hotels by 2020, Starwood Hotels & Resorts Worldwide has now unveiled Sheraton Ufa Hotel – a new build property located near the southern stretch of the Ural Mountains. Developed by Granelle Real Estate LLC, this hotel marks a Starwood debut in the oil-rich capital of the Republic of Bashkortostan. Spread across nine floors, Sheraton Ufa features 150 sophisticated guest rooms and 11 plush suites designed by Christian Lundwall.



▲ **Six Senses Ninh Van Bay, Vietnam**

Six Senses Ninh Van Bay has now opened its most exclusive villa, ready to take reservations for autumn. Set amidst the luscious greenery and granite stone synonymous with the Ninh Van peninsula, the three-bedroom Hilltop Reserve provides families and groups with an unparalleled 180° westward view of the bay, Nha Trang city and the adjacent mountains. The villa commands an overall space of 7825ft<sup>2</sup>, is set at the end of a winding path through granite boulders and jungle, accessible only on foot or with a buggy.



▲ **TRYP by Wyndham Hotel Group, New York**

Wyndham Hotel Group has announced the addition of the 336-room TRYP by Wyndham New York Times Square to its lifestyle brand's growing global portfolio.

Located on West 48th Street between Broadway and Eighth Avenue in Times Square, TRYP by Wyndham New York Times Square, which recently completed a major multi-million dollar renovation, puts guests just steps from world-famous attractions, shopping and dining, major corporations and public transportation.



▲ **Mercure Exeter Southgate, Devon**

Positioned in the heart of Devon, Mercure Exeter Southgate is the gateway to the South West, neighbouring the famous Exeter Cathedral and historic Quay. Enjoying a prime location in one of England's most historic cities, the hotel provides the perfect break en route to the Cornish coastline. The interior of the city centre hotel includes a redesigned reception, Gate House restaurant, bar, lounge, terrace and refurbishment of all 156 bedrooms. Mercure has drawn influence for the hotel's new interior design from Exeter's rich Roman and Medieval history.



▲ **Soho Ski Terrace, London**

The Courthouse Hotel on Carnaby Street has transformed its rooftop space, Soho Sky Terrace, into the Soho Ski Terrace – a cosy outdoor haven looking out over central London. Complete with soft lighting and a welcoming design inspired by the iconic retro ski chalets of the 1950s, the terrace will be awash with plush, soft furnishings, candle-lit lanterns and retro ski posters. With a capacity for up to 140, the Soho Ski Terrace will be available for corporate events and seasonal private parties. The Soho Ski Terrace at the Courthouse Hotel will be open from October 2015.



▲ **Modern Pantry Finsbury Square, London**

Anna Hansen and head chef Rob Mcleary have announced the opening of The Modern Pantry Finsbury Square on 11th September. This is the second venture from Chef Patron Anna Hansen MBE, who opened The Modern Pantry Clerkenwell in 2008. Housed in the impressive art-deco Alphabet Building the design of the restaurant will feature bespoke, hand-crafted pieces such as 40 pendant light fixtures with hand blown glass shades. Other unique pieces include the framed plant catalogue, entitled Flora Annica, which, though based on the Danish Flora Danica collection, comprises plants from Anna's dual homelands – New Zealand and England.



▲ **Hylandia by Shangri-la, China**

Owned and operated by Shangri-La Hotels and Resorts, the 166-room Hylandia by Shangri-La opened in August in Shangri-La City. Located at an altitude of 3,260m (10,695ft), Hylandia will be the first international full-service hotel in the city, offering every convenience and comfort a traveller journeying to this remote land could want. The hotel is a modern, high-altitude interpretation of the caravansaries once found along the Silk Road, with exotic courtyards, gardens, lounges and restaurants. Key venues include a Wisdom Room, Aroma Room and Ani's Kitchen – the hotel's main restaurant.





Sixtyone Restaurant at the Montcalm Hotel



Paul Nulty is the founder of independent architectural lighting design practice, Nulty+. Established in 2011 and recently rebranded, the UK practice has completed numerous high-end projects – including Wright Brothers’ Soho Oyster House, Spring at Somerset House, Fischer’s in Marylebone and Yauatcha City in Broadgate Circle.

# Q&A: PAUL NULTY, PAUL NULTY LIGHTING DESIGN

**How did you forge a career in the industry, and what was it that first drew you to the lighting sector?**

I studied theatrical lighting design but soon realised I wanted to use light to affect the real world around us. I became intrigued by the power of light to change people’s perceptions of space and to emotionally engage people.

Light is such an exciting medium to work with as it can make or break an environment. It’s part psychology, part sociology, part creativity, part engineering, part project management – such a multi-faceted industry is exciting and dynamic, and every project has its own challenges.

**Who was inspirational to you early on in your career, and why?**

I fell in love with the work that was being undertaken by the (now defunct) Lighting Design

Partnership. It was cutting edge and innovative and they were the first practice to make me realise what an important role light has to play in our lives.

I’ve always admired James Turell’s insane ability to play with people’s perception of space. I guess I love the theatre and drama that light can bring to an environment that makes it engaging and convivial.

**What would you say are the defining philosophies of Nulty+?**

We ‘paint with light’. That is to say that our first thoughts are about how the light is being applied to each surface within a given space. We think light first and luminaires second. We prefer integrated lighting where possible as ‘technical’ light fixtures can be ‘ugly’.


We also like to consider the needs of all

project stakeholders, so whilst creative ideas are important we’re also concerned about affordability, longevity, buildability, sustainability and maintainability. In short, customer service is key. We never EVER want someone to walk into a space and say ‘the lighting looks good’ we want people to walk into a space and say ‘wow, isn’t the space amazing’.

That’s the thing with light – awesome lighting shouldn’t be noticed. It’s poor lighting that is. Great lighting is about enhancing the architecture and interior of the space.

**Was it always your ambition to set up a lighting design practice?**

Not always to have my own practice but I certainly wanted to be able to make big decisions easily – about style, philosophy, direction etc and it’s certainly easier doing that within your own practice! >



“It’s part psychology, part sociology, part creativity, part engineering, part project management”



**Which hospitality project are you most proud of?**

One we're currently working on: The Gladys at 27 Poultry, London. It's a Grade 1 Listed building by Edward Lutyens and was even featured in James Bond, Goldfinger. The project is going to look wonderfully elegant and stunning. Working with such amazing architecture is a real privilege.

**What elements do you feel are most critical to designing lighting for a hospitality environment?**

Emotional connection – hospitality is all about people. It's easy to end up with a 'tick box' mentality ensuring the design complies with this legislation or that. But it's all a waste of time if you can't design something that engages with the customer.

Lighting is absolutely key in setting the tone and mood of a space, so working very closely and collaboratively with the interior and architecture team is key.

**Have you got any hospitality projects in the pipeline that you're able to share with us?**

Lots! A Ritz Carlton in Astana and four hotels in London.



**How do you envisage the practice evolving over the next 10 years?**

I hope that we continue to nurture amazing talent. We have an amazing team, many of whom have been with me since the beginning and it makes me very proud to watch them develop and grow in skill, confidence and personality.

It's crucial to me that we continue to create an environment that allows our designers to thrive. And of course as we grow and complete more projects our reputation is growing – we've achieved a huge amount in the 4.5 years we've been going and with a team of 27 we're actually a large independent lighting design practice. We want to continue to be recognised for excellence in our design work and hope to add to the generous accolades we've been given!

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Yauatcha City



Adventure Bar, Clapham



Spring at Somerset House





Nick Stringer (left) and Matt Smith

Straight talking design duo, Nick Stringer and Matt Smith, are the creative minds behind acclaimed interior design practice, Shed. From their striking psychedelic designs for international restaurant chain, MEATliquor, to an Andy Warhol-inspired cocktail bar in East London, the practice has designed and developed highly successful projects in over 30 countries ...

# Q&A: NICK STRINGER & MATT SMITH, SHED

**How did you forge a career in the industry, and what was it that first drew you to the design sector?**

**MS:** I guess I jumped through the usual hoops involving art foundation and a degree course and then it was a case of applying and freelancing until, like number 73 buses, three design job offers came at once.

My foundation course was what really opened my eyes to product, furniture and interior design.

**Who was inspirational to you early on in your career, and why?**

**MS:** John Pawson. My degree fell into a period where postmodernism was being questioned and modernist approaches were being adopted again. It just felt like an exciting time to be a designer.

**NS:** My uncle and auntie moved to London in the late Sixties and besides his music career Rob (my uncle) worked for several architectural practices. They have lived in the same Barbican flat more or less permanently ever since. I used to visit from Sheffield in school holidays and to me Barbican was a fantastic place to stay, totally different from home and to this day it still amazes me.

We used to drive around at night looking at buildings he was working on and just take in the city. I'd have to say they were both a big inspiration in that respect and still are.

**How did Shed come about?**

**NS:** Like most new businesses I've known, via a spare bedroom office, two Macs and a lot of time in the pub.



MEATliquor Brighton



MEATliquor Brighton

**MS:** Nick and I had said we should do something together three years prior to starting. We had worked at opposite sides of the world for a while and then in 1999 we were both in London and it felt right. We worked from a bedroom for a while before we managed to get offices in central London.

**What would you say are Shed's defining philosophies?**

**NS:** We'd like to think we're straightforward guys and say it how it is. You've got to be yourself haven't you (?) and it's worked more often than not. Although not planned we don't have a 'house style' because we work across all types of business and sectors. Everybody needs something different and to do that you have to change your approach.

**How did the MEAT story begin?**

**MS:** Scott Collins, one of the founders, was an old friend and we had already started talking when MEATeasy had opened. We did a Shed sampling night down there and met Yianni the other founder >







who introduced us to the dead hippy (burger). Needless to say we were hooked and when the first site came along the concept was well under way.

**Which hospitality project are you most proud of/stands out in particular to date?**

**MS:** I like the original MEATliquor as it captures that moment in time and the start of a philosophy that has become synonymous with the MEAT brand.

**NS:** The MEAT projects stand out because they were our first big push into F&B and the client gave us a chance to do something very different. The queues for MEAT still stretch around the block and there's a real energy to those places. MEAT in Leeds makes me laugh because it's a working mens club meets northern soul vibe which is quite tongue in cheek, but as fellow Yorkshiremen if we can't do it, who can? HOTBOX and its sister bar 46 & Mercy are brilliant new clients too. We hope to do more with them.

**Do you feel that hospitality clients' expectations have changed over the years?**

**NS:** I think the F&B sector in particular is always



HotBox, East London

demanding, never more so than now because the competition is so fierce. Everything has to be different, everybody is trying to reposition or re-invent.

This applies to hotels too, If we had a pound for every time a new client mentioned Shoreditch House ... but that's born out of seeing a reliable and very successful formula grow. Many clients think those guys just threw it together but that's a big misconception for new entrants.

**What themes do you envisage becoming more important to the hospitality sector over the next few decades?**

**NS:** I'd like to see more done with really cool low(er) cost hotel accommodation. Access to brilliant parts of the world seem to go with a big hotel price tag. I quite like what Hoax have started to do in Liverpool.

**Have you got any hospitality projects in the pipeline that you're able to share with us?**

**NS:** We've started to work on a French Bakery offer which I think will be a big rival to the established players, plus we just completed MEAT Singapore which opens new avenues in the Far East, a part of the world where we are quite well established already due to my Prada history and retail roll-outs over the years.

**How do you envisage the practice evolving over the next 10 years?**

**NS:** I think we are looking to get a signature hotel project under our belts and expand the F&B side of the business. Essentially though we're a modest sized studio and we like it that way. Growing too big isn't our plan because you lose focus and quality. We've always designed different things, that's what's exciting and we'll continue to do the same.

Design is a profession and as such you can't choose what walks through the door, but you still have an obligation to take it on face value and do a job, that's what we do. Being open minded has let us work on a real mix of projects and that's how we like it.

W shed-design.com



MEATliquor Leeds







Having identified a gap in the market for a service that would connect individuals or businesses with exactly the right design talent, Alice Wells made the decision to leave her position within a respected interior design practice, and to found Carter Wells in 2012. Here, Alice talks about the agency's work in the hospitality sector, her passion for the design industry, and about her future plans for international expansion ...

## ALICE WELLS, CARTER WELLS INTERIOR DESIGNER AGENCY



### **Could you please provide a brief introduction to Carter Wells?**

Carter Wells is the number one source in London for finding distinguished interior design firms. The agency helps businesses and private individuals to find an interior designer to suit their needs: from large turnkey operations to smaller decorative jobs, all focusing on the high end.

In a saturated market we help people decipher what makes an interior designer or design company suitable for the project they wish to undertake. The designers we represent are chosen by myself and my team for their professionalism, creative flair and originality. Selecting a designer or design company from Carter Wells ensures a project is handled expertly and with stunning results.

### **Could you tell us a little more about your own background in interior design, and why you were initially attracted to the industry?**

Architecture and design have always been central to my personal interests and education. I qualified from Chelsea College of Art and Design in Spatial Design and entered into the high end world of interior design and retail with Marston &

Langinger on Ebury Street, Belgravia.

It was the place where I discovered the importance of exemplary client service and the reality that good design is the winning combination of form and function and when the two come together the results are exciting.

I never bore of design, it's living art. I feel the same way about getting the right designer onto a project – when the right designer and the right project come together the results are extremely powerful.

The world of interior design is complex, compelling and constantly changing and by working with so many talented interior designers we are lucky enough to have access to some incredible industry secrets and hot topics. There is no better position to be in if you enjoy good design and decoration.

### **What motivated you to set up Carter Wells in 2012?**

I recognised from my time at Marston & Langinger that there was no service available to the public for finding a good designer in the way that people could find a good architectural designer at M&L by talking to the new business team about their requirements.



Knowing that there are some incredibly talented interior designers and decorators in London it seemed extraordinary that there was no organisation helping Joe Public to find them, except through deep industry know-how or recommendation.

**What key benefits do you feel the agency brings to the hospitality design industry specifically?**

The hospitality industry is so closely connected with design. How does a hospitality venture determine the most important ingredient – Service? Food? Design? Getting the design right we believe can really make or break a place and twinning it with a brand is crucial.

At the agency we know how to bring the right designer into the fold to give a hospitality project the chance to succeed and excel. So for a new venture we act as an experienced sound-board. For established hospitality organisations we help breathe a breath of fresh air into their venture whilst saving time looking for talent and the right design organisation to collaborate with.

**What qualities do you tend to look for in the design firms you represent?**

The design firms we represent must be of course qualified and experienced, but bottom line they must be upfront, professional and believe in the power of integrity.

We choose to work with people who are straightforward, open and motivated. Design firms sign up with Carter Wells because they are interested in the variety of work we can find them and because they want to grow their businesses – we are not working with designers who choose interior design as a lifestyle choice – we only work with professionals.

**What kind of hospitality projects are you looking to work on?**

We want to hear from boutique hotel ventures, spas, restaurants and private clubs. With such a

variety of design talent, we love hearing about the most exciting projects out there and ensuring they get the right company to really make the project sing.

**Could you describe a typical day for you?**

As an agency we are involved in so many different elements within interior design: events, scouting designers, searching for projects, speaking with private clients or B2B clients about projects, visiting developments, marketing collateral design, photography. The list is endless!

But in a typical day we are on site visiting a new project, usually in Chelsea, Knightsbridge or Belgravia, and then in an office with a property organisation discussing potential developments, or at the Design Centre keeping abreast of design trends and marketing opportunities.

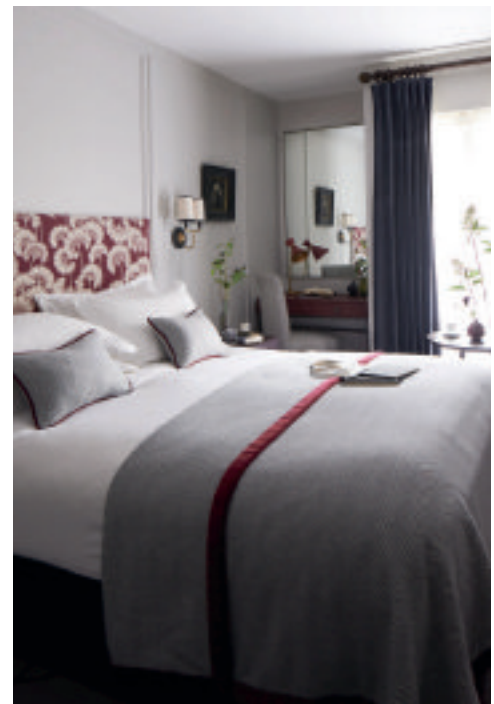
In the office we are keeping on top of interest from interior design firms and looking out for new companies to get on board. We then keep in touch with all the design firms that are pitching for work to make sure that they're confident with their approach and proposal and to see how we can contribute to make sure it happens!

We might also be visiting a completed job or a project that is on-going and marvelling at the transformations. We are a team of three and one of us is always out of the office either seeing a new designer, a new client or an industry specialist.

Pounding the pavements and dashing around in an Uber is how we role. And we love it because it takes us to all corners of London and into some of the most beautiful and varied architecture and homes – we never know what's around the corner for new interest!

**What for you is the most rewarding aspect of the business?**

Working with talented designers and seeing how they balance their creative prowess with running a successful business is one of my favourite







aspects of the job. Of course seeing a completed project is always exciting and despite seeing so much good design I am yet to be underwhelmed. The originality we see is fantastic.

**What would you say sets Carter Wells apart?**

As a team we are all qualified from a good design school and immersed in the industry through our careers and through our interests. We all believe in the power of good design and revel in being responsible for enabling some of London's finest buildings be improved and updated by some of the UK's most talented designers.

We are driven by a sense of responsibility to get a design team right for the sake of the client and the property!

**What is your ultimate ambition for the agency?**

I would like to see us set up offices in the US and in Europe. Our design firms can work all over the world and I would like to make that more viable by enabling us to network within other cities to introduce the world to the designers we have signed, but also to find new design talent in other countries. Mobilising good interior design despite geography would be another great responsibility and innovation I'd be proud of!  
W carterwellslondon.com



Harrison Spinks has, deservedly, carved a reputation as one of Britain's leading bed makers, and the company's recent and much awaited entry into the contract bed market is only expected to build upon this history of success. Hospitality Interiors' Gemma Ralph visited the company's headquarters in Leeds to find out more about the new contracts division, and to discover what Harrison Spinks' unwavering thirst for innovation might herald for the hospitality sector.

## HARRISON SPINKS: A NATURAL CYCLE



Skipton 5500



By way of brief introduction, this family-owned business in fact dates back to 1840, when fillings manufacturer William Rhodes formed 'The Bedding House of Rhodes'. This later evolved into Somnus bedding, which was to become a leading force in the industry for over half a century.

175 years and several transitions later, the business is run by the Spinks family – now the sixth generation to take up the mantle – and incorporates luxury bed brands, Harrison, Somnus and Spink & Edgar, in addition to the contract division, Harrison Spinks Components, Harrison Spinks Baby, and Spink & Edgar Upholstery.

While Harrison Spinks' rich heritage and sense of tradition are key to its brand identity, pushing the boundaries of bed design in this competitive sector is key to its success.

The company's commitment to engineering cutting-edge products is driven by Harrison Spinks' MD and self-confessed 'spring geek', Simon Spinks. 15 years ago, when Simon devised the Revolution® 'spring within a spring' system, he set in motion a revolutionary approach to the manufacture of pocket spring mattresses.

Earning Millennium product status and helping to secure The Queen's Award for Enterprise in innovation, this patented technology entails the insertion of a small spring into a standard pocket spring, thus producing additional tension to ensure even weight distribution, the elimination of pressure points, and an enhanced sleeping experience.



Howarth 2700



Aysgarth 6500



Following on from the commercial success of this invention – and proof that the company doesn’t rest on its laurels for one moment – attention has now been turned to developing high density pocket spring systems, manufactured on self-designed and patented spring machines.

Crucially, this has removed the company’s reliance on petro-chemically derived foam and polyester fibre fillings, allowing instead for the introduction of sustainable natural fibre production.

It is clear when meeting the team and walking the factory floor that there is a great deal of genuine excitement and pride surrounding these innovations. Indeed, as all of Harrison Spinks’ mattresses are made by hand using time-honoured techniques, Harrison Spinks employees are deeply invested in the quality of the products from start to finish.



The Spinks family

The identity and authenticity of Harrison Spinks’ mattresses begins to be shaped long before they reach the factory floor, however. One of the company’s most exciting developments in recent times has been the purchase of a Grade II Listed farm, situated just 20 miles away from the factory.

Set in 300 acres of scenic Yorkshire pasture, this haven of arable land, woodland and protected hedgerows provides Harrison Spinks with a unique opportunity to grow a dynamic collection of high quality fillings for its mattresses.

As farm manager Gary McPartland explained whilst we toured the surrounding fields,

considerable investment has been made in planting environmentally-friendly crops, namely hemp and flax. In fact, 150 acres of hemp are grown on the farm – with an additional 250 acres coming from local farmers – where it is all processed on-site ready for use as filling material.

The benefits of hemp are diverse. Considered to be a carbon-negative raw material – requiring no pesticides or herbicides to grow – hemp also possesses impressive anti-bacterial properties, and is attracting a great deal of attention from the healthcare industry as a result.

For Harrison Spinks, there are three principal







Hornington Manor



uses for the material. Hemp fibre (the resilient outer layer of the plant) is ideally suited for use in mattresses as it helps to regulate temperature, while the woody centre of the plant, or 'hemp shiv', is sold on as a building product or for animal bedding. Lastly, hemp dust is pelletised and burnt in the biomass boiler to heat the farm's manor house, as well as being ploughed back into the fields.

Aside from its crops, the farm is also home to around 600 sheep. Selected for their thick, strong wool, the farm's flock of Suffolk, Zwartbles and Texel sheep provides the company with pure new wool – its most desirable form.

Expertly blended with cotton, fine cashmere and mohair at the factory in Leeds, these materials not only represent a level of self sufficiency and integrity that few businesses can lay claim to, but they also give provenance to Harrison Spinks' Contract Collection.

Aside from this unique backstory, a key advantage of the Harrison Spinks' Contract Collection is the option to create bespoke designs. Each bed can be tailored to individual requirements, from its size and firmness, accompanied by a multitude of fabric and headboard options.



Hemp field



Indeed, Harrison Spinks was recently commissioned to develop an exclusive range of bespoke beds for Wildsmith hotels – each mattress featuring 10,000 Sensa iP pocket springs, and with fillings including hemp, Herdwick wool and tree silk.

Successful supply partnerships have also been formed with hotels such as Dart Marina in Devon, Hazelwood Castle near York as well as further afield, supplying Mark Warner Holidays in their ski resorts in Miribel, to name but a few.

Combining high quality, sustainable materials straight from the fields, unrivalled spring technology and the unique expertise of a skilled team of craftsmen, Harrison Spinks' contract collection has all the ingredients to succeed – and given the company's history, we're sure it will.

For further information please contact Steve Truswell - sales director.

T 0113 205 5200

W [harrisonspinkscontract.co.uk](http://harrisonspinkscontract.co.uk)







# Kyoto

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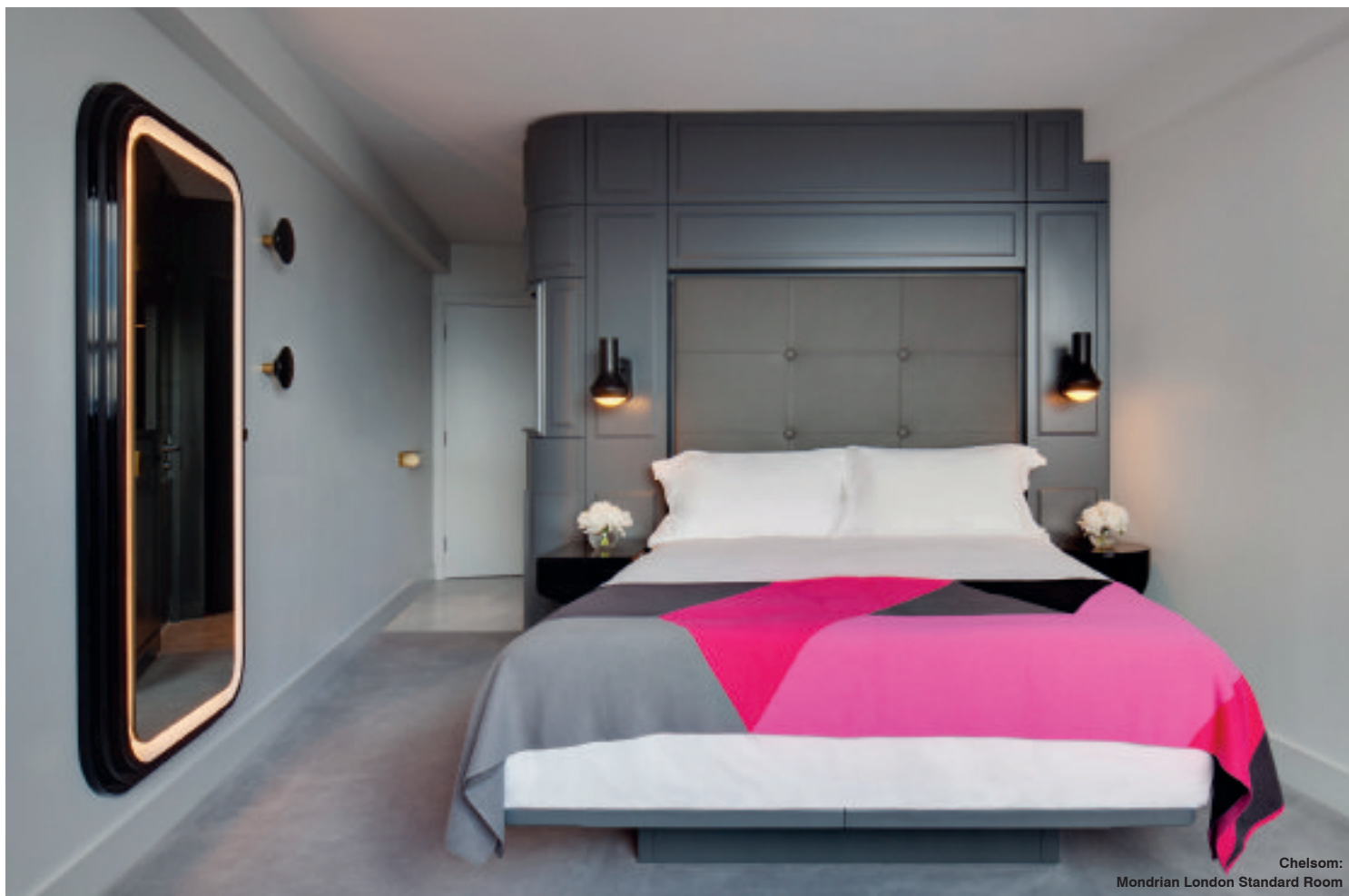
Since it was established in 1970 the British Contract Furnishing Association (BCFA) has observed the impact of multiple brand tactics on its members' value – both that perceived by the public and stakeholders, and that evidenced financially through sales and profit. In the second of five articles, the BCFA will examine the importance and impact of clear and consistent Brand Beliefs on company value.



# BRAND PHYSIQUE

## BUILDING A BRAND: HOW YOUR PUBLIC IMAGE ADDS VALUE TO YOUR COMPANY

by Jeremy Stein, Managing Director, British Contract Furnishing Association



Chelson:  
Mondrian London Standard Room

The previous articles in our Building a Brand series have explored the positive impact a strong 'personality' and values can have on a company's profile and examined how BCFA members have utilised these to add value to their business – both in the way they are perceived by customers, and financially.

Once brand personality and values have been identified, planning of the 'physical' elements – the brand's 'physique', can begin. These tangible attributes are, like the material world itself, almost infinite, but every element from the logo to company name, website to social media presence, must encapsulate the essence of a brand's identity and successfully impart this to the customer.

Giep Franzen and Sandra E Moriarty noted in 'The Science and Art of Branding' that "all the possible ways in which a brand manifests itself to consumers play a role in the development of the mental brand in their memory", and the elements which make up a brand's physique do indeed dictate how customers experience, perceive and

remember a company.

Indeed, a strong company identity and personality can be deemed almost pointless if the physical elements do not convey these to customers.

### What's in a name?

In the context of branding, the answer to this question cannot be overestimated. The name will appear on almost, if not, all brand material and act as the means by which a company identifies and differentiates itself from its competition. Shakespeare may have said that "A rose by any other name would smell as sweet", but the impact of a company's signature brand value cannot be prized too highly.

The inspiration behind brand names is multiple and varied and both are equally valid. What is imperative if the name is to add value to a company is that it successfully embodies the brand's values and personality and communicates these effectively to customers. Whether inspired

by the name of a founder, the story behind a company's inception or simply the sound of the word, it should contain and evoke the essence of the brand.

BCFA member Northern Lights' name works on multiple levels. Not only does the phrase instantly conjure up the sense of awe, grandeur and inspiration associated with Norway's iconic Aurora Borealis, it also takes inspiration from the company's heritage.

From its inception, directors John Fleming and Frances Conlon were determined to maintain its link to the North and as Judy Zhou, Northern Lights marketing team member explains: "The name reflects our northern roots and pride in designing and manufacturing amazing light fittings in the region."

If a name effectively represents a company's values it should hold true indefinitely – like the values themselves – and this has been the case for Northern Lights. Judy is confident keeping manufacturing local has given them a competitive



edge and led to “Northern Lights shining bright not only in the UK, but also in many places around the world from Australia, Singapore and Dubai to Columbia”.

Tech giant Samsung also tapped into word association and meaning when selecting its title. Based in Seoul, the company’s title comprises the word ‘Sam’, which means ‘three’ and ‘Sung’, which means ‘stars’. This is a Korean symbol referred to as ‘hanja’, which connotes notions of size and power.

**The web effect**

A company’s website is another element of its brand physique which can successfully add to, or retract from, brand value. Sales-driver, customer relationship builder and source of information, inspiration and knowledge – the benefits of an effective online presence cannot be underestimated.

In our digital age this is often one of the first ways customers experience companies, and today it is almost a given that any brand has some kind of web presence.



**A Guide to Style**

Creating a set of style guidelines is a useful way to ensure every aspect of a brand’s physique is coherent. Below, we have outlined some of the elements this should consider.

• **Voice**

The ‘tone’ of company communication plays an important role in the way a brand is perceived. Selecting key words which denote the desired personality, such as ‘direct’, ‘friendly’ or ‘authoritative’, can help keep communication on track

• **Colour**

The exact shades utilised in the company colour scheme should be detailed. Sometimes this will include bespoke shades, so full and complete information is essential

• **Font**

The font should also be indicated. This may change depending on the audience or medium and should be clearly outlined



Chelsom: Rosewood London Executive Room



Northern Lights: Greens at Gretna glass ball chandelier

The fact the UK Government launched a campaign encouraging companies to get on the web is an indicator of the rise of online. Although aimed solely at small companies, it evidences the way the world – in interiors and in general – is becoming increasingly digitised.

Aesthetics and functionality are both integral to a successful online presence. Colours, images and fonts create an appropriate look, feel and experience for customers, but perhaps especially in the design industry, functionality is a growing concern. Extra features add value to the customer experience, and making visitors’ interactions with a brand easy and pleasurable in this way has a positive effect on their relationship with the company – much like our interactions in life.

BCFA member Chelsom recently re-designed its website as part of a wider company re-brand. As Lucy White, marketing manager of Chelsom explains: “The existing website ... wasn’t promoting our company image effectively enough: that of a dynamic, design-led, international lighting company working with some of the most prestigious names across the globe.” The new design, a “much cleaner, image centric look”, and an increased focus on functionality, had a positive effect on company value.

Lucy continues: “Not only does the site work from an aesthetic perspective and as an effective resource, but above all else it has become a digital embodiment of all we are about as a company.”

Northern Lights also recently revamped its website. As well as aesthetics, functionality was a key concern and the company spoke extensively to customers and employees prior to designing the site in order to ascertain the features it required.

This prompted the introduction of a number of interior designer and hotel operator-friendly features, including a mood board tool, a scroll down design and bold images for ease of navigation and easily downloadable images, as well as being mobile and tablet responsive.

The website also successfully showcases the company’s personality. As Judy comments: “It is the best way to share Northern Lights’ story with visitors whether they are already known to us or new to Northern Lights.”

**Leveraging the logo**

The logo is another strand of a company’s physical form which strongly impacts on brand value. Perhaps the most widely seen and used insignia after the brand name, and appearing on all tangible company elements, it is important the



logo embodies and imparts the brand's values and personality to customers through the right mix of typographical elements, colour and imagery. When it meets these criteria, a logo can drive instant sales upon recognition as well as fostering a connection between company and customer.

Like a name and website, logos can also be updated and altered as values and identities are tweaked. On the first of this month, Google famously launched a new version of its own. The new insignia reflected not an overhaul of identity, but an update.

Reflecting the multiple new ways the brand works across strands such as Search, Maps, Gmail, Chrome, a blog post explained how it took 'the best of Google (simple, uncluttered, colourful, friendly), and recast it not just for the Google of today, but for the Google of the future.'

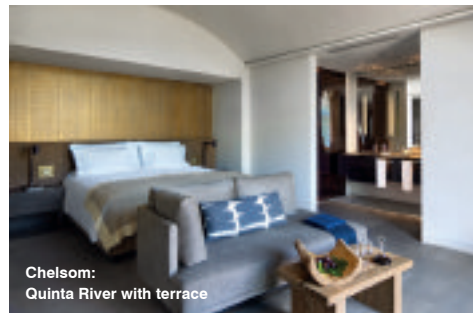
BCFA member Northern Lights updated its logo last year. The considerations for the new design included those applicable across all industries such as font and descriptive slogan, but also considered elements specific to the company and its place in the design industry. As Judy explains: "For a decorative lighting supplier the logo needs to be timeless to withstand changing trends in the world of interior design."

Because the company supplies to a wide range of hotels, restaurants and pubs, the logo also "needs to have a wide appeal and give (customers) confidence that we understand their needs" – no matter what these may be.

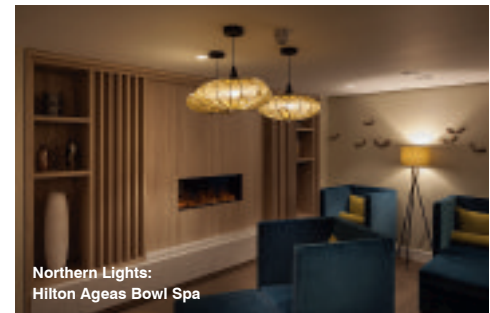
At the BCFA we too have seen the positive effect a well-designed logo can have. Our



Chelsom:  
Mondrian London



Chelsom:  
Quinta River with terrace



Northern Lights:  
Hilton Ageas Bowl Spa



Northern Lights:  
Hyatt Regency Dubai Creek Heights

most recent logo grew from a desire for a modern, recognisable and distinctive marker. We approached a number of specialist design agencies, but then decided to utilise the links we had to universities and colleges through our Beyond Education initiative and held a logo competition.

The winner was designed by University of Derby graduate Steven Titchener, and was selected on a unanimous vote. The image is distinctive and memorable and has helped promote the association as modern and forward thinking. We saw an instant uptake in its use amongst our members upon its introduction – an incredibly important endorsement for us as an association.

**On form**

Numerous other elements make up a brand's physique in addition to its name, logo and website. Anything which contributes to the customer's experience with the company falls in to this category, and as such social media activity, advertising, packaging, events, press coverage and interiors all fall under this heading.

What is important in each and every aspect is that it effectively embodies and evokes the company's brand values and personality. The latter will need to be strongly defined before creation of the physical elements can even be contemplated, as every physical facet needs to be coherent and constant for brand success. If the physical elements are successful, they will build customer recognition and trust and perhaps most importantly add value. [W thebcfa.com](http://W thebcfa.com)





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On 29th October, a group of some of the most influential designers, hospitality operators and developers will gather at the Mint Leaf of London in the heart of Dubai's International Finance Centre to discuss the future of restaurant and bar design in the Middle East. Hospitality Interiors spoke with some of the prestigious panelists set to speak at the event to get their insight into this burning topic ...

## RESTAURANT & BAR DESIGN TALK:

THE FUTURE OF RESTAURANT & BAR DESIGN IN THE MIDDLE EAST







## ROBERT ANGELL, ROBERT ANGELL DESIGN INTERNATIONAL

### **What are the key issues affecting hospitality design in the UAE?**

Having not travelled to Dubai before, but having heard and read what is happening there, I think it's much like any other world city. The competition would be similar to that of London New York and Hong Kong.

The exception is that it's been built faster than any other city in history and therefore should have learnt from the lessons built up through the growth patterns and demographics, but I fear that 20 years ago – when it was very much still a desert – that due to prolific investment and the desire to build tall buildings, the true vision for Dubai was blurred by one single factor, and that was tall buildings with little soul.

Now for the next phase, and a generation that has learnt how Dubai works and operates. Only now will real progress in hospitality be made as old venues get refurbished and new ones have learnt from their predecessors what not to do.

### **The innate vibrancy of the UAE hospitality industry is clear – so how do operators ensure their properties stand out?**

Everything in Dubai is a destination to go to and therefore, like any other successful hospitality venue, they must become institutions for their customers. There are four main pillars that affect the overall success of any hospitality venue: choice, service, authenticity and setting. Seems straight forward enough, but so many don't do this.

### **In the UAE today, there is a good number of successful hotel-based F&B options – is there potential to develop these more regularly as standalone concepts?**

Of course, yes, there is always the potential to make standalone concepts and it seems that this is currently missing in Dubai. This is very exciting too as then it allows for a more dynamic sense of place, and again these four pillars would really come into play and allow both operators and designers to provide the ultimate in hospitality design.

This is what makes a city great, places to go out and eat and have a great time. It brings cities alive with culture and atmosphere. I am sure Dubai will grow and develop its hospitality industry to become world leading, and it seems a city that is more than willing to invest and grow and learn, but it needs to ensure it gets the global experience through the best designers and visionaries to ensure its dreams are realised.”



## STEVE LA BOUCHARDIERE, DESIGNLSM

### **What are the key issues affecting hospitality design in the UAE?**

The UAE is becoming one of the most influentially current and vibrant hubs in hospitality design globally, with many of the established names in the industry finding their own niches in a huge market.

Although the pace at which hotel and shopping developments are surfacing creates a lot of demand for specialist designers, operators are faced with a highly competitive marketplace and may be tempted to favour swift delivery over focussing on concept.

It is essential to look at spaces from a functional viewpoint rather than pure aesthetics in isolation. There is a temptation for design to become flamboyant and bold to get noticed in this market and this may appear attractive in the short term. Successful hospitality design is more about understanding and focussing on the unique selling propositions of the brand and the entrepreneur's vision rather than creating cosmetic themes and palettes that may ultimately be short lived.

### **The innate vibrancy of the UAE hospitality industry is clear so how do operators ensure their properties stand out?**

It appears that The UAE market is in a continuous fast moving, learning and development state. It has achieved amazing growth and success in that last couple of decades by employing world renowned talent – both operators and designers. As the market matures, investors, operators and restaurateurs are developing really interesting home-grown concepts and this market will slowly cement itself in the minds of locals, frequent visitors and tourist alike.

In this regard, design becomes extremely important as it should be inexorably tied into the concept and offering rather than be separated or taking over from it. When every detail of the concept is in harmony – food offer, service and ambience, the restaurant will stand out – this is not a new concept or unique to the UAE, it has been proven the world over.

### **In the UAE today there is a good number of successful hotel based F&B options - is there potential to develop these more regularly as standalone concepts?**

We have seen that the market is naturally evolving into one that delivers high end hotel-quality F&B offers within amazing shopping malls and standalone locations, so yes the potential is already proven. However, one must always work alongside local authority licensing and associated regulations to understand the differences in offering F&B options under the hotel umbrella or elsewhere. Whilst this may appear at first impression to be an obstacle, it can also successfully manifest itself into a design challenge which can create a unique customer experience.





## TIM MUTTON, BLACKSHEEP

**What are the key issues affecting hospitality design in the UAE?**

The influence of landlords and the set use of strict design guidelines. Sometimes this goes against the brands inherent value and behaviour and means that a brand has to compromise its design just to fit in and take a good location.

Although, on the flip side, some landlords help and encourage brands that don't have strong design to improve.

Secondly, I think awareness and sense of European design sensibilities are becoming more apparent and are often used as a point of reference for quality and luxury.

**The innate vibrancy of the UAE hospitality industry is clear – so how do operators ensure their properties stand out?**

I feel this has to do with the strength of the brand and concept of the offer. The traditional way was to put gold and bling out everywhere as a show of money and an overplay of grand ideas. I feel now that the sense of being able to mix these sensibilities creates new possibilities especially as Dubai is such an important international place in the region.

**In the UAE today, there is a good number of successful hotel-based F&B options – is there potential to develop these more regularly as standalone concepts?**

I think there are many opportunities to develop standalone concepts taken from hotels, although there could be many challenges for hotel brands to operate these with the mindset of a standalone brand.



The Restaurant & Bar Design Talk is one of a series of events that form part of Downtown Design, which will be running from October 27th to October 30th and is a key element of Dubai Design Week. Downtown Design is the only platform in the Middle East for the region's trade professionals to discover original, high quality design from all over the world.

W [restaurantandbardesign.com](http://restaurantandbardesign.com)









Located in Glattpark – an exciting new development on the outskirts of Zurich – this international lifestyle hotel opened in March following two years of construction. Operated by Lifestyle Hospitality & Entertainment Group, Kameha Grand Zurich boasts a striking contemporary facade – designed by tecArchitecture – and characteristically whacky interiors by the formidable Marcel Wanders.

## Kameha Grand Zurich, Switzerland

Nestled in the forests, meadows and ponds of Glattpark's beautiful recreation area, but with good links to the airport and city, Kameha Grand Zurich is an attractive prospect to both leisure and business travellers.

Marcel Wanders' vision of the hotel was of a "sensory and artistic space for guests and visitors", and this could not have been better realised. Wall panelling and seating resembling Swiss chocolate and minibars modelled on the legendary safes of Swiss banks are just some of the unusual design elements he has incorporated.

Marcel's Neo-Baroque style and Swiss-inspired design elements can be seen throughout the hotel – from the gargantuan cow bells hanging in the lobby to the individually designed suites.

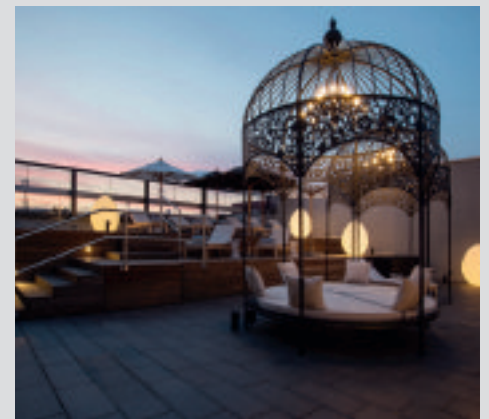


The hotel has a total of 224 guest rooms, including 11 unique theme suites, two executive suites and six business suites. Particularly outstanding in their design, the theme suites include The Poker Face Suite – complete with a roulette table and Kameha poker cards; The Serenity Suite, with its bright, light design, yoga accessories and scented candles, and The Workout Suite, featuring a plethora of gym equipment, including a treadmill and weight-training bench.

On the fifth floor of the hotel is the Space Suite, a cutting-edge experiential space designed by visual artist, Michael Najjar. Michael plans to be the first artist in space, and has been training extensively since 2012 in the hopes of flying with Virgin Galactic's maiden voyage.







It is all the more pertinent and fascinating, then, that he has put his mark – quite literally in the form of some of his own original prints – on this futuristic wonderland.

Complete with a zero-gravity bed, the suite is awash with pictures of galaxies, models of rockets and even a curated selection of literature, music and films about orbit. A steam bath offers artistic views into space, and a space glove has been installed, in which guests can store their phones or key cards.

The King Kameha Suite, on the very top floor of the hotel, is radically different again in style. Boasting furniture designed by Marcel Wanders, this majestic space features a dividable sleeping and living area with a walk-in closet, a bathroom complete with rain shower and bathtub, a sizeable walk-in closet, and a kitchenette.



In terms of the hotel's F&B offering, there are two characterful restaurants, a bar and two lounges.

The Italian restaurant, L'Unico, offers a modern, yet cosy atmosphere – its interior dominated by oversized pillars in the form of urns, and a striking pasta bowl on the ceiling.

In direct contrast, Japanese restaurant – Yu Nijyo – sets a more sombre tone, with its dark timber surfacing and artful mood lighting.

The 'Smoker's Lounge', meanwhile, is modelled on an English gentlemen's club, complete with heavy leather armchairs – including the Smoke Armchair, by Marcel's brand Moooi – choice parquet, books and magazines.

Dark colours dominate here, inspired by the exquisite Cuban and Dominican cigars, fine cognacs and rare singles malts on offer.







The Kameha Spa offers a peaceful and intimate retreat for guests, with four modern treatment rooms, saunas and a steam bath, while a state-of-the-art gym is open round the clock.

Completing this stylish collection of public spaces are Kameha Grand Zurich's impressive events facilities. Certainly delivering on size – there are six private business suites, and the Kameha Dome has a capacity of 960 – these spaces are just as considered in their design as the rest of the hotel.

With ceilings dressed in blood red drapes, majestic chandeliers, and a striking monochromatic tiled floor in black and white, this truly astounding space is a credit to Marcel's creative vision.  
 W [marcelwanders.com](http://marcelwanders.com)  
 W [michaelnajjar.com](http://michaelnajjar.com)









Chateau Gutsch is a famous Swiss landmark property, an impressive hotel built on the site of an 18th century manor house and hunting lodge in 1884. The style was inspired by King Ludwig II's Bavarian fantasy castles, The 50,000ft<sup>2</sup> castle-like structure boasts breathtaking views over lake Lucerne. Martyn Lawrence Bullard Design took on the task of delivering a world-class, boutique, grand hotel for the client, Alexander and Evgeny Lebedev.

## Chateau Gutsch, Switzerland

The clients, media and business moguls Alexander Lebedev and his son Evgeny Lebedev, wanted to restore the chateau to its former glory, whilst being respectful to the Swiss history and imposing architecture. The design brief was to create a world class boutique hotel environment with modern day luxury and old world charm.

Martyn designed the hotel with a Gustavian-style palette that was popular in Switzerland in the late 19th century. For the Ritterstahl, the 19th century panelling was stripped of years of paint and given a distressed, waxed and painted finish that looks original. He added a Swiss style fireplace as the original had been long replaced with a radiator and embraced original Swiss art depicting bucolic scenes to retain the innate historic values of this room.

The grand entrance is covered in paper-backed fabrics added to the original panelling in an 18th century Swiss document fabric that was reproduced in a local 100-year-old Swiss fabric mill.

The ancestor bar, so named because of the numerous oil paintings of Swiss nobility on show, has breathtaking panoramic views over the city and lake. The impressive gold leaf ceiling creates a glamorous atmosphere at night and a beautiful reflection during the day. The light is enhanced by the use of mirrors behind the bar which was moved to the back of the room. The Adras Ikat wallpaper, custom-designed by Martyn, adds an exotic flavor, whilst still in traditional colours with a strong pattern, giving an unexpected accent to the room.



The 27 guestrooms and suites have been decorated in fresh blues, duck egg greens, soft lilacs and sunshine yellows to keep the palette fresh and timeless. Many fabrics and wallcoverings come from Martyn's own collections and were customised for the spaces.

French painted Louis XV furniture, mixed with Gustavian and Swiss antiques, combined with the wall art depicts historic views and scenes from the Gutsch's archives.

Specialty suites like the Queen Victoria suite have been decorated in a grand, yet inviting style, with many unexpected twists such as a romantic claw-footed bath 'floating' in the centre of the room, surrounded by metres of fabrics. Antique oil paintings, a gilded four-poster bed and soft upholstery complete the look.







In the Majorelle suite a Moroccan fantasy prevails, complete with a tented ceiling for the bedroom and ottoman style banquette seating in the sitting room. All rooms have been equipped with top quality mattresses and fine, high thread-count sheeting.

Not only is this an significantly important hotel and wonderful place to be a guest, the public spaces have clearly been created to be enjoyed by the locals, the Swiss visitors and tourists alike, whilst honouring the past and the important role the Gutsch has played in Lucerne's history.

The city's first grand hotel is once again the most important and imposing hotel in Lucerne and taking its rightful place at the pinnacle of Swiss style and service.

W [martynlawrencebullard.com](http://martynlawrencebullard.com)









Renowned hotelier Ian Schrager has collaborated with Marriott International across the EDITION hotel chain, creating a unique ‘modern luxury hotel’. The New York EDITION marks the latest in this line of uniquely modern and elegant venues.

## The New York Edition, New York

Once the tallest building in New York City, the Clocktower at Madison Square Park now houses the latest hotel in the EDITION empire. Sandwiched between Union Square, the Meatpacking District, Chelsea, Greenwich Village and Tribeca, The New York EDITION is ideally located for those looking to explore this ever-evolving city beyond the typical tourist spots.

Renowned hotelier Ian Schrager has collaborated with Marriott International across the EDITION hotel chain, creating a unique ‘modern luxury hotel’. Ian Schrager saw the use of traditional decor in luxury hotels as a safe approach, a ‘give no offense’ design philosophy that was itself, offensive. Modern consumers no longer crave the traditional, and often, stuffy fixtures associated with luxury, but look for an alternative instead. Opting for modern decadence and opulence, Schrager has produced a fascinating and striking design concept that has become signature to the EDITION hotels.

The 273-key New York hotel features 360-degree views of New York City, a restaurant, two bars, meeting rooms and an animated lobby. The overall concept for the interiors integrates a modern glamour scheme into the inherited pedigree of the building. This blend of contemporary and historic features is not unlike the design concept used in The London EDITION, in which a vibrant, sleek punk elements were infused into the existing features of a quintessential London private gentleman’s club.

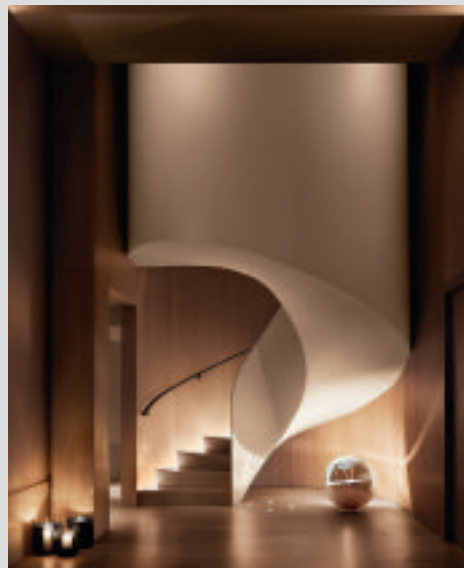
Explaining his inspiration for the combination, Ian Schrager says: “I’m always interested in upsetting the status quo and going off in new directions. Combining opposites and unexpected surprises has always been fascinating to me. When two opposing aesthetics come together, they either fail miserably or create an alchemy. If done well, the presence of one will always serve to showcase the other. It takes the experience of staying in a hotel to a whole new level and the end result is impossible to categorize.”



Guests enter the building through a sophisticated entry vestibule with large glass panes and a satin stainless steel canopy with hundreds of tiny LED light fixtures. Ahead lies the dark oak wood panelled foyer and custom cast concrete steps, which lead up to the lobby on one side and lobby bar on the other. The warmth of the Black Walnut lobby bar and reception desk balance out the modern interpretation of a dense-beamed Venetian ceiling. Hues of oatmeal, silver and white form the core of the colour scheme throughout the lobby and the guestrooms of the hotel.

Alvaro Aalto lounge chairs rest in front of a 30ft long, hand-forged blackened steel fireplace, whilst an immense, amber illuminated panel adds an unexpected and playful twist to the lobby bar, mimicking the bar of the London EDITION.

The grand staircase is a fascinating work of art. The conch-like structure is fashioned in a lacquered steel exterior and a hand-selected cerused White Oak panelling interior to create an unusual experience for guests who pass through its enclosed shape.



Located on the second floor of the tower, overlooking Madison Square Park, sits the hotel restaurant. As with the other EDITION hotels, Ian has created a striking space, which adds a zany twist to the subtle glamour of the hotel décor, conjuring the duality of the city. Three intimate dining rooms, a parlour with a billiard table and a library are separated as in a private home – each of which holds an elaborate chandelier by modernist designer Eric Schmitt. In the bar, a 3-foot fiberglass globe chandelier with iron arms, also designed by Eric Schmitt, is suspended over the intimate horseshoe shaped bar, which is made entirely of 24k gold leaf.

The hotel's minimalist sepia colour scheme emanates from the ceiling of the room and the dark wood décor continues. The restaurant features original, restored oak floors stained in dark ebony, table tops in mahogany wood with dark bronze tulip bases, French polished custom





dining chairs, and the designer has embraced and restored the landmark mahogany wainscoting.

However, various design pieces and block colour features mark this room as a unique space. Sporadic vibrant colour shots sit amongst the ocean of monochrome photographs in gilded frames; sleek black dining chairs are upholstered in contrasting shades of royal blue, magenta and bottle-green; a striking violet billiards table dominates the intimate parlour. The room offers a plethora of design features which burst with New York cool, channelling pockets of saturated colour with the depth of those used by the Dutch masters, twisted into a modernist pop-art style.

The New York EDITION's unique guest rooms and suites feature oak floors and dark oak wood-panelled foyers that create a cosy, private residential entrance. Oversize windows frame city views, ranging from a close-up and intimate view of Madison Square Park, to the world-famous Empire State Building. Rooms are furnished with a customized collection of classic, extra-long White Oak floating desks inspired by French interior designer Jean-Michel Frank, bronze floor lamps, custom dark walnut panelled headboards and nightstands, custom off-white linen sofas, luxurious linen and silk upholstery, hand tufted area rugs in silk and wool blend, and custom-

moulded stone composite sinks in bathrooms with an illuminated vanity mirror.

Suites feature custom sofas and chaise longues with imported, ivory linen upholstery and silk back cushions, silver silk drapery, and a walnut coffee table with espresso leather top. A series of photographs depicting different New York City scenes, curated by Trunk Archive, are perched atop dark oak ledges on guest room floors. The guest rooms also feature large black and white photography from renowned fashion photographer Melvin Sokolsky's iconic 1963 Bubble series.

Located on the 29th, 30th and 31st floors with 180-degree views of the city, each of the three, 1,400ft<sup>2</sup> custom-furnished penthouses have a modern, chic, residential feel. The penthouses are furnished with an elegant mix of sophisticated furniture, hardwood floors, silk drapery and rugs. Each penthouse has its own private dining room complete with rift cut dark oak wood panelling and large bookcases, a full kitchen, living room with a two-toned palette of dark brown and ivory, and a master bathroom.

The New York EDITION's also possesses a 2,073ft<sup>2</sup> event space which is an ideal venue for events and conferences. Featuring a wood-panelled window framed in dark oak, the room also has a custom-coloured silk carpet, wire-brushed White Oak consoles and a table with classic chairs by Eames. Three individual meeting rooms can be combined to create a larger, formal business venue. The hotel also boasts a spa with White Oak flooring and custom, hand-selected White Oak cabinetry and wall panels.

The EDITION chain has three other venues in London, Istanbul and Miami, with plan to launch another seven across the world by the end of 2017. [Wianschragercompany.com](http://Wianschragercompany.com)











Starwood's super-cool W brand made its debut in Amsterdam this September, located between the renowned Dam Square and the city's canal district, behind the Royal Palace.

## W Amsterdam

Housed between two iconic properties – the Exchange and the Bank, W Amsterdam was designed by Office WINHOV, who were responsible for the structural design of the buildings, and BK Architects, who created the interiors. The hotel mixes the individual personalities of both buildings, bringing the historical structures back to their original state while incorporating contemporary and luxurious features.

The Exchange building is a visionary structure made up of interesting lines, integrated spaces and captivating views that echo its previous role of connecting the people of Amsterdam with the rest of the world. The Bank building, opening fully in late 2015, will house 66 sophisticated guest rooms, the AWAY Spa and X Bank, an immersive creative incubator concept space that connects local design, fashion and music talents.

For visitors looking to stay and play, the 238 guestrooms – including 21 suites, two WOW suites and two lavish Extreme WOW suites – certainly provide the latest in stylish relaxation.

Guests can enter their rooms using SPG Keyless, the hospitality industry's first keyless entry system allowing guests to use a smartphone or Apple watch as a room key.

Taking reference from the iconic Dam Square, the rooms in the Exchange building will provide an elevated sense of space with high ceilings and wide windows. BK Architects has worked with local designers to bring the flavour of Amsterdam to life in every room.

From hand-woven bedspreads designed by Bertjan Pot that depict small stories of Dutch culture, to curtains imprinted with classic Amsterdam canal houses and shower cabins inspired by traditional Dutch phone booths, each room will immerse guests in the city. The rooms and suites in the Bank building will have an exclusive look and feel with black and gold bedspreads inspired by the original bank vaults, and pillows that represent the distinctive Amsterdam window sills.





Guests checking into W Amsterdam will be whisked to the rooftop, located on the sixth floor of the Exchange building, where they enter W Lounge, W Hotels' reinterpretation of the traditional hotel lobby. Globetrotters will be treated to impressive 360° views over the city's canal houses and buzzing streets, as well as unique music programming and an original drinks menu specially created by the dynamic Fabulous Shaker Boys. The East View terrace will allow guests to take a sip as they soak up the energy and sounds of the city.

Embracing the history of the building, W Lounge will feature over 5km of copper pipes, paying tribute to the telephone wires and electricity lines that exchanged information on a daily basis when the building was home to a telephone exchange.



Bold gold lines printed on the windows, specially produced by global glass manufacturer Saint Gobain, and a distinctive set of stairs that mimic the steps of Dam Square on the streets below, complete the unique design.

"Since its early days as a global trade and shipping hub, Amsterdam has served as a switchboard of cultures and avant-garde ideas. We are excited to unveil W Amsterdam and introduce the brand's signature style and contemporary design to the Dutch capital," says Igor Buercher, general manager, W Amsterdam.

"The hotel will also reinforce Amsterdam's reputation as a city of exchange, bringing new and exciting experiences from the world of fashion, design and music to global travellers and local trendsetters."

The Entourage Group, known for some of Amsterdam's most talked-about restaurants – all designed by BK Architects – will operate two restaurants; The Duchess and Mr Porter.

Set to offer an exciting rooftop-dining

experience alongside W Lounge in the Exchange building, Mr Porter showcases a modern take on the traditional steakhouse, blending flavours and world-class service with a dynamic ambiance created by the open kitchen.

The Duchess, which opened in June to rave reviews, combines London heritage with Viennese grandeur, offering elegant dining, lunch and afternoon tea alongside a wide selection of vermouths, cocktails and champagnes. This space restaurant retains a sense of heritage and charm with its high ceilings and original fixtures.

W Amsterdam will offer 414m<sup>2</sup> of ultra-modern meeting and event space, including three Great Rooms and two smaller meeting rooms. Later in the year, the hotel will also open FIT, a state-of-the-art fitness centre and an AWAY Spa. To top it off, the W brand's signature Whatever/Whenever service philosophy and the W Insider will provide guests with whatever they want, whenever they want it, as long as it's legal. [W bkarc.com](http://Wbkarc.com)





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Stood comfortably amongst iconic Parisian landmarks, London-based firm BuckleyGrayYeoman presents The Citadines Suites Arc de Triomphe.

## Citadines Suites Arc de Triomphe, Paris

Shoreditch-based architecture and design group BuckleyGrayYeoman has completed the 112-room Citadines Suites Arc de Triomphe in Paris.

Situated prestigiously in the heart of the vibrant city, the Citadines Suites Arc de Triomphe takes its name from its proximity to the eponymous monument. The building also stands between the Place du Trocadéro and the Champs-Élysées, with views across the river to the Tour Eiffel itself. This is the 10th aparthotel that the multi-award winning group has completed for Ascott, one of the world's largest international serviced residence proprietors.

Company directors Matt Yeoman and Paul White were tasked with a design for the interior of the Citadines Suites that was timeless, inviting, and would ensure that guests from all over the world felt at home.

The finished project exudes a comfortable and sophisticated atmosphere of effortless elegance.

Just as the building facade blends subtly into its imperious surroundings, the interior boasts spaces

of eclectic character that reflect the rich history of the area, and distinctive identity of the city. The chic muted stone and ivory hues of the wall decor throughout the aparthotel are scattered with nostalgic monochrome art work.

However, a modern, striking scarlet motif pervades bed-throws, carpets, cushions, chair linings and other furnishings throughout the building. The fusion of modern and deep-rooted Parisian style ebbs into the decorative features such as the bright geometric rugs and mounted bohemian fashion sketches.

Particular care was taken to select materials and furnishings. The surviving sycamore wood and Carrara marble of the existing wing are revitalised with vivid soft furnishings to complement the fresh, modern style. The parquet floors and mosaics that span the interiors of the new Haussmann wing lend a traditional feel to the apartments.

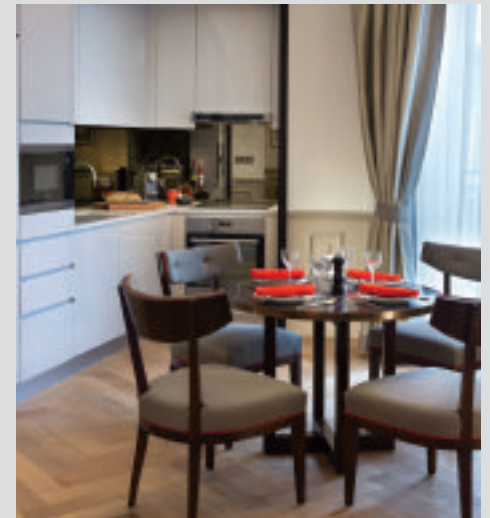
The serviced apartments replicate the comforts of home, whilst providing guests with the high

levels of service and convenience of a luxury hotel. Citadines Suites Arc de Triomphe comprises rooms, suites and one and two bedroom apartments, which range from 30m to the generously-sized 108m Eiffel Tower Suite. For business-oriented guests, a large boardroom holds the capacity for up to 18 people. However, the aparthotel also offers an abundance of restful lounges, a spacious gym and two serene Turkish baths.

The opulent Eiffel Tower Suite comprises an expansive living room, two bedrooms and two bathrooms. The suite also offers captivating views of the Eiffel Tower and the iconic Parisian landscape via a private terrace for its residents.

Other completed BuckleyGrayYeoman projects include: Fashion Street in Shoreditch; the Fred Perry Headquarters in Covent Garden; Citadines and Ascott aparthotels in London, Paris and Hamburg; The Residence – part of the 5-star New York Palace Hotel; and various private residential homes.

W [buckleygrayyeoman.com](http://buckleygrayyeoman.com)









Positioned in the heart of Devon and enjoying a prime location in one of England's most historic cities, Mercure Exeter Southgate is the gateway to the South West neighboring the famous Exeter Cathedral and historic Quay whilst providing an ideal break en route to the Cornish coastline.

## Mercure, Exeter Southgate

The interior of the city centre hotel is transformed including a redesign of the reception, Gate House restaurant, bar, lounge, terrace and all 156 bedrooms. Mercure – a locally inspired brand – has drawn influence for the hotel's new interior design from Exeter's rich Roman and Medieval history including the Cathedral Library's Exeter Book, a tenth century Anglo-Saxon poetry anthology, along with inspiration from the Richard Hooker Statue, Custom House and River Exe.

Entering the open plan lobby area, guests will be greeted by Mercure's feature wall, a signature statement in Mercure's flagship hotels, specially created to pay homage to the Exeter Book written in 970 AD featuring the largest collection of Old English literature still in existence.

The entrance is striking – a warm space that is both classic and modern, with luxurious fabrics and feature furniture that create a striking and expected welcome for guests. Warm and rich tones permeate the interior design throughout all public areas, with the Exeter Book evoked through calligraphy inspired wallpaper, feature page light shades, script collage flooring and delicate historical design references.

An Old English type from the manuscript is woven into carpets in the bar and lounge and is featured on design details throughout the hotel. Lampshades and cushions depict individual gargoyles from the cathedral and a Domesday map has been re-created in the lobby area.

Strong local connections are apparent also in the design influences and food and beverage focus at the newly-repositioned Gate House Restaurant

& Bar. Contemporary in style featuring pillars and flooring printed with 'erotica' from the Exeter Book, the bar, restaurant and lounge offers guests multiple spaces and moods to enjoy from the long atrium dining room – ideal for private dining – to the lounge seating around the feature fireplace.

A locally-enthused dining experience intended for guests and Exeter locals alike, the Flavours From the South West-inspired menu boasts à la carte and fixed menu dining, presenting some of the best that Devon has to offer. A new 24-hour menu has also been introduced. Making the most of the hotel's close proximity to Exeter Quay, a weekly Fish Friday special catch supports the weekly seasonal menu.

The local produce extends into the bar menu with an alternating resident Devon wine served monthly alongside paired dishes. Guests can also enjoy the 'Flavours from the Cellar' wine list, which includes three handpicked wines available across the 72 Mercure Hotels in the UK carefully selected by the BBC Saturday Kitchen Masters of Wine, Susie Barrie and Peter Richards.

Paying homage to the local influence of the Exeter Book, all 156 bedrooms have been refurbished over the past few years, including three executive suites, each having a King size bed, living room, dressing area and bathroom with walk in shower and air conditioning. The bedroom collection also features newly-designed bedrooms and privilege rooms.

Using the River Exe for creative motivation, 84 bathrooms have been re-designed throughout the hotel. Focusing on the importance of soft lighting and incorporating earthy materials representing

the sandstone for which the city's foundations are built, each bathroom is finished with a sophisticated water-inspired graphic shower panel.

Extensive business facilities include seven multi-purpose meeting rooms, with conference facilities for up to 180 people, providing Exeter's largest hotel-based conference and banqueting facility. Each suite is well designed, featuring capacity for multimedia presentation and communications facilities and free onsite parking for all corporate guests.

Following improvements to the poolside and reception area, the hotel's fitness facilities offers an 18-metre indoor heated pool, Swedish sauna and fully-equipped gymnasium for guests to enjoy as part of their stay.

Jonathan Sheard, SVP operations luxury, upscale & midscale hotels, Accor UK & Ireland, says: "We are extremely proud of the locally-inspired renovation of Mercure Exeter Southgate. It perfectly reflects the brand's DNA to be in harmony with people and places. At all points in the hotel, the design reflects Exeter's rich heritage.

"This is the third flagship Mercure hotel we have opened in the UK following Mercure London Bridge and Mercure Burford Bridge hotel and we are very excited to be doing it in the South West."

Fiona Dardé, general manager for the Mercure Exeter Southgate hotel, says: "We pride ourselves on providing our guests with the perfect mix of style, comfort and city centre convenience. Initial feedback from guests has been brilliant and we look forward to welcoming more to our hotel." [W mercure.com](http://W.mercure.com)











Acclaimed designer, Afroditi Krassa, drew on her roots for this redesign of Suvlaki – a small, yet characterful Greek restaurant in Soho.

## Suvlaki, London

Awash with inky petrol blues and bright turquoise hues in a myriad of rich textures, finishes and patterns, Suvlaki has been transformed into a bold, yet homely venue.

“The brief was to redesign the interiors and brand identity of this existing Greek restaurant in Soho,” explains Afroditi. “The client opened the site originally without any design input, however the potential of the whole concept was clear, so they decided to invest in a full rebrand and redesign exercise in order to create a rollable, differentiated Greek restaurant concept that could expand in the UK market.

“Athens and its rich history and present provided the inspiration for the design. Greek culture is often confined to the classic era, however there is undiscovered beauty in the urbanness of the Athenian landscape, the architecture and street life.

“We wanted to mix this all up and come up with a defiantly greek design with personality and confidence.”

The restaurant’s dark, classic interior is echoed in its bright shop front, the feature grill made visible to showcase the provenance of ingredients and specialist cooking style. This strong sense of identity is extended to even the smallest of details – “A lot of the furniture was sourced from Greece, made bespoke by local artisanal producers,” says Afroditi. “The feature tiling and lighting is part of our in-house, signature product collection – the AKollection.



“We also used Lavastone worktops, timber flooring from Jordan Andrews and reclaimed wall cladding by Retrouvius.”

Afroditi’s Pentagon pendant lamps create a warm and bold feature point, reflecting light along the ceiling, while an eye-catching Greek column cladded wall has been produced by a repetition of over 80 reclaimed, vintage Italian terrazzo fluted column sections.

The compact nature of the restaurant was a key challenge for Afroditi, and required a great deal of creative thinking. “We wanted to create a really punchy design that would fit into a shoebox Soho restaurant, but would still be relaxed, calming, and harmonious,” she says.





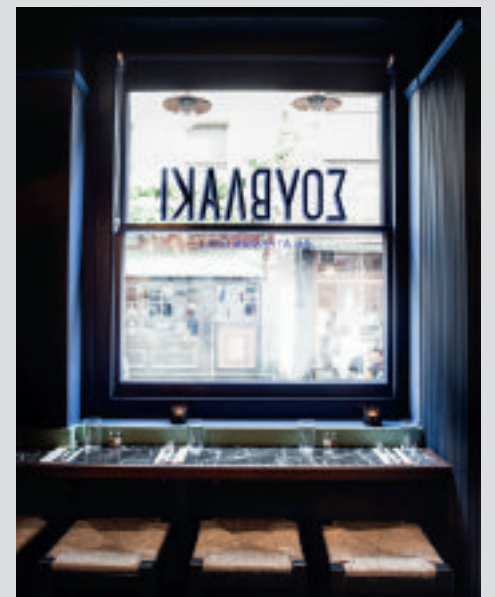


“We worked extremely closely with the client to make sure the ergonomics, flow and operations of the restaurant were spot on. Every inch counted, so we did not want to waste any potential space.

Afroditi has created an interior that hums with energy, and which clearly relays a sense of pride in Greek food and culture.

“I am absolutely delighted with the end result,” she says. “Being Greek, this has a special place in my heart. We set it up ready for opening on the day of the Greek referendum, when Greece could have exited the Eurozone. It made me feel proud that all news from Greece is not just bad news.”

W afroditi.com









Vietnamese street-food restaurant, Little Saigon E11 is brightening the streets of Leytonstone in London with its simple but playful interiors and wholesome cuisine.

## Little Saigon, London

Nestled in the streets of Leytonstone, Little Saigon is an original 100-seat Vietnamese street-food restaurant, serving authentic dishes to a discerning East London crowd. Amidst fierce competition from restaurants and bars worldwide, the restaurant has recently made it through to the finals of the SBID international design awards – proof of the impact an interior can have on the success of a restaurant.

Dubbed one of London's "most happening places" by CNN, the area has become a place of pop-ups and experimental food ventures. Buying into the booming market for street-food eateries, the Pham family is intent on bringing their mother's cooking and the laid-back Vietnamese street style to locals.

Avocado Sweets Design Studio visualised a concept that would appeal to the local market and capture the casual street-food vibe, whilst maintaining the strong link to the family's cultural traditions. The interior of the restaurant emanates the friendly, joyful atmosphere with bright lights, vivid minimalist modern chairs

and original wall murals.

With a nod to the traditional, misted glass pendants mimic the ubiquitous Vietnamese paper lanterns, whilst retaining the modernity of the design scheme. Vintage wooden tables provide an earthy quality to the seating and vibrant pieces of art reflect scenes from Vietnamese life.

Following the pattern of many restaurants launched recently, an open window into the kitchen provides tantalising glimpses of activity, while being careful not to overwhelm the space. The adjacent bar area is a striking contrast, with glossy black metro tiles and a custom-made wooden bar.

Explaining his vision for the space, Avocado Sweets' creative director, Evros Agathou, says: "Street-food in Vietnam is a laid-back affair with friends, served at low-level tables on the street outside a restaurant. To create the right atmosphere indoors, we took the building back to its original shell. This revealed exposed ventilation trunking on the ceiling, steel support

beams and an original brick wall.

"With the bare bones as a base, we injected colour to the varying textures of the building's structure to create a pared-back, yet playful and stimulating interior. We wanted to capture the vibrancy of a Saigon street scene and marry it with the creative energy of East London. The family also imported a rickshaw and a sugarcane juicing machine, which, together with bespoke wall murals, immediately puts Vietnam in your mind."

Little Saigon owner, Robert Pham says: "We have been very impressed with Evros's ability to deliver an identity that perfectly symbolises our thoughts and vision and conveys the stylish and modern image we were seeking. The one thing that was most important to us, and why we wanted to work with Evros, was he made it personal. It's brilliant to have someone feel and understand what we felt, and to transform that feeling into an amazing interior. Cám ơn (thank you) Avocado Sweets!"

W [avocadosweets.com](http://avocadosweets.com)









Situated in the heart of Duxton Village, this 100-seater site is the first outpost outside the UK for MEATliquor founders, Scott Collins and Yianni Papoutsis.

## MEATliquor SINGAPORE

Design firm, Shed – which has completed the interiors for MEATliquor’s other characterful venues – once again added its expertise to this venue in Singapore.

Set over four traditional shophouses, the exterior of MEATliquor SINGapore emits a red, somewhat seedy glow. Its entrance is shielded by black and white screens, while the interior features a riotous eruption of eccentric finishes.

Shed has upheld the theatrical quality of

the other MEATliquor venues, bringing in playful references to the maritime heritage and culture of the local area in its design.

A mash up of favourite elements, outrageous characters and eccentric finishes have been drawn from the various existing MEATliquor branches, and given an artful twist to reflect the restaurant’s Singapore location.

A map room, entered through abattoir curtains, allows diners to take a seat at the ‘captain’s table’, and to sip cocktails from the

world globe drinks cabinet.

Elsewhere, mind-washing lyrics of drunken sailors and maidens are scribed across the venue’s ceiling, floors and walls.

“The airport code of SIN alone suggested this might be the place for us,” says MEATliquor founders Scott Collins and Yianni Papoutsis. “As fans of the city, we’re excited to open our first international outpost in Singapore.”

W [shed-design.com](http://shed-design.com)









DesignLSM has recently completed work on the redesign and relaunch of one of London's iconic fine dining Indian restaurants, Bombay Brasserie in Kensington.

## Bombay Brasserie, London

The entrance to the restaurant has been dramatically reimagined. A beautiful, metal, curved fretwork screen has been installed which is gently back-lit, providing a warm welcome to the patrons and complementing the rows of Indian petrol lanterns that sit in recessed shelves within the screen.

A domed Barrisol ceiling created with a cream fabric and furnished with an elaborate steel framed chandelier completes the foyer.

The restaurant itself is a large space, which has a variety of seating areas – relaxed, formal, private and a large conservatory – each of which needed redefining and harmonising with an overall interior concept.

DesignLSM draw upon the restaurant's established heritage and emphasised its colonial style. This included sourcing furniture handcrafted from India, original photos from the period and commissioning artwork from a renowned Indian artist – which was painted onto a large canvas and carefully shipped to the UK for installation.

A prominent feature is the bar, which has been

designed to replicate an open drinks cabinet. The mirrored back and glass shelves are back-lit, helping the cabinet to create a striking presence within the large space.

The surrounding bar is topped with black-veined marble complete with a brass trim and black hexagonal tiles on the front.

Handmade brass pendants and wall lights, all crafted in India, provide ambient low level lighting. The room is furnished with an intricately patterned handmade rug, antique wooden concertina screen, plantation shutters and an eclectic mix of framed photographs depicting colonial scenes.

These elements combined with a varied use of rich materials, such as velvet and leather, and bold colours, help to create a sumptuous relaxing environment.

A distinctive aspect of the restaurant is the large circular conservatory – the designers stripped this area back, removed cladding to expose the metal structure and with the addition of planting created a setting reminiscent of a tropical orangery.

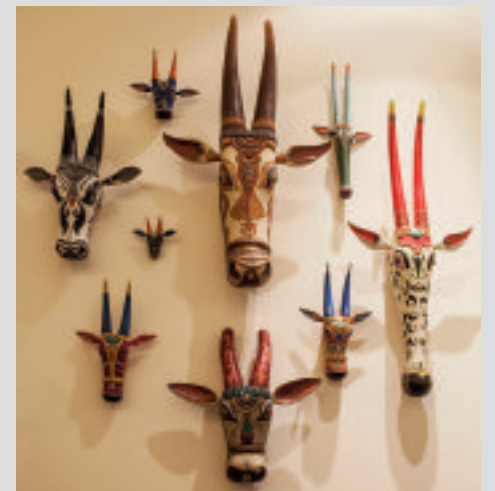
The lighting within the conservatory required careful consideration, to create different atmospheres dependent upon the time of day – fresh, vibrant during the day, whilst in the evening a more intimate warm setting.

DesignLSM's designers also introduced an external seating area, which is accessed via the conservatory through bi-fold doors. A slatted raft roof, with hanging pendants, sumptuous cushioned seating and softly-lit planted troughs create a calm oasis.

DesignLSM's branding team collaborated with the interior designers to produce a suite of printed collateral including stationery and menus utilising metallic colours and gold foil detailing. The logo mark was refined to highlight the restaurant's established heritage.

DesignLSM has worked closely with the client to create a truly authentic environment in which patrons can immerse themselves into Indian cuisine and culture, making a memorable dining experience.

W [designlsm.com](http://designlsm.com)









London-based architecture and design practice, Michaelis Boyd, has completed an extensive redesign of Soho's iconic Groucho Club, which is now celebrating its 30 year anniversary.

## Groucho Club, London

In fact, Michaelis Boyd's initial brief was to integrate a lift into the centre of the building, but the project soon grew to incorporate a cohesive and broad reworking of the club's entire layout, which had grown organically over the years.

Michaelis Boyd's far-reaching modifications to the building footprint have created a unified design concept across all floors. Over a span of 24 months, new openings and connections have been created between the club's many rooms, creating an intuitive flow within the venue for club members.

The new architectural scheme acted as a catalyst to develop and refurbish the interiors of all the club's main rooms, as well as to rejuvenate the under-used spaces. However, the client was keen not to eclipse the aura of the club with a complete overhaul, preferring instead a sensitive approach that simply enhanced the unique atmosphere of the Groucho Club.

The May Lou room, situated on the first floor of the club, has been reworked to create a new bar and a new direct connection to the dining room. A reclaimed fireplace has been installed at the heart of the room, while a feature plaster ceiling and an antique oak herringbone floor have also been added.

In the adjoining dining room the plaster

detailing has been brought back to life, and luxurious Brazilian marble tables and sprung, curved banquettes have been chosen to create a rich yet comfortable design scheme.

The walls have been relined with linen to help the acoustics of the space, chosen in a light, neutral tone as a backdrop against the Salon-style art collection.

Michaelis Boyd collaborated with the Groucho creative team throughout the design process, liaising closely with Nicky Carter, the club's director of art. It was important that The Groucho's incredible ever-changing art collection was the highlight of every room.

In the Soho Bar Michaelis Boyd experimented with a range of paint colours to find a vibrant hue that would create a substantially different mood to the rest of the club, while still being a backdrop to showcase the art.

The Soho Bar, which includes an impressive T-shaped members' bar on the first floor, has been given a more contemporary feel with dramatic lacquered walls and a reclaimed wooden floor from the BBC's historic Bush House, creating a unique re-use of a fitting piece of media heritage.

New lights and a wide variety of furniture, including custom-designed pieces, reupholstered

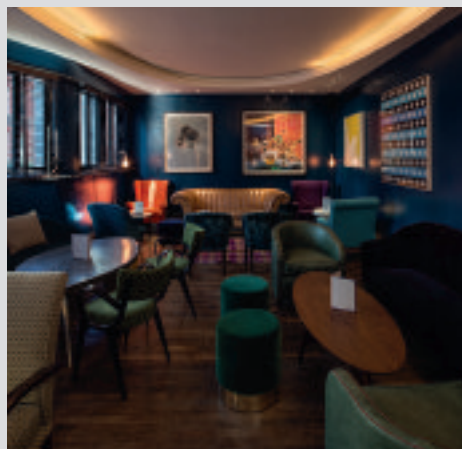
antiques, and pieces by Tom Dixon complement the space and make it work equally well during the day and at night. Michaelis Boyd also sourced furniture, fabrics, and reclaimed items to create a diverse and eclectic look, as if the scheme has grown together over time.

A new bar has been completely reworked to provide a stylish modern design with a feature resin art bar top inset into copper detailing inspired by the blue of the oceans, provide a striking focus to the room.

Many of the building's original features have been restored: the main staircase and the timber panelling on the walls have been stripped back to reveal their original beauty.

An antique oak floor has been added to give the room a real sense of timelessness. Michaelis Boyd have also restored an antique stained glass window that was part of the original building, and installed it into a former light well. On the second floor, Michaelis Boyd created a state of the art, opulent screening room with custom-made furniture and fabric-lined panelling and luxurious carpeting.

The Groucho's former ground floor reception area has been redesigned to create an entirely new library room for members and new entrance lobby. [W michaelisboyd.com](http://W michaelisboyd.com)







Hove-based design firm DesignLSM has created the interiors for the first UK branch of spacious Scandinavian restaurant, bar and coffee place, Kupp.

## Kupp, London

DesignLSM has created the interiors for Kupp, an innovative all-day food and drink venue, with a distinct Scandinavian twist.

The immense space is airy and full of light due to the floor-to-ceiling windows that encircle the building. Visitors to Kupp, which overlooks the Paddington Basin, can find a coffee bar, various seating and lounge areas, and a restaurant within.

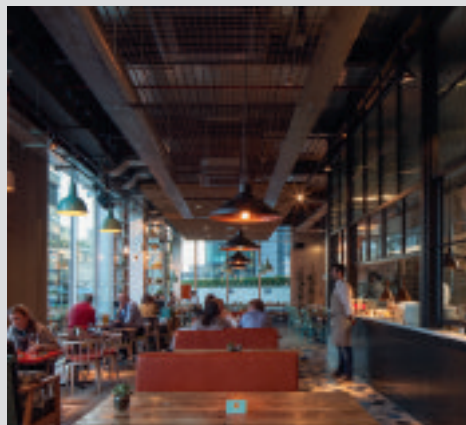
The Scandi-design comes through in the minimalist functionality of the decor and the grey-washed wooden panels of the bar. However, Kupp is a chameleon venue and its design concept was created to reflect this. Interspersed amongst the clean lines of the design features

are brightly coloured furnishings and a striking floor mosaic that separate the different seating areas. Various seating styles and flooring – concrete, wood and hexagonal tiles – also help to divide the separate areas.

Lighting is a key element within the space. The vast amount of natural daylight nullifies the need for electronic lighting during the day, so DesignLSM designed the suspended light fixtures to be aesthetically captivating enough to feature as a design accessory. In the evening, the lamps illuminate the space, filling each area with a different ambience. The bar becomes a vibrant hub and the restaurant dims to become an intimate dining area.

Practicality and effective use of space were key considerations for both DesignLSM and Kupp on this project. An example of effective and striking space management can be seen in the above-bar cellar. There was no existing room for cellar space on-site so the cellar was designed to sit above the bar – creating a feature of the beer barrels by fixing them to the wall.

DesignLSM worked closely with the branding team to ensure that the Kupp style was accentuated and reflected in the interiors. The result has been a bright and versatile new venue and the company aims to further this image in more stores across the UK and Scandinavia. [W designlsm.com](http://W.designlsm.com)







DesignLSM has created a striking urban-style interior for Rohit Chugh's second restaurant, Chai Ki, in Canary Wharf.

## Chai Ki, London

Taking some design cues from Rohit Chugh's modern Indian street kitchen on Portman Mews South, Chai Ki is awash with raw finishes and detailed design features.

The restaurant's high ceilings and dramatic qualities provided DesignLSM with the perfect opportunity to create a visually arresting interior. Each zone of the restaurant has thus been given its own character and personality, while remaining harmonious with the overall scheme.

Customers enter the space through a series of structural steels with an exposed timber joisted ceiling. Here, there is a take away 'fast bar' area,

with coffees, chai and takeaway food on offer. Within this section, high-level seating, long tables and bespoke lighting features create a moody atmosphere.

The main dining space is situated on the mezzanine level. Enclosed with blackened steel and expanded metal balustrade, the area looks out onto the front boardwalk and into the bar.

The large kitchen has been treated as an architectural intervention. A concrete rendered block houses the kitchen in the centre of the restaurant, while a bespoke hot rolled steel, brass and oak staircase wraps around the kitchen

block and takes customers up to the WCs.

The rear of the restaurant, meanwhile, is flooded with natural light during the day and benefits from scenic views over the River Thames. A section of the dining room is surrounded by a vivid orange curtain which can be utilised to create a private dining space.

At night, striking ceiling lights create an atmospheric glow, while diners can see their food being prepared through an orange window into the kitchen, heightening the culinary experience with a sense of drama.

W [designlsm.com](http://designlsm.com)







Vivek Singh's slice of old India, The Cinnamon Club, re-opened its doors in September after undergoing a refurbishment in preparation for its 15th anniversary.

## The Cinnamon Club

The Cinnamon Club worked with award-winning design studio, B3 Designers, who revived and enhanced the traditional features of the Grade II-Listed grand Library building, which once housed Westminster Library. The team at B3 has enriched the 242 covers, 363m<sup>2</sup> restaurant with strong colours and majestic finishes, juxtaposed with modern and luxurious pieces of furniture in true Cinnamon Club style.

Soaring ceilings, elegant tables, shelves filled with antiquarian books and vintage wood panelling create a mood of club-like serenity. Marble tabletops have been used in the main dining room to create an elegant dressed appearance to the tables, while the introduction of new seating

booths, with bespoke brass stripe detailing, has made a dramatic improvement to the area under the mezzanine space.

The library bookcases that wrap the main dining space have been restored, and, as a main focal point, work to revive the heritage of the building. As part of the library bookcase restoration process, B3 Designers sourced thousands of books, which were sorted and catalogued by colour and subject.

In the private dining room, duck egg has been applied on the walls to again tie the space together and overcome the large scale of the room. To create definition and detail, B3 chose a contrasting off-white to the cornices, mouldings and the two large arches, enhancing and reviving these

architectural features. A mix of carefully-chosen artwork adorns the walls whilst rich, heavy velvet blue curtains hang to add another layer of luxury.

The Library Bar is dressed with bespoke cocktail-style furniture, upholstered in plush velvets with strong colour punches. The walls are painted with a refreshing light teal/sage colour, bringing out the finish of the mahogany woodwork in the bookcases.

Classic opal shades and brass light fittings dotted around give that final touch of elegance, while an eclectic mix of old maps, photographs of the library, the old baths next door and references to Great Smith Street hang in the Library Bar. [W b3designers.co.uk](http://W b3designers.co.uk)







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Fed restaurant, Cardiff



## Amtico's varied offering fits the brief

Flooring that looks fantastic on the opening night of a bar or restaurant needs to last the test of time: it needs to look as impressive and high-quality when customers return again and again. Amtico prides itself on its Signature range, offering British-designed and British-made flooring that provides that desired stylish and inspirational look, but also performs on quality.

Amtico's flagship luxury vinyl tile collection, Signature, offers style, choice and function. The company's design-led flooring collections, eight in total, have been evolving and diversifying for over 50 years – always working to stay ahead of the competition and to set trends.

Amtico's ethos is to combine creativity and innovation with the highest levels of quality – quality of design, manufacturing, product and service. This means that the Amtico products specified by architects and interior designers not only look striking but also have features and benefits that really enhance longevity.

For example, in addition to a 1.0mm high-quality wear layer – which provides durability in

well-used areas around the bar, or on the busy route from kitchen to restaurant dining area – Amtico products don't stain or mark easily.

The interiors company delivering the vision for Butlins' Firehouse Restaurant in Skegness recognised that the choice in colour, texture and material offered by Amtico would be essential to meet the brief.

The striking herringbone laying pattern chosen, combining White Oak, Blonde Oak and Natural Limed Wood, is accentuated with an eye-catching Sevilla herringbone pleat insert – perfectly picking out the bold orange and red restaurant theme.

It's only by providing such vast choice – 188 products within the Signature collection – that a flooring

provider is able to complement and enhance a company's branding and style so well.

For new restaurant chain FeD, meanwhile, zoning different areas of its Cardiff restaurant to reflect the diversity in cuisine was high on the brief. The desired zoning – which incorporates a statement black and white floor – was achieved using one of Amtico's 31 laying patterns, Woven, with Glint Orb and Glint Void tiles from the Abstract Odyssey palette. This easy-to-clean and maintain retro floor design is ideal for the high-traffic open-plan kitchen areas.

By combining Amtico's laying patterns – some of which are unique – with the 188 products in the Amtico Signature collection,

an infinite number of inspirational floor designs can be created. And for hospitality and leisure developers with aspirations for an original restaurant environment or a particularly eye-catching hotel foyer, the Amtico Signature motifs and borders, or bespoke floors (MOQ applies), can really bring a venue to life.

An unrivalled commercial warranty also sets Amtico apart from the rest, as all Amtico Signature products come with a 20-year commercial product warranty against wear-out.

Visit Amtico's website to explore the vast collections, order samples or to get in touch.

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Butlins' Firehouse Restaurant in Skegness



Butlins' Firehouse Restaurant in Skegness



Fed restaurant, Cardiff



## Andy Thornton features in Worthing's Ten Cocktail Bar & Restaurant

Conveniently located close to the seafront in the classic seaside town of Worthing in Sussex is Ten Cocktail Bar and Restaurant. Housed in a former church, which was converted into an eating and drinking venue, Ten has recently been subject to a complete renovation, with the contract furniture package sourced from Andy Thornton.

The designers on this latest refurbishment, Breley Design, specified a bold mix of Andy Thornton furniture throughout. Downstairs in the alehouse and kitchen – which now features its own micro-brewery

– bespoke trestle tables with plank tops provide plenty of room for eating and drinking, with the company's popular Industrial rivet tables adding a factory-style touch to the warm, stylish space.

Classic Prima table bases have been given a bespoke uplift, being sprayed an eye-catching red and matched with solid ash sandblasted tops to give a tactile finishing touch. A mix of seating includes classic Bentwood armchairs, providing contrast to French Café bar stools from the Andy Thornton Urban Vintage collection, which give a flash of bright yellow colour.

In the upstairs dining area, the eclectic mix of furniture continues, with vintage-style Cross back and School chairs sitting alongside the simple clean lines of CO2 side chairs painted in vibrant yellow and clean white.

Darby table bases in black cast iron are teamed with bespoke solid ash table tops with an attractive thick wire-brushed finish, hand-applied in

Andy Thornton's workshops. These unique dark ash tops complement the venue's impressive vaulted wooden ceiling and wooden floor, adding to the cosy, intimate feel of the upstairs level.

In the upstairs cocktail bar, a more muted, subdued colour scheme features furniture from the latest Italian collections from Andy Thornton. Caen lounge chairs upholstered in subtle textured fabrics are teamed with glass tops coffee tables. Hippy side chairs and Carini table bases with bespoke black laminate tops provide inviting spots for drinkers to relax.

Andy Thornton also supplied bespoke pouffes upholstered in an opulent, rich velvet to finish off the luxurious, late-night look. [Wandythornton.com](http://Wandythornton.com)



Downstairs bar



Upstairs seating



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## HI-MACS® specified for unique venue in heart of Rimini

Developed from an idea of architect and designer, Yasmine Mahmoudieh, and from the conversion of the historic rooms in Palazzo Spina in the heart of Rimini, the Augeo Art Space is a unique concept which ambitiously and creatively blends contemporary art with the world of wellness. Due to its highly unique properties, HI-MACS® was specified for a number of elements within the interior.

The Latin term *augeo* means 'to increase' and 'to grow', but also 'to strengthen' and 'to fill with goods'. Correspondingly, this unique space – the only of its kind in the world – is dedicated to personal enrichment, inner growth and meditation. The Augeo project, commissioned by Sergio Antolini and his creative director, Matteo Sormani, will be reproduced in other major cities overseas.

Divided into two areas, the art gallery and the spa area, it covers the ground floor and basement of the former Palazzo Brancaleoni, today known as Palazzo Spina.

"The space for the art gallery is

dedicated to the imagination and to creativity and as a result it appears oneiric and abstract," says project designer, Mahmoudieh.

"The space for the spa, on the other hand, is real, physical, designed for the body and where the mind in particular can be allowed to wander freely, to relax after the concentration and tension of inspiration in the first room."

To welcome guests and help them feel immediately at home in the inspiring atmosphere is a work created by the designer and made entirely of HI-MACS®, which appears as though imprisoned in a state of fluid dynamism.

The 'functional sculpture' begins on the right-hand side of the entrance to hide the old imperfections in the original structure. It then transforms into a seating area which 'slides' along the perimeter of the rooms and then dives yet again to finally transform itself into a reception area and bar.

HI-MACS® was fabricated by Italian company, DForm, which moulded it skilfully and very precisely to give the sculpture its spontaneous sinuous aspect – a distinctive feature of the project designer, who has exploited curved lines in many of her installations.

The thermoplastic capability of

HI-MACS® was fundamental to the success of the project. It enables the material to take any shape and allows designers to give free rein to even their most ambitious ideas.

In addition, since the distinctive feature of HI-MACS® is that it shows no signs of any joins, it is possible to create the illusion of a structure made of a single, continual, uniform block of material, with a surprising monolithic effect.

"HI-MACS® is one of my favourite materials due to its flexibility and superior quality," remarks Yasmine.

W [himacs.eu/en](http://himacs.eu/en)

W [mamoudieh.com](http://mamoudieh.com)







## Furnishing Solutions by DISTINCTION

### Latest hotel project

The Radisson Blu Belgrade hotel is a newly opened hotel that is located in Old Belgrade, Serbia near the banks of the Sava River. Distinction Contract worked very closely with the Berlin based Architects and designers, Graft in manufacturing the loose upholstered furniture and furnishings for the bedrooms as well as the public areas including the meeting rooms and front of house areas. With the hotel boasting 236 bedrooms, including 14 suites, Distinction furnished these rooms with contemporary desk chairs and armchairs, the soft furnishings and rugs. The bar areas include modern, comfortable poufs and armchairs for the front or house area as well as the upholstered stackable meeting room chairs for the conference rooms.

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## DuPont Corian scores for Southampton FC



CD UK has supplied DuPont Corian at Southampton Football Club's new training facilities in Marchwood. Named after the club's former owner, Marcus Liebherr, the £40m football development and support centre is a top class training facility built by Bouygues UK and designed by AFL architects.

The building houses the club's sports science, scouting and recruitment, football administration and medical departments, as well as training, changing and dining facilities.

In keeping with the football theme, fabricator Ridon Joinery created centrepiece tables and desks in the training area, the first team dining room and the auditorium.

The installation included a 6m long high level table with a goal post design finished in Corian Glacier White in the dining room.

Separately, the first team dining area was designed to be informal but high quality. In this area the tables are made from Corian Lava rock solid surface material with a grey laminated circular base, achieving the maximum use of the available space.

For the auditorium, the club wanted a contemporary, technical ambience that would support the needs of both the media and the club itself. Ridon Joinery designed a desk using Corian Lava Rock to give the appearance of a natural finish stone, in keeping with the theme throughout the pavilion. The desk ends were made from Corian Deep Grey.

The club is now following the finishes through into the stadium using DuPont Corian to update the bar areas, dining rooms and the main reception desk.

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W [cdukltd.co.uk](http://cdukltd.co.uk)

## A boutique beauty from Wilton Carpets Commercial

Completely refurbished and re-opened in June 2015, the Inn on the Square offers four-star luxury with a laid-back atmosphere. This unique ambience is reflected in the carpet design, created by Wilton Carpets Commercial, which blends modern Scandinavian influences with cues from Lake District landscapes.

The distinctive style of the hotel was the vision of husband and wife team, David and Kate Simmons, from Preston-based Frank Whittle Partnership. "Located at the centre of the bustling market town of Keswick, The Inn on the Square competes with several traditional style hotels all within walking distance, so we wanted it to be unique and to become a destination hotel," explains Kate. "The carpet design played a major role in the entire scheme, remaining

contemporary but featuring natural and organic influences, perfect for a hotel set within England's largest national park."

Kate and David had inspiration for a contemporary leaf design randomised across basement, ground and first floors, reflecting the rich colours of autumnal days in the region. After initial discussions with Kate, Wilton Carpets Commercial designer, Matthew Robinson, developed the idea – producing a free form design across all three floors using a design based on real leaf structures.

"Matthew developed numerous sketches for us, making the leaves all different sizes and colours, some with fills, some outlined and with different backgrounds to the carpet until we were happy with the overall feel," says Kate. "We then worked together on the layout, deciding how it would sit on the basement and ground floors, how it would flow over the stairs to the corridors and round corners."

For the 34 bedrooms, where six different schemes come into play, Kate looked for a different design to create segregation from public areas and a sense of a more private space. "We didn't want to carry on the leaf design into these spaces, but we knew the design should use the same base colours, using highlight shades that matched the feature colours of that scheme.

Wilton responded perfectly with an off-kilter stripe, again ideal for the irregular walls of the



building."

The project required 1400m<sup>2</sup> of bespoke carpet, woven in a hardwearing and comfortable nine-row construction that gives the right levels of durability for boutique hotels of this size. Made at Wilton Carpets' Wiltshire production site in a performance 80% pure new wool 20% nylon blend, the carpets will retain their appearance over many years, remaining easy to look after and fighting off signs of wear.

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Founder, Oleg Klodt, and Head of Interior Design, Anna Agapova



## IN CONVERSATION: OLEG KLODT ARCHITECTURAL BUREAU

Founded in 2000, Oleg Klodt Architectural Bureau is an award-winning Moscow-based firm, renowned for its eclectic, yet understated style. Here, Oleg Klodt – an alumni of the Moscow Architectural Institute, and lover of classic, chic interiors – lends his unique insight into the Pub, Bar and Club design scene ...



Queen V Gastropub, Moscow

“Over the last 15-20 years Moscow has leapt to the top in terms of the quality, number and variety of restaurants, pubs, and bars on offer”

### What would you say are the top three trends influencing Pub/Bar/Club interiors at present?

Trends in pubs, bars and club interiors are driven by the approaches designers take when creating them.

Some venues wish to have a style that will appeal to a broad range of clientele. Designers can help achieve this by using the simplest of materials in a contemporary, minimalist manner – perhaps with dashes of classical elements here and there.

The combination of different timber and metal finishes alongside painted surfaces works well, as illustrated by the many cafes created in this way throughout northern Europe.

When it comes to upscale restaurants and bars, a completely different tactic is needed, as seen for example with the London destinations designed by David Collins. The methodology in this approach is to devote close attention to the fine details that result in the interiors becoming a stand-out attraction within the venue. This high-

design technique can potentially produce a more formal-feeling atmosphere.

On a different level, another trend these days is to re-think the conventional organisation of space. Engineers and kitchen designers have been leading the way by opening up a whole new dimension of ideas. One of the more popular examples is the relocation of the back-of-house prep areas into the open space of the dining zone, thereby thrusting the professional skills of the chefs into the spotlight.

### What, for you, is the most critical element of effective Pub/Bar/Club design?

To me, the primary focal point in hospitality venues should be the bar area. It has a natural appeal that draws people towards it, so its design needs to make it be the centre of attention – an attractively-lit zone that comes to the fore with everything else in the background.

The style of the toilet areas can also be an opportunity to set another tone within the establishment. As small, distinct spaces that

are separated from the rest of the venue, they offer designers the chance to unleash their imaginations.

I'm sure readers will have noticed the way that some loo concepts gallop off in different directions to the rest of the premises. I've noticed this myself – in particular with the increased use of electronic systems and sensors to control the facilities, as well as lighting, sound and aromatherapy effects.

Something else I'm seeing more and more in bathrooms is the use of a single material for all the walls, ceilings and floors in order to create a clean, unified atmosphere.

### How do you ensure your projects stand out in such a fast-paced and heavily populated sector?

That's a very good question! We aim to stand out by being generous with our clients and exceeding their expectations, while also designing with a refined, subtle touch.

One example would be the interiors we've





Queen V Gastropub, Moscow



“Another trend these days is to re-think the conventional organisation of space – engineers and kitchen designers have been leading the way by opening up a whole new dimension of ideas ...”

created for the Queen V gastropub here in Moscow. While this is certainly a one-off creation for our studio, we still approached the project with the tasteful restraint we practice when designing residences.

We weave a sense of sophistication into every design – although of course our clients’ ideas, plus the inherent possibilities of the space itself, come first. When creating hospitality venues, our aim is to optimise the functionality of the areas and strengthen brand identity through smart and elegant design solutions.

#### How would you describe Russia’s hospitality design scene?

Over the last 15-20 years Moscow has leapt to the top in terms of the quality, number and variety of restaurants, pubs, and bars on offer. The Russian

public are choosy about where they drink and dine these days, and venues have to work hard to keep up.

We have lots of fusion places and eateries that offer eclectic combinations of dining traditions. Televised cookery shows have hit the mainstream all around the world – and Russians are very much into them, too.

Fifteen years ago there was less imagination in F&B design. If a person went to a Parisian-style brasserie, it would serve French food and its decor would typically be identical to any other. That’s changed now that guest expectations have evolved and the design of the establishment is as important as the menu it serves.

Customers care a lot more about what a venue looks like, and Russia has bought into that big time – high quality design is on an unstoppable roll.

#### Have you got any new projects on the horizon you’re able to share with us?

Right now we’re working on a new restaurant in an historic mansion in Moscow. We’ve created an easy-going, simple, and cosy sort of concept that plays upon the shared traits between traditional French interiors and ‘dachas’ – pastoral second homes that are characterised by sweeping elegant verandas.

So, our vision is for a relaxed venue where everyone’s gathered round tables in comfy chairs and with beautiful chandeliers overhead. The chairs and lighting styles are mixed, and each group can pick the spot that feels comfortable to them. As with all our projects, we’ve handpicked an eclectic range of elements so that the space tells a story and becomes a comfortable place that guests will really enjoy.

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## PUB STUFF RANGE CREATES CONTEMPORARY COSY FEEL FOR HISTORIC PUB

An historic village pub and restaurant in Oxfordshire has been given a new lease of life after hospitality furniture supplier, Pub Stuff, helped to revitalise the interior with a fresh, new look.

The Duck on the Pond in South Newington, near Banbury, had last undergone a renovation 12 years ago, so landlady Kathryn O'Neill was keen to bring it up to date.

"As you can imagine, after 12 years of the same look, things were starting to look a little dated," she said. "I felt that there was too much wood in

the pub and restaurant and I wanted to create a contemporary yet traditional look that our clientele would appreciate."

Kathryn had commissioned Pub Stuff to provide furniture and furnishings for the pub and restaurant when she first took over the running of The Duck on the Pond in 2003, and had been impressed with the longevity and quality of the items.

"I love the fact that Pub Stuff is a local business because it's always good to support those companies who are nearby, so I contacted them first," she said. "Thankfully, because we weren't carrying out any building work this time round, I was able to put all my efforts into thinking about the look I wanted and choose the furniture styles, colours and fabrics. It's just as well: I was amazed when I saw how big the range is now!"

After carefully reviewing the options with the interior



design experts from Pub Stuff, Kathryn chose a range of farmhouse-style tables, chairs and sofas. These were complemented by premium quality soft oak Luigi chairs, which were upholstered in a range of hard-wearing complementary fabrics – mainly granite, oatmeal and browns – that offer a traditional look with a contemporary twist.

She also chose chunky rectangle and square farmhouse tables in soft oak, plus a set of comfy chairs for the bar and restaurant area.

"The result was fantastic and the response from customers has been extremely positive – they love the colours and the brightness," said Kathryn.

"The combination works really well because there aren't many high back chairs, which has opened out the space. I've been told that the interior looks bigger now."

W [pubstuff.co.uk](http://pubstuff.co.uk)



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## TON INTRODUCES THE SPLIT AND BLOOM COLLECTIONS

Czech furniture manufacturer, TON, introduced a number of products at designjunction this year, among them the Split and Bloom collections created by Arik Levy.

The Split family of products, was based on the designer-tailored technology of bending wood. "I took the past and brought it into the future," explains Arik of his design. "It is the first time that bent splits of massive wood have been a design and integral functional element of seating."

The Split collection features a chair, barstool, armchair and lounge armchair, and is offered in Ash, which can be sprayed with colour gradients.

The Bloom collection of tables, meanwhile, involves wooden baulks, bent separately and combined together. This process creates an impression under the table-top of branches, or a blooming flower, which inspired the name of the collection.

The tables with a central column offer five height variations - from 30 -105 cm. However, the tabletop shape is also variable, held in place by four baulks. It can be either round or square. "Their use is very broad – they can serve as a low coffee table in a living room, or as tables in cafe and, restaurants, or as the perfect complement to bar chair," explains Jan Juza, TON's MD. [W ton.eu/en/](http://W ton.eu/en/)



Bloom central table & Split lounge armchair

## CARL HANSEN & SON EXHIBIT FRITS HENNINGSEN'S FINAL CHAIR DESIGN



Frits Henningsen's uncompromising approach to furniture design culminated with his 1954 Signature Chair, which crowned his distinguished career. In a tribute to this iconic chair, Carl Hansen & Son recreated his unique design – which was the last piece of furniture Frits Henningsen designed and produced – and hosted a special exhibition at the London Design Festival dedicated to it.

The different stages of the Signature Chair's production – prototype, vintage and the newly developed 2015 version – were showcased, while the prototype was also available for visitors to see and sit on.

"Our work with Frits Henningsen, and later with his family, has been ongoing for many years, and the recreation of the Signature Chair is a continuation of this partnership," says Knud Erik Hansen, CEO of Carl Hansen & Son. "This is the chair that put the finishing touch on Frits Henningsen's lifework and consummated his legacy as one of Denmark's greatest furniture designers.

"The Signature Chair is therefore an indisputable classic, and its timeless design makes it a natural addition to our product range."

[W carlhansen.com](http://W carlhansen.com)



## STACY GARCIA COLLABORATES WITH ICON FURNITURE

Known for creating both eclectic and functional products for hospitality, Stacy Garcia of her global brand Stacy Garcia, Inc. has launched The Chelsea Collection – a compilation of furniture pieces that celebrate the upbeat neighborhood in New York City.

The Chelsea Collection by Stacy Garcia for Icon Furniture features statement pieces such as an engineered wood-grain headboard, all-in-one



desk media hutch, and a nightstand with two-toned wood accents and detailing on the feet. Mitered corners and gently tapered legs blend with decorative elements, creating a fresh take on traditional form.

“We sought to create elegant, versatile pieces

that take cues from frames found throughout art galleries in New York City’s Chelsea District, developing a collection that embraces their mitered edges,” says Stacy Garcia.

W [stacygarcia.com](http://stacygarcia.com)

W [iconfurniture.com](http://iconfurniture.com)



## ALIVAR PRESENTS ITS CÉLINE AND DENISE ARMCHAIRS



Two new armchairs Céline and Denise, both designed by the architect Giuseppe Bavuso, have become part of ALIVAR Home Project collection. Characterised by a well-finished minimalist design, these products capture the elegance and coherent style that have always distinguished the Tuscan company and made it a worldwide modern furniture icon.

The elegant Céline armchair is optimised for comfort, with a roomy padded seat featuring a memory foam layer. The Denise, meanwhile, is a

glamorous yet minimalistic design.

Thanks to its versatility, Denise can be placed in different rooms, both for the residential and the contract sector.

The steel frame is upholstered in cold shaped polyurethane foam, class 1M, while the legs are in chrome-plated die-cast aluminium or black nickel. The seat cushion is made of foam and Dacron to ensure ergonomics and comfort at the same time. Denise can be customised with a leather or fabric cover, available in a wide variety of colours.

W [alivar.com](http://alivar.com)



## FURNITURE FUSION DEMONSTRATES BROAD OFFERING

Furniture Fusion is one of the UK's leading independent contract furniture companies, supplying to bars, restaurants, hotels, education and sport settings and health and corporate projects. MD Sam Samuels answers Hospitality Interiors' questions regarding its work within the sports hospitality sector ...



### **Why is Furniture Fusion a good fit for projects in this sector?**

Furniture Fusion are a perfect fit for various areas within sporting arenas and stadia, mainly because we have a long pedigree of supplying furniture to a variety of different venues. Over the last 10 years we have supplied Lords Cricket Ground, Twickenham Stadium and Old Trafford Stadium, and the reason for this is because of our vast range that clients can choose from and the fact we have customised chairs for various clients.

In our experience if you have your own club – whether it be a rugby or football club – there is always a very partisan feeling, and to be able to put a club's crest on the back of a chair seems to have enormous appeal.

### **What kind of projects have you completed in this sector?**

We supplied Manchester United with hundreds of chairs for their match day suites. The brief was to supply a chair that would fit into their budget, and their budget for chairs is very different than their budget for players!

The chair needed to be able to stack and withstand the rough and tumble of match day nine months of the year. I remember not long after we supplied these chairs seeing them being used to seat journalists during a press conference, so I can only imagine that MUFC were suitably impressed with what we supplied.

### **What are the key challenges involved in designing/selecting furniture for this environment?**

In my experience I would say the key challenges are finding furniture to be fit for purpose, aesthetically-pleasing and of course coming in under budget. There are of course inexpensive chairs available, but as a supplier I want to be able to install any project safe in the knowledge that what we have supplied will do exactly what my client expects.

### **What upcoming projects are in the pipeline?**

We seem to be in discussions throughout the year with various sporting clubs and arenas, for obvious reasons there are certain times in the year where the focus really switches to furnishing.

### **What has been the most enjoyable sports hospitality project you've worked on?**

As a massive sports fan it is always great fun to work in this environment, and I think one of the most enjoyable projects I worked on was with Aston Villa FC last year and indeed last month.

We initially approached Aston Villa FC with a view to being involved in any kind of work they might have. I was invited in to look at their executive boxes which were in need of updating – I went away and then returned to present my ideas.

It was on my return that the project took another path and I ended up having a walk around all of the hospitality areas. As I walked, my brief was being given to me and for each area came a different brief. For the Doug Ellis suites on the concourse outside the executive boxes was

one, for the Corner Flag bar another and so on and we eventually ended up furnishing all of Villa Park's hospitality areas.

However, what was most enjoyable about the project was working with some really fantastic people who are simply a credit to the club. They were not design professionals but what drove them was their desire to make their working environment look so much better and their enthusiasm was just infectious. I would also say, for people who up until then had no design experience, they did a fantastic job.

### **What design trends are emerging in this sector?**

What I am tending to see is football clubs not just in the Premiership but in lower leagues understanding that if they can present a stylish offer in terms of match hospitality, then that side of their business can really take off and they can sell match day offers more confidently.

As a result we have recently furnished boxes at Charlton Athletic FC, who have done exactly this – and a great job they have done too. We always seem to find clubs wanting chairs to do a lot more than just be sat on, they need to stack, be moved easily, be not too heavy, and so on. The emergence of some of our new product is being suited to these requirements.

W [furniturefusion.co.uk](http://furniturefusion.co.uk)





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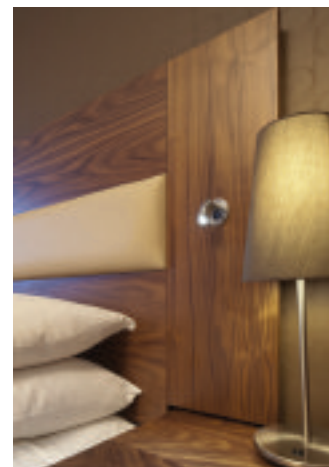
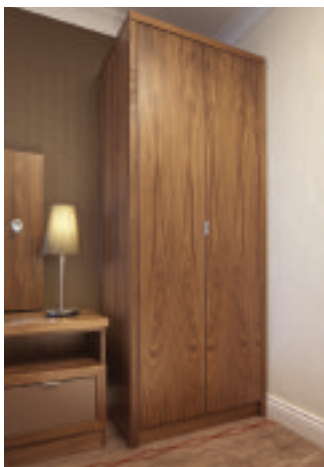
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## TOSCA AND COVE FROM THE MODERN GARDEN COMPANY

The Tosca outdoor collection from Tribu is simultaneously warm, inviting, stylish and intriguing. The material used for the vertical braiding is an innovative, extra wide, weatherproof weave with EPDM mousse, placed in a seamless knitted sleeve made out of polyolefin and textilene.

The material is surprisingly soft to touch, with a natural appearance and 100% weatherproofing. The comfortable outdoor cushions guarantee relaxation and the muted matching tones in linen emphasise the chic, sophisticated character of this

luxury lounger.

Cove by Paolo Lenti is a popular choice for spas and poolside, with an adjustable backrest and internal container. The structure is made from aluminium with elastic belts and plastic spacers.

The removable seat cushion is made from stress-resistant expanding polyurethane, which is treated to be water repellent, and has removable covers available in fabrics such as Luz, Rope T and Brio.

The Cove range also includes an armchair, modular platforms, a pouf and side tables. [W.moderngarden.co.uk](http://W.moderngarden.co.uk)



The Tosca lounger



The Cove lounger

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Evosa is a modern chair of outstanding design and quality. With a slim webbed seat and unique hidden back construction, Evosa provides enduring comfort whilst remaining remarkably lightweight.

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A chrome frame and various different upholstery options allow this chair to be customised to suit the interior decor of any room, either blending seamlessly or providing an impactful feature piece.

With its effortless blend of classic elegance and modern ergonomic qualities, the Evosa Congress is the perfect chair for the most prestigious venues.

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## CASALA LYNX CHAIRS AND COBRA BARSTOOLS AT TIVOLIVREDENBURG CONCERT HALL

TivoliVredenburg is a popular music and conference venue in Utrecht, The Netherlands. With five halls, it has the capacity to hold over 7,500 people and welcomes more than 800,000 music lovers every year.

Lynx chairs are used in the Big Hall and Cloud Nine Club. Versatile, easy to handle, and stackable, Lynx has an EN14703-certified innovative in-built linking system, meaning that 80 chairs can be linked in three minutes flat. This makes Lynx a perfect fit for the many different layouts required.



Cobra barstools are used in the Cloud Nine Hall, complementing the Lynx chairs. The Cobra barstool takes sitting comfort to the next level with its ergonomic design and high backrest, providing perfect support. It also stacks up to six chairs high.

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The Craftwood design team is also a vital part of the process. Using the latest software, the team works closely with the project manager and production team to ensure all expectations are met.

Whether a client desires fixed or freestanding banquette seating upholstered in leather, faux hide or fabric, Craftwood can recommend the best options within each timeframe and budget, guaranteeing added value at every stage.

All seating is manufactured at the company factory, under stringent quality control by experienced craftsmen. Craftwood is also able to offer a full site survey and installation service.

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## KENRICK GLIDES INTO ITS 70TH YEAR WITH SHEPHERD CASTOR



Kenrick has significantly increased production of its range of Shepherd zinc cast furniture castors, as demand for durable furniture components rises among furniture manufacturers and specifiers.

Production rates of this British-made castor are at an all-time high, with the Midlands-based firm rapidly approaching an output of one million units per year. The peak coincides with Kenrick celebrating 70 continuous years of manufacturing its flagship product here in the UK. The company now exports its best-selling castor throughout the UK and Europe.

Steve Jones, Kenrick's managing director, says:

"The Shepherd castor is still the original and the best and we are really proud to be the only UK manufacturer of this type of product. The Shepherd castor has a long heritage of 70 years and it is now attracting a growing number of international enquiries for both residential and commercial applications.

"Designed to perform and built to last, this castor has established a strong presence within the furniture industry because it is so durable and reliable. As many areas of UK manufacturing come under pressure, we are delighted to be consistently manufacturing and exporting

to a growing roster of UK and international customers."

Manufactured from die-cast zinc, the Kenrick Shepherd castor has been designed to be strong and robust. The castor comes in four standard fixings – peg and socket, 38 x 38mm square plate, round plate and M8-M10 fixing. For added versatility, the castor is available with an anti-static rubber wheel for use on smooth floor surfaces. It can even be supplied in any RAL paint colour and in a polished gold, nickel, brass or bronze plated finish.

W [kenricks.co.uk](http://kenricks.co.uk)

## ONLY THE BEST FROM BARLOW TYRIE

Barlow Tyrie has been making exceptional outdoor garden furniture since 1920. The company produces ranges in teak, stainless steel, aluminium and woven synthetics, receiving 18 international design excellence awards for its products.

Barlow Tyrie insists on using only the finest materials, including Grade A plantation-grown teak, 316 marine grade stainless steel, and the best UV-resistant cushion fabrics. That, combined with superb craftsmanship in manufacture and a determination to be the best, has kept Barlow Tyrie successfully in business for over 95 years.



The original Monterey deep seating armchair (1MTDA) uses solid teak for the frame with braided all-weather cord for the seat and back, which combine to create a striking piece of furniture. The cord is woven from olefin and textilene, making it rugged with a soft feel.

The company is also introducing two new seating options to the range in the more generous deep seating style – the armchair, plus optional cushions and headrest, and the ottoman – both of which will be available to order in 2016.

The Napoli cantilever parasol (4NAC40S.04.302) is the latest in the Napoli range, with its 4m<sup>2</sup> canvas-coloured canopy. The aluminium and steel components are finished in a champagne colour, and the base comes with a protective mat.

Barlow Tyrie uses environmentally-certified FSC-approved eucalyptus wood to make its Napoli parasols. The product is available in circular, rectangular, or square form, and in various sizes. W [teak.com](http://teak.com)







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## RICCO, PALM AND FETTUCIA FABRIC DESIGNS

Soie de Lune is a London based company that focuses on bespoke fabric creation for the interior design industry. It has its own silk hand-weaving workshop in Vientiane, Laos but also collaborates with a range of mills to offer its creative designs in other textures to meet market requirements.

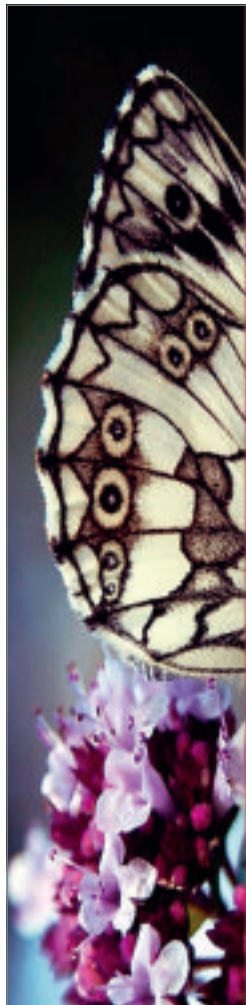
Although mainly focused on the high-end residential market, Soie de Lune has collaborated with some renowned international designers to weave fabric for their luxury hotel projects – for example the MGM Grand in Las Vegas.

“By forming a special relationship with our customers we enable their creative skills to be part of our design and production process. In this way, each woven piece is individual with our customers’ unique talent incorporated in the fabric,” says Daniel Marcus, Soie de Lune’s MD.

The company’s approach to creating fabric is grounded in the artisan tradition of producing crafted textiles that offer a special touch to a room.

Marcus continues: “For Soie de Lune, textiles are not just decorative in nature. Motifs, designs and colors had a meaning in the past and that is something we wish to reintroduce, much the same as in South East Asia where fabric still tells a story.”

W soiedelune.com



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## BLACK EDITION FROM IROKO

For autumn 2015 Black Edition has launched Iroko, a collection of luxury vinyl wallcoverings. A unique embossed finish adds depth and movement to the intricate designs, giving an enticing tactile quality.

Intriguing, deconstructed designs add a contemporary twist to classic damasks and give dimension to intricate mosaics, while a sophisticated palette of rich, metallic tones further enhance the allure of the designs.

Durable, washable and conforming to contract fire-retardant regulations, Iroko wallcoverings blend uncompromising luxury with performance, creating an ideal collection of wallcoverings for high-end interior projects.

As part of The Romo Group, Black Edition offers exclusively-designed collections infused with rich, contemporary elegance created for the luxury interiors market.

W [blackedition.com](http://blackedition.com)



## AT THE FOREFRONT OF MODERN THINKING

Working closely with colour trend experts and fabric designers, whilst retaining the need for practicality in contract situations, the most recent Agua collections are at the forefront of modern thinking: Gemini, Nevis, Parody and Fusion.

The Gemini collection consists of five stylish and dramatic multi-coloured stripes with 20 co-ordinating semi-plains providing multiple design options, incorporating warm, soft greys to deep radiant reds and oranges. With the added benefit of Aquaclean technology, the Gemini collection is perfect for use on bedroom, public area and restaurant schemes.

Agua Nevis offers traditional tartans, checks and plains with a sophisticated yet earthy colour palette, allowing numerous design permutations for more classic bedroom and lounge environments.

The addition of the Parody and Fusion collections further increases Agua's reputation as the leading supplier of faux leathers to the hospitality sector. Agua Parody brings the look and texture of a fabric to the practical elements of a faux leather, consisting of nine colourways in a distinctive herringbone pattern and three colourways in a unique denim effect for the more vibrant public spaces.

The existing Taurus, Paint Pot, Furnisoft and Lunar collections provide over 150 colourways, whilst the Mystique collection adds distinctive metallic effects with creative designs.

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## Kew Gardens Hotel chooses drapilux to brighten its guest rooms

[Drapilux](#)

The name drapilux has become synonymous with intelligent textiles, with drapilux air, drapilux bioaktiv and drapilux akustik offering well designed, high-quality, innovative, functional fabrics for commercial and residential furnishings.

To give themselves reprieve from the hectic hustle and bustle of big-city life, many travellers favour accommodation in a more tranquil location. Offering respite from the buzz of the metropolis, Kew Village in the west of London is famous and popular for its gardens and British charm.

Nestled in the village, the Kew Gardens Hotel is a boutique hotel with its very own atmosphere. The hotel has 20 rooms, each individually and lovingly furnished. Striking details and the unique character of each room turn every stay into a very special event.

Kew Gardens Hotel in London recently discovered the advantages of curtains from the drapilux core collection and equipped their hotel rooms with the colourful, intelligent fabrics.

The company were enthused at being chosen by the hotel, commenting: "We are quite proud that our drapilux 159 was chosen for the curtains in this location. Flame retardant and air-purifying through special fabric and drapilux air, the elegant colourfully woven fabric makes an ideal curtain."

The hotel management and architects brought in for the project from ADS Design & Brand Development were particularly impressed by the scientifically

proven benefits of the fabrics, which are fire-retardant and feature the air-purifying drapilux air function. The metal salts contained in the material work in a similar way to a car's catalytic converter, ensuring a constant supply of fresh air and a healthy indoor climate.

Another advantage for the hotel is the low level of maintenance required by the product. The catalytic aspect of the curtains means that they need washing much less frequently than traditional wool, silk or linen curtains. This simultaneously reduces laundry costs, increases the lifespan of the products and protects the environment.

The fabrics comply with the most stringent national and international safety standards and fulfil the special requirements that are becoming increasingly important for luxury hotels and holiday apartments, including elegance, functionality, comfort and safety.

However, the technical benefits of the product are not its only positive characteristic, as the design of the product also makes it attractive. The colourful, woven curtain fabric, item 159 from the core collection, puts the hotel rooms in the perfect light. "The special thing about this item is the interplay of technology and material. The texture and multicoloured striped design give the material its special character, both in its look and feel," says head designer Kirstin Herrmann.

[W drapilux.com/en](http://www.drapilux.com/en)  
[W kewgardenshotel.com](http://www.kewgardenshotel.com)







## Legrabox Pure

Blum

Combining form with function in the most elegant, understated way, Legrabox Pure is a new box system with an exceptionally slim design and 12.8mm straight side panels.

Complementing seamlessly the composition of a contemporary kitchen, as well as other areas within the modern home, Legrabox Pure is ideal for open-plan living and multi-functional family spaces.

The box system offers discerning customers four key Blum components – superior running action, high load-bearing capacity, ease of installation and a lifetime guarantee.

The product has also won several international awards already, including an Interzum Best of the Best award. Smooth transition makes it a versatile product that offers practicality and visual appeal in line with the latest trends.

Legrabox Pure is also available in a new colour concept with anti-fingerprint Stainless Steel or matt Orion Grey.

Legrabox features perfectly

co-ordinated components and five different height options to suit every application, be that bedroom, bathroom or even living area.

To complement the new high-quality box system design, Ambia-Line is an inner dividing system specifically tailored to suit any storage needs. With easy installation and a versatile application, Ambia-Line provides ease of organisation within a chic frame finish.

Legrabox Pure can be used for a range of applications, from front fixing high-fronts and low, heavy loads to utensil drawers, Space Tower inner pull-outs, plate drawers, bottle holders and spice racks.

The product has a high dynamic carrying capacity of 40kg and 70kg, a Blumotion integrated, adaptive dampening system for soft, effortless closing, maximum stability for high-fronted drawers, side and tilt adjustment for flawless alignment, and a new runner system for perfect motion.

[W blum.com](http://www.blum.com)







## Innovative hinge solutions

### Sugatsune

Introduced over a year ago now, the J95 hinge from Sugatsune has been well adopted as an evolution of the standard concealed hinge.

It has a familiar format but it is bigger and stronger, supporting doors weighing up to 25kg per pair. Now Sugatsune has released the GH-J95FP glass door kit for the hinge with a curved chrome faceplate. The aesthetic advantage of the curve is that it will catch the light more effectively, giving a pleasing glint.

The hinge has had an optional upgrade too, with grey plastic covers to smarten its appearance by obscuring screw holes and heads. The covers also lock the quick release tab at the back of the hinge, making it impossible to accidentally release the doors.

Sugatsune is also excited about

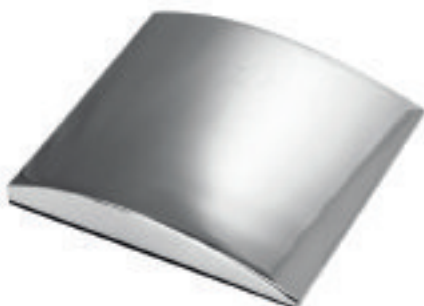
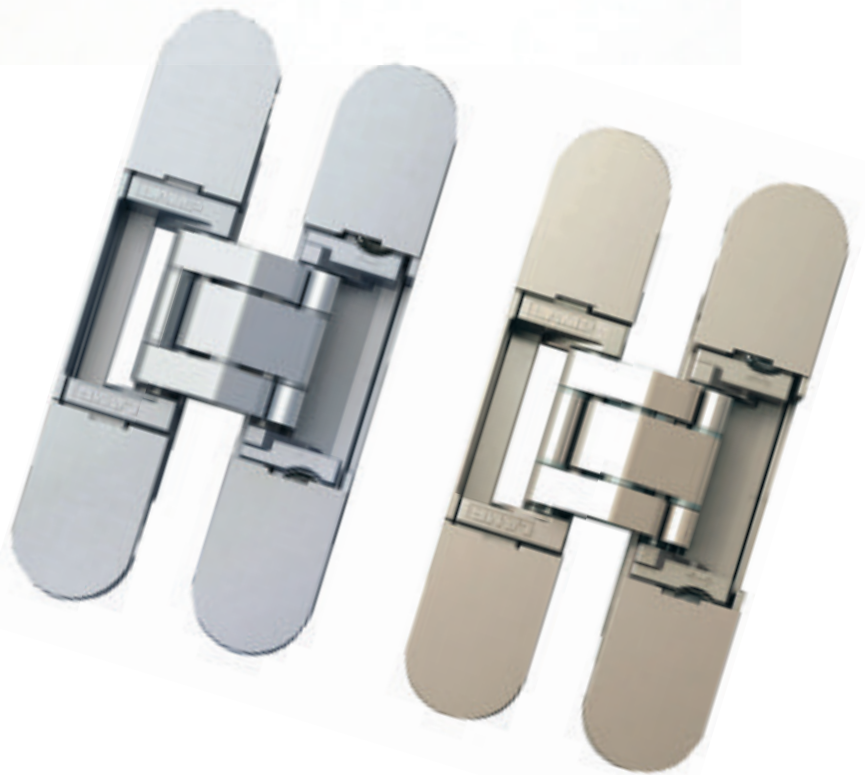
the new HES3D-90 hinge – a new addition to its ever-diminishing range of adjustable architecturally concealed hinges.

With the same functions and engineering as larger hinges, this product is small enough to be fitted in 23mm thick doors, making it an option for bedroom and bathroom interiors and cabinetry.

Perhaps best known for introducing soft-close technology to the West, Sugatsune continues to develop mechanisms to exploit this concept. The HG-JHM14 fills a gap in the company's range of soft closing lid hinges.

The combined damper and hinge brings sophistication to built-in vanity tables and writing desks.

**W** [sugatsune.co.uk](http://sugatsune.co.uk)





# A clear improvement to an exceptional hinge



The J95 hinge is a concealed hinge on steroids. Capable of supporting 25kg doors on a pair of hinges it's now available for glass doors.

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[www.sugatsune.co.uk](http://www.sugatsune.co.uk)



## DoubleTree by Hilton Hotel London – Docklands Riverside

Ulster Carpets

Ulster Carpets is delighted to have been involved in the recent refurbishment of Hilton Rotherhithe since its re-brand by DoubleTree Hilton.

Working closely with ICA London, Ulster has produced a complementary array of bespoke designs for the public areas, corridors and guest rooms.

As London's last dry dock, located close to the historical Port of London, Rotherhithe's design was strongly inspired by London's trade routes, with a strong focus on a navigational theme. Using Ulster's innovative PSYLO technology, the London-based designers were able to create delicate layers of colour, texture and pattern to achieve this.

This detailed design intricacy allows the rooms to not only be linked by colour and pattern but to flow from one space to the next – truly capturing the essence of water.

From the abstracted map projection merged with a nautical compass in the reception, the striking watermarked effect continues throughout the hotel, intensifying in the wharf link corridors and emulating the tidal surge of water as guests emerge into the public areas. Hints of green and blue throughout the project, layers of sandy beiges and occasional pops of vibrant pink, bring these designs to life.

Ulster has a long-standing relationship with the Hilton Group both within the UK and Ireland, and internationally. The brand is proud to add DoubleTree by Hilton Hotel London – Dockland Riverside to its list of completed Hilton projects.

W [ulstercarpets.com](http://ulstercarpets.com)



## Sutherland collection

JAB Anstoetz

Sutherland combines a selection of brushed, finished and felted wools in geometrical designs. The eclectic mix of patterns includes faded stripes, classic tartan checks and a multi-coloured chevron, each in colour-ways of burnt orange, sandy neutral, dusty blues and earthy browns.

Stonehaven is a lightweight wool-base cloth with a very smooth feel. The multi-coloured chevron design is printed on the surface, in several different sophisticated colour combinations. The fine wool plain fabric of Smooth is available in strong statement colour-ways.

Skye is a heavyweight wool upholstery fabric which is spray dyed creating a striking stripe design. Whereas Stirling is a multi-coloured plain fabric with the typical tweed look of a Parisian two piece suit. The polyester base cloth has a natural touch and is suitable for any interior. Finally Sutherland is a wool felt cloth with an extra-brushed surface for a soft feel, combined with a classic tartan check.

JAB Anstoetz is one of the world's leading fabric houses, offering a stylish and carefully-edited selection of fabrics, wallpaper, flooring and window treatments across the residential, hotel and hospitality sectors. Innovative, fashion-forward and ahead of the trends, JAB is renowned for providing a vast array of styles and collections.

W [jab-uk.co.uk](http://jab-uk.co.uk)





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## ILBAGNOALESSI One updated

Laufen

Continuing to cater for the demands of modern bathroom design whilst remaining true to its classical roots, Laufen has expanded its iconic ILBAGNOALESSI One collection.

Sporting the same elegant curves and striking designs that have become synonymous with Italian designer Stefano Giovannoni's collection, the latest additions integrate seamlessly into the contemporary bathroom.



The collection's original Tuna countertop washbasin is now offered in smaller sizes of 900mm or 1200mm widths, making it ideal for any bathroom space. The washbasin's unique sculptural bowl pairs with an easy-to-clean countertop shelf.

Also available in a new 2400mm wide unit to accommodate double washbasins, the soft lines of the piece combine perfectly with furniture from the same range. The product is available in a choice of Canaletto walnut or a white lacquered finish.

Laufen has also added a luxurious solid surface

bathtub to the ILBAGNOALESSI One collection.

Available as either a freestanding or built-in unit with an optional air massage system, the stylish bathtub brings spa-like wellbeing to the domestic setting.

Other new products include a siphonic WC, crafted from one piece for a seamless, hygienic finish, and a range of bathroom accessories made from Laufen's revolutionary new ceramic, SaphirKeramik – including a shelf towel holder, a toilet paper holder and a hanger.

**W** [uk.laufen.com](http://uk.laufen.com)

## Vintage style lights

Tatt Light

Tatt Light is a creator of vintage style lights inspired by traditional tattoo art. Still only a young company, having been set up in October 2014 by designer Roger Taylor aka Papi, Tatt Light now boasts a team of artists which produces bold and brave designs with unique flair.

Each piece is handmade in Tatt Light's UK-based studio, using organically natured steel with its newly-developed treatment method. The artwork is effectively tattooed into a metal façade, followed by a process of intricate wiring and illuminating, to create a striking fusion of art and light. All pieces can be wall mounted or free-standing and due to their handmade nature and the materials used, no two Tatt Light creations are ever identical.

Aside from its core collection, Tatt Light provides a bespoke service, in keeping with the design process used by a traditional tattoo studio. The in-house designers liaise with their clients to create statement pieces for anyone who wants something special in their home, office or venue.

Papi says: "With Tatt Light we knew we had something unique, something that would stop people in their tracks. The response to our handmade creations has far exceeded anything we could have hoped for. Having people embrace our art – a fusion of our loves and passion – is magically humbling and serves only to bolster the good feeling of fusing art and light!"

**W** [tattlight.com](http://tattlight.com)







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[www.rclighting.com](http://www.rclighting.com)





## The AquaClean Mera

Geberit

Winner of two prestigious design awards for its outstanding product design and sophisticated technology, the Geberit AquaClean Mera takes the comfort and convenience of a shower toilet to a whole new level.

Picking up the Design Plus Award powered by ISH 2015 and the Red Dot Design Award 2015, the Geberit AquaClean Mera impresses not only with its aesthetic appeal, but also its array of intelligent comfort functions that bring spa-like luxury to the bathroom.

Characterised by high-quality materials, smooth lines and a seamless finish, the chrome surfaces on the design cover make it appear as if the WC is floating in front of the wall. Though this latest shower toilet from Geberit has the appearance of a standard WC on the outside, a wealth of technological benefits is neatly concealed within.

The comfort and luxury begin before the shower toilet is even used. The product features a discreet orientation light activated by a proximity sensor to serve as a guide at night.

This feature makes the WC ideal for hotel bedrooms where the glare from an overhead light can disturb a good night's sleep. Also promoting good hygiene levels in the hotel bathroom, the WC lid opens on approach and the seat begins

to warm up automatically.

The shower toilet technology is the very latest patented WhirlSpray from Geberit, which uses two nozzles to provide a targeted and thorough clean. Using water at body temperature, the WC delivers a shower spray that is enhanced by dynamic aeration.

A separate wash is also available and delivers a soft shower spray when activated. Geberit AquaClean Mera also offers an optimal drying performance, with the airflow temperature gradually reducing as the skin is dried.

Built for ease of operation, the remote control has four storable user profiles for the perfect cleaning and drying experience at the touch of a button, while TurboFlush technology built-into the rimless ceramic pan guarantees a thorough yet quiet flush. Finally, a low-noise odour extraction unit inside the ceramic pan leaves the room smelling fresh and clean after every flush.

With sophisticated technology and a stylish design that complement each other perfectly, the Geberit AquaClean Mera seamlessly integrates spa-like luxury into any bathroom setting, offering the user an unrivalled level of comfort and wellbeing.

**T 0800 032 9629**

**W [geberit-aquaclean.co.uk](http://geberit-aquaclean.co.uk)**

## The Chelsea Collection

Yarwood Leather

Yarwood Leather recently released The Chelsea Collection – a leather range with an on-trend colour palette full of cool contemporary tones, modern brights and some traditional shades.

The new range comes with a choice of sample options, including a new, luxurious presentation swatch book and a traditional sample colour card. The large samples in the new swatch book allow



clients to see a true depiction of the material and visualise the striking leather as part of their project.

The presentation swatch book joins Yarwood's already-vast selection of sample options. The options range from pin cards for easy selection between leather ranges and colours, to presentation boxes

and folders, which suit interior design offices which require a broader range of samples.

For more information and to order samples call the Yarwood sales office.

**T 0044 113 252 1014**

**W [yarwoodleather.com](http://yarwoodleather.com)**



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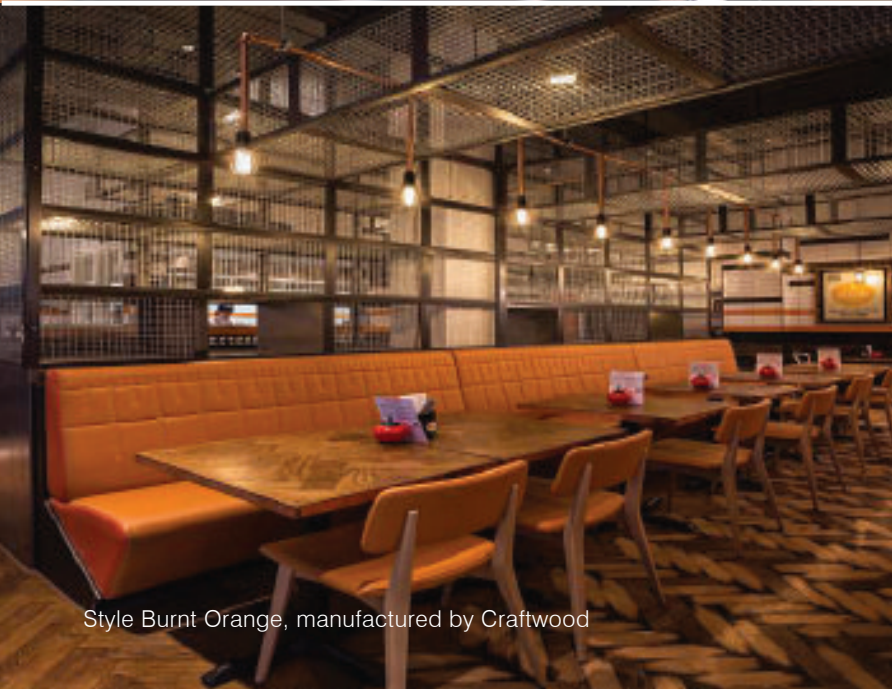
Whether it's an upmarket bar, a Michelin star restaurant or seating for a chic hotel, Yarwood Leather has got you covered.

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Batani Bronze, manufactured by Fitz Impressions



Style Burnt Orange, manufactured by Craftwood



Utah Natural upholstered by Lounging Around





## Express2Go

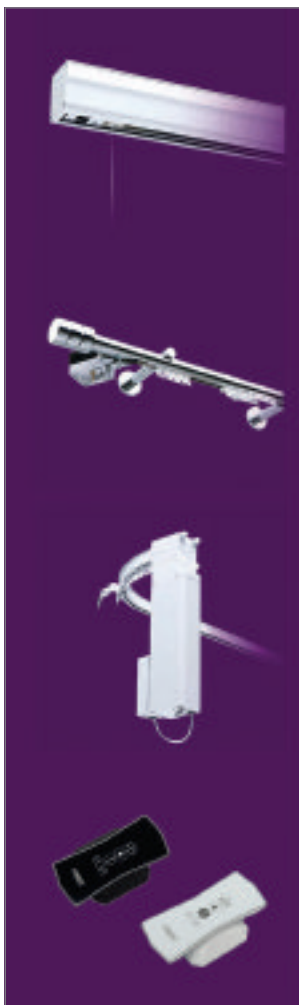
Newhey Carpets

Newhey Carpets, a British manufacturer and designer of high performance and sustainable commercial carpets, is set to launch an exciting collection of on-trend stock designs aimed specifically at the hospitality and leisure sectors.

Express2Go is the latest addition to Newhey's ready-made commercial stocked collections, which are perfect for quick-turnaround projects where time is critical. Comprising six on-trend patterns and colours, Express2Go is manufactured using high-quality wool-rich pile yarns. These offer the superior levels of durability and performance required in today's demanding commercial environments.

Express2Go will run parallel with Newhey's already successful Express4Week service, which allows specifiers a unique opportunity to re-colour over 70 patterns using an industry leading palette of 290 colour options. The product will also be supplied incorporating Newhey's unique recycled backing material, evobac, and processed through one of the most environmentally friendly carpet finishing lines in the world.

Emma Norman, marketing manager at Newhey, says: "Because Express2Go offers in-stock options, it complements our Express4week service beautifully. Express itself already offers our clients a sleek and accessible platform to view, re-colour and request samples online – with 290 colours to work with it really is an industry leading tool. The addition of stocked carpets to the collection now makes Express a sensible option for when high performance on-trend carpets are needed quickly." **W** [newheycarpets.co.uk](http://newheycarpets.co.uk)



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# The power of nature graces The Glendower Hotel

Wilton Carpets Commercial

A beautiful bespoke woven floor from Wilton Carpets Commercial has augmented the aesthetic appeal of The Glendower Hotel.

The elegant and captivating design, inspired by the powerful imagery of nature, has lifted the lounge area of the Lytham St Annes venue to new heights.

Striking in its sheer size, the pattern depicts intertwined peacock feathers with vibrant blue spheres at each core – a fitting match for the atmospheric interior of The Glendower.

Reworked to form a feature element, the large-scale feathers are infused with a myriad of overlay

effects and textures, in colours that complement the furniture and furnishings. The result is a carpet that merges beautifully with the period detailing and furnishings of the hotel interiors, whilst remaining undeniably modern.

Situated just south of Blackpool with views of the Irish Sea, the Best Western establishment called upon the experienced hand of APM Design to produce a fresh look for its lounge.

Design director, Andy McClusky, decided that a bespoke carpet was the only way forward to realise the specialist's initial concept: "Nature was the

inspiration for the design. We felt strongly that only a bespoke carpet solution would work for the project, as we wanted to use the feature design inner panel within the carpet to define the transition between circulation and seating areas in a subtle but effective way.

"We drafted our initial concept and worked on the required colours, before meeting with Wilton to turn the concept into a finished design."

The design team at Wilton were able to interpret APM's conceptual work into a wool-rich bespoke axminster, working with the Flexiweave colour palette to deliver a base hue of beige accompanied by accent colours of royal blue and burgundy. Covering some 350m<sup>2</sup> of lounge space, the design threads its way through the different areas of the lounge, bringing a sense of continuity and flow to the layout.

Installed by Kendal Quality Carpets, the carpet offers luxury without dominating its surroundings, benefitting from clever colour combinations and intricate styling. Well-suited to heavy traffic areas and resilient enough to retain its visual appeal, this high quality woven axminster is sure to provide The Glendower with a beautiful carpet for years to come.

As Andy concludes: "This is not the first successful project we have undertaken with Wilton and we will be working with them again in the future. We would certainly recommend the company as we enjoy working with the creative team, developing our ideas and creating where possible a unique, bespoke product."

T 01722 746000

W [wiltoncarpets.com](http://wiltoncarpets.com)



## Affinity2<sup>55</sup>

Polyflor

Polyflor has announced the launch of its innovative Affinity2<sup>55</sup> range of luxury, high design, heavy commercial vinyl tiles – created to work in perfect harmony with vinyl sheet flooring ranges. Featuring an eclectic mix of 16 authentically reproduced wood plank designs, the 2mm gauge Affinity2<sup>55</sup> collection boasts straightforward installation with 2mm vinyl sheet flooring, providing a seamless flooring solution that flows throughout any commercial project.

Affinity2<sup>55</sup> luxury vinyl tiles blend effortlessly with Polyflor's 2mm gauge heterogeneous, homogeneous and safety flooring ranges, such as Expona Flow PUR, Pearlazzo PUR and Polysafe Verona PUR.

This facilitates the creation of flowing pathways, zones and dual-purpose areas in leisure environments, removing the need for levelling trims between areas where different specifications of flooring are installed side by side. In a self-service restaurant area, for example, a standard 2mm safety floor can be installed around the food serving area where there is an increased risk of spillage, whilst the Affinity2<sup>55</sup> high design floor leads diners towards the seating area.

The hardwearing Affinity2<sup>55</sup> collection has been developed for heavy traffic commercial environments such as the leisure sector, where floorcoverings need to be robust enough to cope with high levels of footfall. The cross-linked and UV-cured polyurethane reinforcement (PUR) protects the floor, supporting a simple cleaning regime and easier soil release.

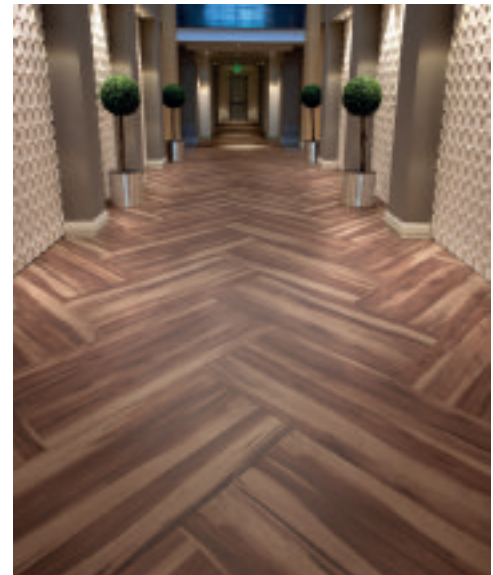
Affinity2<sup>55</sup> planks feature authentic surface textures, grain detail and tonal hues in a wide plank format to replicate the natural variation found in real



wood. The collection's striking array of traditional and contemporary designs can be straight laid, combined with other designs or used with flooring accessories such as inlay strips for unlimited creative possibilities. Luxury vinyl tiles from the Affinity2<sup>55</sup> range can also be combined with vinyl sheet and tile flooring as part of a bespoke design created by Polyflor's experienced in-house design service, which frequently works with specifiers on interior projects.

With the flexibility of water jet cutting, there is virtually no limit to the logos, motifs, patterns or designs that can be created for customers using Polyflor's high-performance flooring.

"Affinity2<sup>55</sup> was designed with the needs of



specifiers and flooring contractors in mind, allowing them the flexibility to combine this versatile LVT product with our other sheet vinyl floorcoverings for even more options when creating fit-for-purpose interiors," comments Tom Rollo, Polyflor's marketing manager.

Polyflor's latest range has impressive environmental credentials, achieving a BRE A+ rating in major use areas and Indoor Air Comfort Gold, assuring that VOC emissions are below any globally determined levels. Affinity2<sup>55</sup> is also 100% recyclable via the Recofloor recycling scheme and contains an average of 40% recycled content.

W [polyflor.com](http://polyflor.com)





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[www.stabletable.co.uk](http://www.stabletable.co.uk)





## The Win Drive 2201

Tormax

Intent on creating the best possible welcome for its guests, the recently-refurbished Best Western Hotel in Brome contracted TORMAX to install an automatic sliding door system to the main hotel entrance.

Delivering a solution that subtly blends with the building, the discrete sliding door is powered by the in-house designed TORMAX Win Drive 2201 door drive.

With an exceptionally slim profile, the Win Drive has a long-standing reputation for reliability worldwide and an expectation of exceptional service life.

Tastefully re-vamped, the hotel successfully brings the charm of the original building back to life. Best Western is one of the largest

groups of independently owned and managed hotels in the world.

The result of careful research at the TORMAX headquarters in Switzerland, the Win Drive 2201 automatic sliding door operator is capable of smoothly opening either a single-leaf sliding door of up to 120kg or a double set of doors weighing 100kg per leaf.

Although only measuring just 142 x 100mm, the Win Drive can still offer an impressive opening width of up to 2000mm clear pass through space.

Simple two-key programming makes the door easy for all members of staff to operate efficiently, ensuring the ambient temperature of the hotel reception is maintained at all times, even in inclement weather.

**W [tormax.co.uk](http://tormax.co.uk)**

## The extended Lapis range

Salice

Renowned for its ability to consistently offer that bit more, Salice has further enhanced its already-impressive Lapis hinge system with three new finishes – champagne, graphite and stainless steel.

With the advantageous characteristics of adjustment, resistance, robustness and damping performance, Lapis is one of the most representative products of Salice's continuous research and product

development.

The system is composed of two covers, which move simultaneously with the hinge elements whilst hiding the technical components. Lapis stands out because of its refined aesthetics, its unique and revolutionary shape, and its innovative design – plus of course its myriad options for finishes and colours!

For further information on the Salice product range visit Salice online.

**W [saliceuk.co.uk](http://saliceuk.co.uk)**



## The Precision Collection

Lano

The Precision Concept from Lano Flooring Solutions rejuvenates the traditional axminster carpet, offering 12 patterns in one of four pre-determined colourways. The product can be available in 15 days, from orders of just 50m<sup>2</sup>.

Designers can now trial the concept with a sample kit that demonstrates the immense flexibility and versatility of this three-ply wool-rich axminster.

In a striking presentation box, each sample demonstrates the pinpoint reproduction of designs by the high-tech looms used to manufacture Precision Concept carpets.

As part of a woven story theme, the

high-quality kit shows the beginning of the Precision Concept journey, allowing designers to select each pattern in any of four colours and explaining all in a brochure that aims to inspire.

Ideal for smaller projects thanks to the low 50m<sup>2</sup> order, designers can choose co-ordinated background colours for a sense of flow throughout the space.

The Precision Concept can be viewed on the new website, where each design can be visualised in hospitality environments via the use of 3D rendering technology.

**W [lano.com](http://lano.com)**



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## RIO

Morgan

British furniture maker, Morgan, has launched an exciting new seating collection, RIO.

RIO explores the relationship between the craft of yesterday and the craft of tomorrow. Morgan asks whether technology is dictating the new aesthetic and whether tradition, innovation and comfort can be combined. These questions inspired the new collection.

Mehran Gharleghi has collaborated with Katerina McMahon and the

Morgan design team to develop a chair that uses technology to create a sophisticated luxurious product.

Mehran used his expertise in new technologies to develop a 3D printed component, made in both a polyamide- and a metallic-finished resin. Constructed using a mathematical algorithm, each set of chairs features a slight variation of the algorithm, making it slightly different – as if carved by hand.

W [morganfurniture.co.uk](http://morganfurniture.co.uk)

## The specification manual

Twyford

Superseding the previous commercial guide, Twyford has launched a brand new specification manual that provides an easy reference guide to the entire product portfolio.

Hard copies are available on request and a digital version can be downloaded online.

Re-designed to suit the company's vibrant identity, the 450-page guide is a neat A5 size, making it ideal to have at hand on the desk or to carry around. The guide is also spiral bound for easy reference, flipping between sections and page marking.

The manual lists products by categories, with each page containing full technical details, unique features and other associated products. Each

product is also categorised by simple visual logos to help the user specify healthcare, commercial, less able, education, hotels and residential uses.

Further logos are used to highlight Twyford's benefits of Rimfree, Flushwise, Odourwise, Total Install and Proclean technologies, together with references to the European Water Label and DEFRA.

The guide complements Twyford's Specmasteronline – an online specification tool for architects, designers, specifiers and contractors. It is the only specification tool to allow its specifications to be imported into either NBS Create or NBS Building.

W [specmasteronline.com](http://specmasteronline.com)

W [twyfordbathrooms.com](http://twyfordbathrooms.com)



## All-in-one interactive shower control element

Axor with Barber & Osgerby



Following its global launch in September, Axor presents a smart and sensual answer – its first all-in-one interactive shower control element.

The product is a masterpiece of intuition, a confident, and yet unobtrusive statement in the shower.

Easy and intuitive to use, it is based on conscious interaction – multiple shower outlets can be activated separately or all together by tapping the control paddles with the finger, the back of the hand, or even the elbow. Generously proportioned but fascinatingly clean, it is a focal point for the senses – a haven of tranquillity in tomorrow's shower space.

W [hansgrohe.co.uk](http://hansgrohe.co.uk)



# Black as night



## a new dawn for Sugatsune

Bright metal has its place but in the inky black spaces modern interior designers are serving up, a new approach is required.

Sugatsune's new Black Series represents a growing range of popular mechanisms now available in the coolest colour on the planet, a new dawn for darkness.

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[www.sugatsune.co.uk](http://www.sugatsune.co.uk)





## The Bella collection from Dineli

Dineli

The Dineli Furniture Company takes great pride in its casual and outdoor rattan wicker furniture collection, Bella.

The modular system is designed to be totally functional, aesthetically pleasing, weather resistant, and very comfortable.

Dineli furniture is constructed using high gauge aluminium, which is powder coated to a dark brown finish. The material is lightweight but very strong and the product does not require assembly.

The commercial grade PE rattan

wicker weave is hand woven onto the aluminium frame. The synthetic material is hardwearing and resistant to UV, water and staining.

Various upholstery options are available with the Bella collection. For domestic use, Dineli offers a range of acrylic covered cushions with zippers, made using high-density and quick-drying foam to ensure comfort and convenience. For the contract market, the company has a range of heavy-duty fabrics.

**W** [dineli-furniture.com](http://dineli-furniture.com)

## Granorte welcomes designers at Material Lab event

Granorte

Since 1972, Portuguese company Granorte has produced innovative products from recycled cork.

The company has recently supported the Drinks and Materials event at Material Lab's Great Titchfield Street space, where Granorte's striking fabric, wall and floor finishes are now on permanent display.

Interior designers and architects from across the capital attended the event to discover some of the most

original surface materials available today, whilst enjoying a selection of fine cheeses, cocktails and beers.

Drinks and Materials provided an out-of-hours opportunity for event-goers to discover Granorte's impressive array of cork finishes and a multitude of applications, from beautiful and hardwearing floor and wall coverings to an exquisite range of cork fabrics in Tessughero.

**W** [granorte.co.uk](http://granorte.co.uk)



## Self-levelling system

Table Jacks

Manufactured in the USA, and available for the first time in the UK and Europe, this easy self-levelling system for the leisure and dining industry ensures solid dining at the push of a lever.

The Table Jacks system involves fastening three nylon 'feet' to three legs of the table, and an adjustable stabiliser to the fourth leg.

Easy for the client and the staff to adjust, the items can be fitted on site using only a screwdriver, with no need to replace the bases.

**T 0780 305 6677**

**W** [tablejacks.com](http://tablejacks.com)

**W** [aadagency.com](http://aadagency.com) (UK Office)



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## Loft

### Johnson Tiles

Consistently in pursuit of ways to innovate and create art with its surfaces, Johnson Tiles has announced the launch of its tile range, Loft.

Inspired by the aged and imperfect, Loft uses the latest technology to recreate the look of distressed and textured wood in a porcelain tile. Enriched with a blend of beige, grey and denim tones, the natural-looking design features detailed scratches and flecked paint.

Darren Clanford, Johnson Tiles' creative director, says: "We stay one step ahead by working closely with interior designers to create products that are not just timely for trends but are exciting and innovative. We have perfected the art of replicating woodgrain onto a tile, but Loft takes it to the next level with its unique detailing, just as you would find in stripped wood flooring that has been lived in and loved."

**W** [johnson-tiles.com](http://johnson-tiles.com)

## The Victoria range

### RAK Ceramics

Established in 1989, RAK Ceramics has developed to become one of the largest ceramics manufacturers in the world.

Following a line of successful products, RAK has recently expanded its tile collection to include the glamorous new Victoria range.

Victoria includes a plain ivory and matching decor tile, which combine to create a striking, chic aesthetic. The range is ideal for design-led bathroom schemes, where it also provides a host of practical benefits.

Both Victoria designs measure 40 x 80cm and have a high gloss finish.

The design has an ivory floral motif with an opulent gold background, and can be used to form horizontal or vertical feature strips to complement the plain ivory design.

Practical features include exceptional resistance to water, stains, abrasion, impact and fire. The surface is also easy to keep clean, making it ideal for hotel bathrooms, spa and style-led retail environments, and for specification within the home.

For more information and a copy of RAK's Tile Collection 2015 brochure, visit the RAK Ceramics website.

**W** [rakceramics.co.uk](http://rakceramics.co.uk)



## The Liberty Tile Collection

### Trend GB

Italian mosaic tile maker, Trend, offers its Liberty collection in 19 sumptuous colours.

Liberty is a selection of hand-cut tiles in a range of shades and sizes, with both straight and sinuous lines. Each tile is handcrafted from stained glass with signature chromatic and iridescent textures, and a light-reflective surface that stands out as the tile's predominant decorative feature.

Colours span from shimmering amber, diamond, topaz and pearl, to contemporary purple, denim and dove, and the dramatic, deep tones

of bronzite, onyx and tobacco.

In line with Trend's environmentally-friendly ethos – the brand focuses on the use of eco-sustainable materials – Liberty mosaics are made from up to 75% post-consumer recycled glass.

Tiles are also coloured en masse, so that each is tinted throughout and completely resistant to wear, sunlight and chemical agents. Frost and water resistant, the tiles are 4mm thick and are perfect for interior and exterior settings, including kitchens, bathrooms, bedrooms, living rooms and outside living areas.

**W** [trend-group.com](http://trend-group.com)



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# Independent Hotel Show

Head to Olympia West on October 20th and 21st for the return of the boutique and luxury hotel sector's must-attend event, the Independent Hotel Show presented by Rate Gain, presenting more than 300 premium exhibitors, exciting new product launches, along with innovation, tips and techniques for running a successful hotel.



Highlights of the show include free-to-attend panel discussions and industry seminars at The Innovation Stage, sponsored by Clean & UKHA, The Business Theatre and the newly-launched Independent Think Tank, covering design, technology, marketing and business performance and featuring leading hotel entrepreneurs, marketers, suppliers and sector analysts.

Targeted at the independent and boutique hotelier, the sessions cover a diverse mix of insight and advice to help build and grow a successful hotel business. From marketing and sales support, business, investment and growth, design and technology, and staff and service, each session will tackle head on some of the hottest topics in the sector.

Key speakers at the show include Fiona Duncan of The Telegraph, offering advice on how to attract more customers and please critics, along with Paula McMinn of The Savoy and Neil Leo of

Ace Hotel who will be exploring the changes in consumer perception of good service.

Spa designer, Martin Hulbert will be joined by Tammy Kenyon of Lime Wood Hotel to offer insight on how to enhance hotels' well-being offering, plus the show will feature guest interviews from key hotel entrepreneurs, including David Richards, motor racing supremo and owner of St Mawes Hotel and The Idle Rock.

Also enhanced for this year is Destination Spa, featuring leading exhibitors to the hotel spa sector and an educational programme to provide inspiration for hoteliers looking to expand their wellness offering.

The Hub returns with a thought-provoking design concept submitted by Jestico + Whiles, offering a stylish retreat to meet, network and conduct business, whilst enjoying a glass of Champagne from Frerejean Frères, the show's official Champagne sponsor.

The Independent Hotel Show will again reward and acknowledge the country's most influential and respected independent hoteliers with the annual Independent Hotelier and Outstanding New Hotel awards in association with Sky.

Previous winners include Kit and Tim Kemp of Firmdale Hotels, voted Independent Hotelier of the Year 2014, and Robin Hutson, CEO of Lime Wood Group and Home Grown Hotels Ltd and founder of the Pig Hotels, winner of the Outstanding New Hotel of the Year award 2014.

Nominations for the awards have now been announced and this year registrants of the show have the opportunity to cast their votes and decide the winners. View the full shortlist and cast a vote at [www.independenthotelshow.co.uk/](http://www.independenthotelshow.co.uk/) awards.

Register for a free visitor pass via the show website, and follow @indhotelshow #IHS15 for news. W [independenthotelshow.co.uk](http://independenthotelshow.co.uk)



## The BCFA at the Independent Hotel Show 2015 Stand 216

The British Contract Furnishing Association (BCFA) discusses the current climate in the hospitality sector, and details of its stand ahead of the show ...

### Celebrating a strong and growing sector

It is an exciting time to be part of the UK luxury hotel industry. Not only is the sector seeing good levels of growth – both in revenue and occupancy rates – but this growth is expected to rise in the years to come. This trend is also being seen nationwide, and not just in London.

A number of factors have contributed to this success. Hotels are becoming practised at utilising marketing and promotional tools such as social media, and innovations in technology such as online booking and apps are also making it quicker and easier for customers to secure reservations.

A rise in business travel and a strengthening UK economy are also positively impacting the industry. The luxury hotel sector is seeing particularly strong growth.

This is not only a reflection of the rise of the increasingly demanding and design-savvy consumer, but also due to the way top tier accommodation also offers a much sought-after antidote to the customer of today's fast-paced,

technology-filled lifestyle. We have noted each of these elements affecting our own members.

Luxury independent and boutique hotels are also successfully fending off the growing threat of the trend for homeowners to rent their own properties to guests – the most prominent of these being Airbnb.

Although rapidly growing in the UK, hotels have successfully fought off this competition by offering both better design, and customer experience.

As the UK's only forum bringing together the luxury, boutique and independent hotel sector, the Independent Hotel Show is the ideal place to explore and discuss the developments in the industry and innovations in product design and functionality – and to continue to stay ahead.

Showcasing over 300 suppliers and examining key hospitality topics through free sessions and the new Independent Think Tank, the show is the ideal place to network, build contacts and gain an insight into the topics, products and issues influencing the industry.

### The BCFA – adding value, generating growth

The BCFA is delighted to be an official partner of the show for 2015. Exhibiting at stand

216, the association will promote the 250 plus companies in its membership as well as provide the advice, guidance and knowledge which is its hallmark.

Newly-appointed MD Jeremy Stein will be at the stand throughout the two day event. With over 20 years' experience in the membership and publishing sectors and a regular speaker at industry events, Jeremy has extensive experience developing needs-based member services.

Jeremy is keen to hear how the BCFA could improve its offering and encourages existing and potential BCFA members to drop by stand 216 and advise how the association can better assist those in the luxury hotel industry to make the most of the burgeoning opportunities and maximise growth in the years to come.

W [thebcfa.com](http://thebcfa.com)





## Trevira

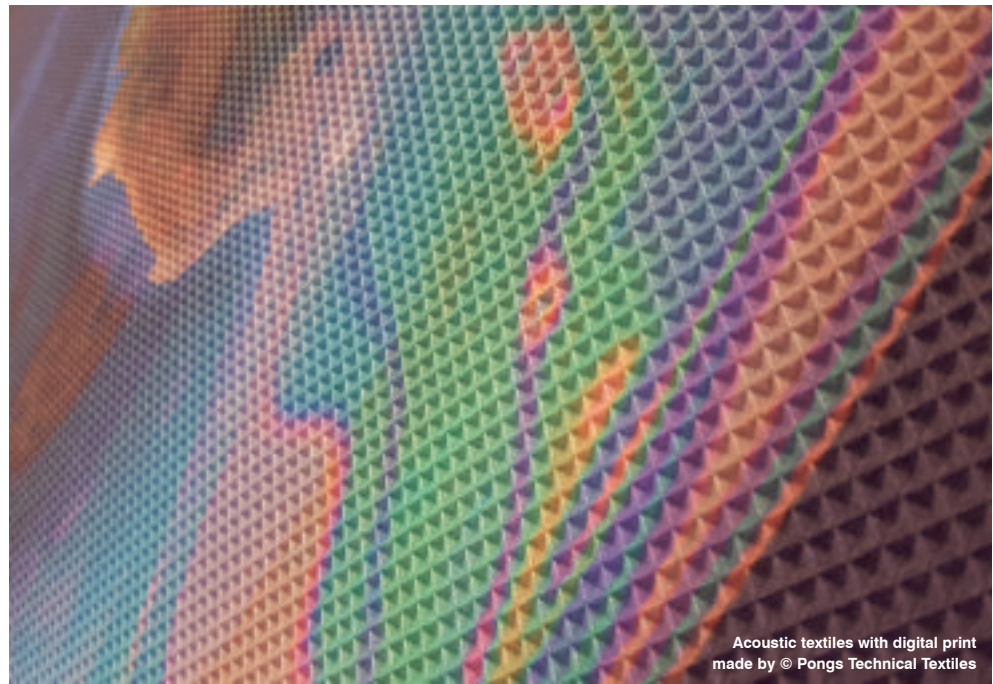
Stand 30

Acoustic elements based on textile materials have set a trend in interior furnishing and are becoming increasingly important as a functional design element in hotels – not only for use in public areas such as open foyers, lobbies, restaurants and event facilities, but also in the guest rooms and conference spaces.

Alongside familiar elements such as panels and partitions, interior sun protection can also provide sound absorption and improve the overall acoustics of an area.



Fabric development for interior solar shading and acoustic textiles ©Trevira GmbH



Acoustic textiles with digital print made by © Pongs Technical Textiles

Trevira CS materials, made from special hybrid yarns with a low-melt component, are not only permanently flame retardant, but can be shaped and stiffened as required.

Combined with a three-dimensional weaving technique, they provide the basis for a wide spectrum of textiles for both solar shading and sound reduction.

For individual design in high colour brilliance,

images or even logotypes can be digitally printed on these textiles and are becoming more and more popular. The images can be printed onto vertical blinds, curtain panels, roller shutters, sliding panels, room dividers or acoustic panels.

Moreover, materials made from 100% Trevira CS can be returned to Trevira for meaningful recycling when their useful life is over.

W [trevira.com](http://trevira.com)

## Marflow

Stand 278

The St James Collection, synonymous with unrivalled quality, is one of the most comprehensive ranges of traditional bathroom taps, showers, accessories and ceramics.

Providing magnificent presence, the St James Collection is trusted by discerning developments, luxurious hotels and private residences around the world.



Manufactured and hand-finished in Birmingham by Marflow Engineering since 1968, the St James Collection presents beautiful Victorian-designed brassware and luxury ceramics with an emphasis on unrivalled quality, durability, British hand-craftsmanship and the reassurance of an industry-leading guarantee.

A key attribute of the collection is the comprehensive selection of styles and finishes offered. All showers, taps and accessories are available in four striking brassware finishes,

with a range of handle styles and stem options available. In addition, the option for unique branding and engravings on the products means that architects and interior designers can make a distinctive statement for their clients.

Recent projects for the St James Collection have included the especially unique Hotel Gotham in Manchester, for which the company created bespoke modern bathroom pieces in a vintage style to reflect the decor of the venue.

W [stjamescollection.com](http://stjamescollection.com)





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20<sup>th</sup>-21<sup>st</sup> October 2015  
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**Sleep**

**The Hotel  
Design Event**

Visit us at Stand M35  
24<sup>th</sup>-25<sup>th</sup> November 2015  
Business Design Centre, London

For further information contact:

Stephen Truswell - Harrison Spinks Contract Sales Director

Tel: 0113 205 5200 or 07741312608 Email: [struswell@harrisonspinkscontract.co.uk](mailto:struswell@harrisonspinkscontract.co.uk) Web: [www.harrisonspinkscontract.co.uk](http://www.harrisonspinkscontract.co.uk)



## Ham Yard Hotel offers a peaceful night's sleep with Selectaglaze Stand 50

Located in one of the most vibrant parts of London, the Ham Yard Hotel is a peaceful haven.

The hotel is centred around a pedestrian thoroughfare connecting Great Windmill Street and Denman Street, on a plot that was vacant for a number of years. Many plans were put forward over the years to develop the site, but all were rejected until, finally, permission was granted for Firmedale hotels.

Although new double glazed windows were installed throughout, the corner of the hotel on Great Windmill Street still suffered high external noise levels. The introduction of secondary glazing is one of the most effective solutions for combating outside noise. A reduction of 45dB is achievable when there is a gap of at least 100mm.

A total of 37 openings were treated with the secondary glazing, which was finished in a dark grey colour to match the existing primary windows and make them as inconspicuous as possible. Acoustic laminated glass was used to absorb the outside noise levels.

As testament to the detailed planning throughout the design and build phases, Firmedale's efforts were rewarded by gaining a BREEAM Excellent rating.

Established in 1966 and granted the Royal Warrant in 2004, Selectaglaze can be found at the Independent Hotel Show stand 50, ready to talk to potential clients about their up-and-coming projects.

W [selectaglaze.co.uk](http://selectaglaze.co.uk)







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Bromic Heating from Smart Fire UK

## Smart Fire UK

Stand 48

Smart Fire UK is one of the country's top interior and exterior heating providers, known for the quality and beauty of its products. It has worked with some of the UK's top hotels including Hotel Miramar, the May Fair Hotel, Hoar Cross Hall and the Mandarin Oriental.

Smart Fire UK is the sole British distributor for Bromic Heating and EcoSmart bio ethanol fires. Bromic Heating is revolutionising the way people think about outdoor heating solutions through unique and innovative design. EcoSmart bio-ethanol fires are products which require no chimney or flue, and provide almost limitless design potential.

W [smartfireuk.com](http://smartfireuk.com)



## Prince & Sons Tea Company

Stand 263

Prince & Sons Tea Company was set up in 2014 by husband and wife team Simon and Kate Prince. After 10 years owning a share in a tea import business and watching the tea industry develop they decided the time had come to bring their own brand to market. The 12 initial blends, ranging from a classic English Breakfast through to the more unusual Blood Orange and Chocolate Cinnamon Chai, aim to cater to a wide range of tastes.

After only 18 months these teas have not only picked up a total of 13 Gold Stars at the Great Taste Awards, but can be found everywhere from the shelves at Selfridges to the breakfast table at The Pig near Bath. To compliment the fuso teabag and loose leaf offerings, the company is now launching five of its blends as individual wraps.

W [princeandsonstea.com](http://princeandsonstea.com)



Prince & Sons Tea Company



100 Acres candle

## 100 Acres

Stand 22

The 100 Acres expert range of bath and body products is inspired by the natural beauty and diversity of the English countryside. The 100 Acres candle is hand-poured using 100% natural wax and pure essential oils. 100 Acres is a small company, based in the Cotswolds countryside, passionate about creating entirely natural, organic and great smelling products.

W [100acres.co.uk](http://100acres.co.uk)





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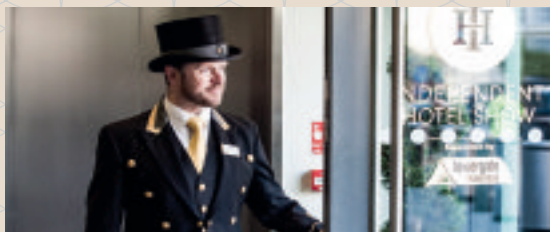
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## Third year at IHS for Calico Interiors Stand 18



Calico Interiors is excited to be part of the Independent Hotel Show for the third year running. Exhibiting on stand 18, it will showcase its range of electric and automated track systems, along with the latest collections from the UK and Europe's leading fabric houses.

Established in 1981, Calico Interiors is a family-run business that has flourished into a full service interiors company. Providing design and inspiration to trade and domestic customers throughout the UK, all of Calico's blinds and curtains are made to measure on-site in its Gloucestershire-based workroom and design studio.

Visitors to the stand will be able to talk with its designers and specialist sales team, gain insight into its current hotel and commercial projects and discover more about the company's UK-based in-house contract work room and team of specialist fitment engineers.

W [calicointeriors.co.uk](http://calicointeriors.co.uk)

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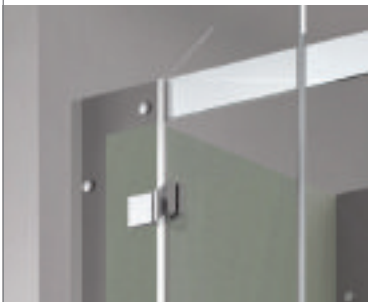
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# Sleep

Sleep, Europe's all-inclusive destination for the hospitality design and development community, will celebrate its 10th edition this year with an outstanding line-up at London's Business Design Centre on 24th and 25th November. Visitors can expect to be enchanted by imaginative installations from award-winning design studios, gain insights from a host of illuminating conference speakers and discover innovative products by the industry's best brands – all curated to explore new ideas and push boundaries in the dynamic, ever-evolving hospitality landscape.



Parlé Bar – Conran+Partners © Ali Bekman

The hugely popular Sleep Set built-room competition promises captivating spaces by five design teams, each creating a guest room inspired by 'Wonder Tale' – a brief which draws on the essence of fairy tales and folklore from around the world.

In 'Wunderkammer' ('Room of Wonder') contestant Anita Rosato Interior Design will explore what fairy tales reveal about our unconscious desires, fantasies, and fears. "We have set our room in the mind of a person deep in sleep, dreaming of a magical fairy tale world – a world not dictated to by boundaries or norms, reminiscent of your classic fairy tale," says Anita Rosato, founder and director.

Intrigue is also assured from Areen Hospitality with a space that 'communicates a duality of experience' – creating both a fantastical journey

and a comforting refuge for the guest. Meanwhile, 'Into the Woods and Far Away', a Heath Design collaboration with Interface Hospitality, seeks to connect the guest with natural materials, textures and processes, by using Biophilic Design principles to produce a more mindful, calming and restorative environment.

Recognising an increasingly important requirement to create and deliver a heightened experience for guests, Shaun Clarkson ID's interpretation of the brief will convey the essence of a fairytale – over the top, beautiful and surreal. And understated glamour combined with imaginative flair is anticipated from THE STUDIO at Harrods.

The sets will be judged by three leading figures from the world of hotel architecture and design – Javier Hortal of Mandarin Oriental,

Katy Ghahremani of MAKE Architects and Styll Trampoli's Erik Nissen Johansen – with the winning team announced at a networking reception on the first evening of Sleep.

"The first moment I laid eyes on the 'Wonder Tale' brief I thought: this is for me! I think this year's brief is exactly what people crave today in an era when everybody has access to all the hotels in the world on their computer screen, and the hotel business needs to be more daring and adventurous," says Eric Nissen Johansen.

Sleep Bar (in association with Sleeper), the go-to destination for networking and socialising at the event, will also harness the power of storytelling through fairy tales. Conran+Partners will bring its expertise to perform the magic as this year's designers.





South Beach Hotel – Martin Brudnizki ©James McDonald



Paramount Hotel – Meyer Davis



Shaun Clarkson ID

Anita Rosato  
Interior Design

Excited by the limitless possibilities for interpretation with this theme, the team has drawn upon Alice's Adventures in Wonderland, Lewis Carroll's timeless tale which celebrates its 150th anniversary this year, and aims to create layers of theatricality with unmistakable glamour.

The Sleep Conference programme, meanwhile, features design-led sessions and celebrated industry names such as Will Meyer and Gray Davis of Meyer Davis who will be arriving from New York to chat about their recent projects, and Martin Brudnizki revealing his philosophy to creating award-winning restaurant and hotel designs.

Making its debut is Sleep Essentials, rapid tutorials offering designers and independent hotel owners the chance to get ideas for their future projects from top consultants all gathered in one

room, including landscape architect, Phil Jaffa; lighting designer, Sally Storey; branding expert, Gillon Campbell; procurement specialist, Daniel Englander; and art curator Tal Danai.

Never shy of tackling the big and controversial topics, the Sleep Conference will discuss whether hotel designers even have a role at all in a digital world where "everyone is a designer now", with Maria Vafiadis, founder of hospitality interior architecture studio MKV Design, and Rose Etherington, former editor of Dezeen and now founder of clippings.com contributing a viewpoint.

Design Dream Team sees a dynamic panel comprised of the best directors from top hospitality design studios draw upon their encyclopaedic design knowledge to debate how to make design pay – with Ariane Steinbeck of RPW Design, Wilson Associates'

Tristan Auer, Alex Michaelis from Michaelis Boyd, Margaret McMahon of Wimberly Interiors and Seyhan Ozdemir from Autoban shaking things up.

Sleep will take place on 24th and 25th November, with a late opening of 8pm on Tuesday 24th where visitors can enjoy the design inspiration and networking opportunities during the show's cocktail hour from 6-7pm.

GROHE is the founder sponsor for the Sleep event and host of the VIP Business lounge, while Sleep's official event partner is the European Hotel Design Awards, which will culminate in a dinner on the evening of Monday 23rd November when the winners will be announced in a glittering ceremony at Park Plaza Westminster Bridge in London.

Register now for a free ticket to Sleep 2015. [Wthesleepevent.com](http://Wthesleepevent.com)



## Bette M3

German enamelled steel bathroom specialist, Bette, is using Sleep as a platform to launch its innovative new product range, BetteLux Shape, to the UK hotel sector. Available from September, the range has already won three awards. The company will also be showing shower floor innovations for the hotel sector, and communicating its 30 year warranty and high level of flexibility for hotels in terms of range, size, colour and bespoke options.

The BetteLux Shape is a new concept in baths, washbasins and accessories, which takes its inspiration from 'inside/outside' constructions in modern architecture and places the soft and flowing shape of the BetteLux bath and washbasin in an open steel frame.

The baths and washbasins are enamelled on both the inside and the outside, in either white or black, allowing the eye to focus on the shape, which is visible from all sides and is accentuated with a choice of colours in the steel frame. The range also includes complementary furniture and accessories.

### Shower floors with benefits for hotels

Bette will also be showing its enamelled steel BetteFloor Side, flush-to-floor shower area. Available in a wide range of sizes and colours, it is

now available with a barely-visible anti-slip option, as well as an integral enamelled steel upstand, which means there is no need for silicone where the shower floor meets the wall tiles.

The award-winning BetteFloor is an enamelled steel, flush-to-floor shower area that is like one large tile, which is permanently water-proof, easy to clean, hygienic and fits perfectly into the floor tiling pattern. With the BetteFloor Side option, on display at Sleep, it is available with the waste outlet to the side, rather than in the centre, for a large comfortable standing area.

As a continuous surface, without the joints of a tiled area, BetteFloor Side ensures perfect hygiene and ease of care. Bacteria and germs do not have a breeding ground on the inorganic, enamel surface and dirt and soap can be washed away easily from the robust BetteGlaze enamel surface.

### Flexibility

Bette offers flexibility for the hotel bathroom designer through its extensive choice of ranges, and also through the hundreds of colour and size options, as well as the option to create products to individual customers' size and colour requirements.

### Environmental benefits

Bette enamelled steel baths, shower floor and washbasins are highly durable, come with a 30 year warranty and are also 100% recyclable. The ecological quality of the Bette product range is confirmed by an Environmental Product Declaration (EPD) which complies with ISO 14025.

T 0844 800 0547

W [bette.co.uk](http://bette.co.uk)





## VitrA unveils V-care range Stand G17

The Sleep exhibition has proven year after year to be a great source of inspiration for architects, designers and specifiers. VitrA has chosen once again to exhibit its new range of bathroom products for the hospitality market on stand G17.

Many hotels around the world rely on VitrA's portfolio of bathroom products as the company is known to offer stylish, highly functional, durable and technically beautiful products to enhance any bathroom.

VitrA is celebrated for its innovative approach to product development, whether it is pushing the boundaries of design with cutting-edge ceramic finishes, or making high-end technology-led bathrooms more affordable.

The products being exhibited at Sleep bring together aesthetically-pleasing designs with impressive technical features, which provide the bathroom and the user with heightened levels of hygiene.

Its latest launch on display – the V-care WC – is redefining the standards of personal hygiene, combining the functionality of a toilet and the cleaning properties of a bidet into a stylish WC.

Shower toilets are becoming an important feature in progressive hotels, as they recognise the customer's appreciation for the feeling of complete freshness and cleanliness that comes from using such a product.

Style continues to be important in any bathroom but especially in hotel spaces. There is no compromise with the V-care WC, which is elegant and streamlined. The fixtures and electronic parts of the WC are concealed so that it looks just like a regular toilet – an essential if space is at a premium.

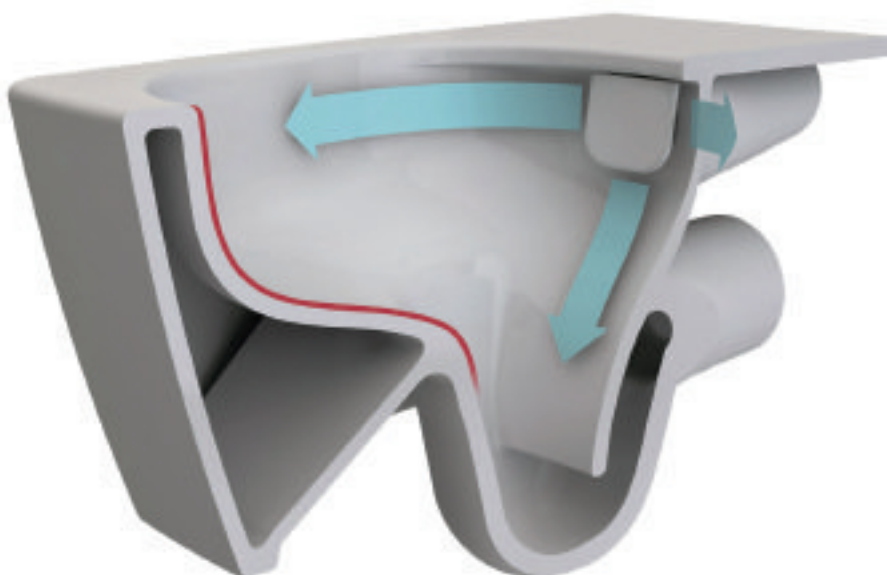
It is also easy for the user to operate, using either a remote control or buttons on the side of the WC. Its features include variable seat temperature, jet nozzle washing positions and air purification.

VitrA's V-care WC also uses Rim-ex technology. Following the successful launch of Rim-ex last

year, it has since been specified in prestigious projects such as the new luxury hotel M by Montcalm in Shoreditch, London.

The M-Line Rim-ex WC was chosen for this project, due to its unique rim-less design – 95% more hygienic than standard WCs. Its sleek, easy clean surface has no rims or holes for dirt or harmful organisms to collect in – ideal for hotel spaces.

Visitors to the exhibition will also be able to see VitrA's newly-launched wall-hung frames and stylish flush plates, which are suitable for fitting with Rim-ex, V-care or other WC options from its portfolio. In addition, there will be eye-catching basins such as the metallic Water Jewels basins, the precisely shaped Memoria mineralcast washbasin, and the understated Memoria mineralcast washbasins in matt taupe and black finishes. [W vitra.co.uk](http://W.vitra.co.uk)





## Kaldewei exhibiting at Sleep Stand V10

Kaldewei will once again exhibit at the Sleep Event on stand V10, with an inspiring line up of recently-launched products, including models from Kaldewei's brand-new product segment – washbasins.

### Washbasins

Kaldewei has demonstrated distinctive practical benefits for decades with its quality 3.5mm steel enamel baths and shower surfaces. Washbasins are a logical expansion to its wide-ranging bathroom portfolio, offering greater flexibility and harmonious design for the complete bathroom.

Five washbasin designs were launched at ISH 2015, including two new designer ranges and three collections to complement Kaldewei's most popular ranges. For instance the new Cono washbasins perfectly match the popular Conoflat shower surface and Meisterstück Conoduo fully enamelled bath.

Depending on the model, Kaldewei washbasins are available in up to four sizes and in a choice of built-in, countertop, undercounter or wall-mounted versions with two different edge heights.

### Silenio and Incava – new designer ranges by Anke Salomon

Also shown for the first time in the UK, visitors at the Sleep Event will see products from two of Kaldewei's new designer series, Silenio and Incava.

Designed by industry designer Anke Salomon, the Silenio range is distinguished by exceptionally soft interior lines – with the bathtubs and washbasins harmoniously combined. Its characteristic features are the exceptionally flat bath rim and the extra sharp corner radii, which allows the bath to blend aesthetically into the bathroom.

The matching Silenio washbasins also feature the organic design of the bath, flowing gently inwards from both sides into a soft hollow with a spacious surround that offers plenty of room for fittings and accessories. The Meisterstück

Incava – also designed by Anke – is an addition to Kaldewei's Meisterstücke collection of fully enamelled freestanding baths and is already the proud recipient of a Red Dot Award.

### Scona shower surface – new sizes

Shower surfaces on display will include new sizes of Kaldewei's popular shower surface, Scona.

With the launch of 35 new sizes this year, Kaldewei now offers a comprehensive shower programme for floor level and low profile shower surfaces that is not only beautiful, but very affordable.

Available in a total of 44 sizes, Scona is a flexible solution for different spatial requirements featuring a central circular waste set within the perfectly square or rectangular surface.

W [kaldewei.co.uk](http://kaldewei.co.uk)



Kaldewei Cono steel enamel basins



Kaldewei Meisterstück Incava



Kaldewei Scona



Kaldewei Silenio bath and basins



# KALDEWEI



Washbasin SILENIO / ICONIC BATHROOM SOLUTIONS

[kaldewei.co.uk](http://kaldewei.co.uk)



## Hypnos and the importance of sustainability in manufacturing Stand M19

After being crowned winner of The Furniture Makers Guild Sustainability Award 2015, Hospitality Interiors caught up with Hypnos' marketing director, Chris Ward, to find out more about the company's impressive eco-credentials.

### Could you tell us a little about The Furniture Makers Guild Sustainability Award, and what it means to Hypnos to have won?

This annual Sustainability Award is judged by a panel of renowned experts in the field of furniture design, looking at improvements in furniture manufacturing and sustainability, whether that's how a business operates, including waste and energy management, or its design process and product improvements.

It also covers packaging, transportation, procurement, end of life management, client relationships, supplier management, employee engagement and corporate social responsibility.

Winning this award is a fantastic recognition of Hypnos' dedicated commitment to manufacturing and sustainability and is a symbol of excellence in waste and energy management. An award such as this signals our commitment to corporate and social responsibility and our continuing ethical development as leaders in the furniture industry. We're incredibly proud to have won this award.

### Could you explain in more detail what sets Hypnos apart in terms of their commitment to sustainable practices?

Every bed is created from the finest, natural and sustainable materials, including FSC- or PEFC-certified timbers that have been sourced from managed forests, and this means that all of Hypnos' beds are 100% recyclable at the end of their life.

Our wider responsible approach is emphasised by becoming the first carbon neutral bed maker in the country, achieving FSC- certified company status, by passing the Sedex Ethical Trading Audit and creating a lean and green manufacturing culture.



School visit

With ethical bed production at the core of Hypnos' values, our sustainable credentials also extend to our aftercare. We offer a full disposal and recycling service for old beds, deconstructing beds to create recycled raw materials for re-use in other industries. This responsible approach results in 100% landfill avoidance and offers a green and responsible way of disposing of old mattresses, beds and bedding.

### What benefits do you feel Hypnos' sustainable bed designs will bring to hotel owners/interior designers specifically?

Everything Hypnos does is about creating sublime comfort and that perfect sleep experience, which is something that should ultimately be at the heart of any bed purchase; from hoteliers looking for a durable yet ethical product, to interior designers looking to create a bespoke product to fit a particular theme.

Opting for a mattress which is made from

the finest sustainable, breathable and natural environmentally-friendly materials, unlike most mattresses which are stuffed with synthetic fillings and foams, allows air to flow through the mattress. This helps to keep the guest cool and helps them to regulate their body temperature, as well as reducing body moisture and repelling allergens.

However crucially, opting for sustainable products and partnering with brands with a reputation for providing sustainable solutions, inevitably acts as a reflection of a business's values, something which is of increasing importance with today's environmentally-aware consumers.

### What will the company do going forwards to maintain this position at the forefront of sustainable design?

Hypnos is dedicated to continuing to drive innovation and sustainability within the industry. We're committed to continuing to use only the finest, natural materials that have been obtained from sustainable sources in all of our products; from FSC- sourced timbers and sustainable fibres made from polymer bottles, to a diverse range of renewable and biodegradable wools.

Through an extensive Corporate Social Responsibility (CSR) plan, the company will also continue to educate young people in the community about the benefits of natural fibres, recycling and looking after the environment, ensuring that the company's sustainable ideology is encouraged in local schools and the wider surrounding area.

W [hypnoscontractbeds.com](http://hypnoscontractbeds.com)

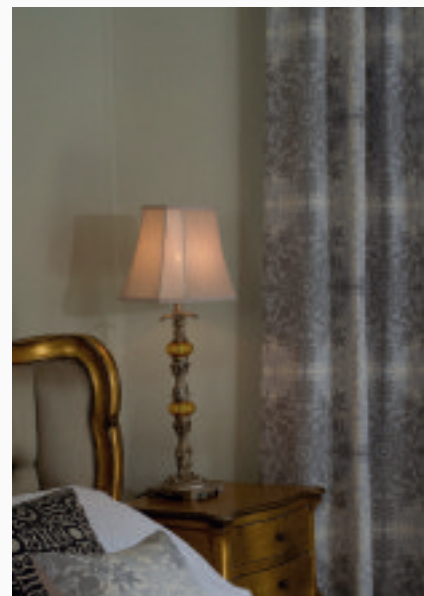


School visit



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## The secret of a memorable night's sleep

Hypnos 'secretly' knows that it is a supremely comfortable, safe and hygienic bed that is at the heart of a truly memorable night's sleep. With a Royally approved reputation for creating the most comfortable beds in the world, Hypnos' award winning beds and sofa beds are found in the finest palaces, homes, B&B's, hotels...

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Ellenborough Park, *Cheltenham* • Skibo Castle, *Dornoch*  
Great Northern Hotel, *London* • One Aldwych, *London*  
Stoke Park, *Stoke Poges* • St. Pancras Renaissance, *London*  
The Lanesborough, *London* • Grosvenor House, *London*  
The Royal Automobile Club, *London* • Hotel Football, *Manchester*



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*Hypnos is proud to be Carbon Neutral, complying with BS PAS 2060 Standard.*



## Morgan Furniture

Stand M23c

Morgan, the design-led British manufacturer of contract furniture, will once more be exhibiting at Sleep 2015 on stand M23c, showcasing a selection of inspiring designs.

Examples of the company's latest products include three new additions to the Metro collection, designed by Katerina Zachariades.

The new 135 high-back lounge chair acts as



an upholstered booth, echoing the bold organic lines characteristic of the Metro collection. Fully upholstered sides with wings provide acoustic screening and offer refuge from the surroundings.

They also provide the opportunity to contrast fabrics.

Already offered in a timber and metal swivel

base, the Metro 130 lounge chair is now available with a wire sled, and a timber and wire frame rocking base – available in a powder-coated finish with beech, oak or walnut species timber.

W [morganfurniture.co.uk](http://morganfurniture.co.uk)

## Hansgrohe

Stand M39

At Olympia West Hall in London, on 20-21st October, Hansgrohe will exhibit for the second time at the Independent Hotel Show. In answer to the needs of smaller boutique hotels, Hansgrohe will demonstrate how sustainable bathrooms can provide an attractive and refreshing experience for guests while also saving money.

Working models of Hansgrohe EcoSmart showers and mixer taps will be on Stand 187 for visitors to see how water and energy can be saved, without any compromise on design or enjoyment.

The global bathroom specialist based in the German Black Forest is also renowned for shaping bathroom trends, and this will be evident from the latest designs. These incorporate new materials such as white glass, effortless intuitive operation with 'Select' push button showers and thermostatic controls, and a new Axor collaboration with star British design duo Barber + Osgerby.

Hansgrohe will also host a seminar on the Innovations Stage on 20th October at 12.45pm with an expert panel to discuss 'Designing Hotel Environments for the Modern Traveller.'



"This is the ideal show for Hansgrohe" comments sales director for projects, Jay Phillips. "Our product breadth delivers design and sustainability for the widest range of budgets, plus our project expertise helps smaller hotel owners and specifiers with invaluable advice on issues like water regulations and also how to save money in the long-term by using resources more efficiently."

Axor, the designer brand of Hansgrohe SE, successfully realises 'Designer Visions for Your Bathroom'. In co-operation with Axor, leading architects, interior and product designers develop their vision for the bathroom as a living space.

The Axor Collections offer a great number of unique and sustainable solutions to create personalised bathrooms of a high aesthetic and technological levels.

To date, Axor design partners include Ronan and Erwan Bouroullec, Antonio Citterio, Front, Jean-Marie Massaud, Nendo, Phoenix Design, Philippe Starck, and Patricia Urquiola.

Within the international Hansgrohe Group, Hansgrohe is a premium brand for bathroom and kitchen



Axor ShowerSelect thermostats guarantee a user-friendly and comfortable high performance showering experience

fixtures, showers and shower systems as well as thermostat and plumbing technology. Winners of numerous awards throughout the world, the brand's products stand for modern technologies, innovative design and a superlative level of functional quality. This explains the success of the brand as a market leader in the shower segment and as one of the leading manufacturers of fixtures.

With inventions such as the shower bar, adjustable spray types, the QuickClean function, AirPower and EcoSmart technology as well as the convenient Select technology, Hansgrohe is regarded as one of the leading innovators in the international sanitation industry.

W [hansgrohe.com](http://hansgrohe.com)



# Axor One

A L L I N O N E



Axor One is a veritable monolith in the shower. All aspects of this thermostat module are subjected to a strict code of simplicity. Both in design and in functionality. All that is needed to activate the various showers is a gentle tap of the paddles with the finger, the back of the hand or even the elbow.

Visit us at the Hansgrohe stand M39 at the Sleep Exhibition, London & discover the Axor One collection.

[one.axor-design.com](http://one.axor-design.com)

**AXOR**  
hansgrohe





## Fornasari

Stand V8

Fornasari is a fourth-generation family-owned and operated company. Starting in 1878, Fornasari has one of the longest company histories in the world of seating manufacturing.

The company produces a wide range of contemporary and innovative seating for contract environments, dedicated to creating aesthetically pleasing products for the design-led consumer.

The products are supplied to a variety of venues including hotels, restaurants, bars, meeting rooms, convention rooms, universities, banks, cruise ships, lounges, and waiting rooms.

Designed by a range of well-known designers around the world, the distinguishing marks throughout Fornasari's products are the consistently modern and clean lines. Materials used by the company include different types of woods, metals and upholstery.

All Fornasari products are 100% made in Italy in its manufacturing facility, and are designed, engineered and tested for contract use with 10 years' guarantee.

The company is set to exhibit two new products at Sleep 2015 – the Wolfgang Lounge High chair and the Link Superstacking chair.

The Wolfgang Lounge High chair was designed by Luca Nichetto and is characterised by a gentle form that invites interaction between people. Wolfgang Lounge High completes the already-successful Wolfgang family of chairs.

The Link Superstacking chair is constructed from wire mesh and painted steel for outdoor use. Link is a chair for use in banqueting, conferences or meetings. This latest outdoor version will complete the range.

The latest models by Shin Azumi and Christophe Pillet for Fornasari will also be on display at the Sleep show.

W [fornasari.it/~fornasar/en](http://fornasari.it/~fornasar/en)



## Hamilton solutions

Stand V8

Hamilton is seeing a rise in demand from small to medium boutique hotels for its electrical wiring accessories and Mercury lighting control and multi-room audio systems – all of which will be showcased on stand V8 at Sleep.

“Through partnering with hotel interior designers we are helping them realise their vision – cost effectively,” explains Gavin Williams, marketing manager for Hamilton.

“Sourcing the unusual, quirky or period furnishings and accessories is time consuming. But when it comes to electrical wiring accessories we can help save both time and money. Unique items such as special plate finishes/colours or non-standard plate functions can be supplied using Hamilton's ‘bespoke’ design service, Savile Row, and larger plate sizes incorporating specified multiple functions can be designed and produced to order.”

T 01747 860088

W [hamilton-litestat.com](http://hamilton-litestat.com)





## Gerflor

Stand G42

Running for two days, the Sleep Event in November represents the very best in hotel design excellence, with an exhibition of the finest international product suppliers showcasing their best products.

This year will see international flooring and interiors specialist, Gerflor, showcasing their striking new range of Luxury Vinyl Tiles and Plank (LVT) products.

The company will also be providing a snapshot of its brand new, leading-edge safety flooring, Taralay Impression Control, together with its highly credible SPM door, wall and corner protection systems which includes Decotrend.

See all the latest LVT, SPM and Safety Flooring products from Gerflor on Stand G42.

T 01926 622600

W [gerflor.co.uk](http://gerflor.co.uk)

## Garpa

M20

Since its foundation more than 30 years ago and with a special focus on furnishing hotels and restaurants, Garpa has equipped many striking and unusual properties in the UK and overseas with high-quality furniture for exterior spaces and wellness areas.

Under the brand name Garpa Contract, the company provides a comprehensive set of services to the contract sector and professional clients – complimentary try-out, short delivery times, a customised product range, and a five-year guarantee on all furniture.

W [garpa.co.uk](http://garpa.co.uk)



## Northern Lights

M16

Hilton at the Ageas Bowl forms part of the distinctive Ageas Bowl Cricket Stadium – the new home of the Hampshire County Cricket Club. Working closely with Falconer Chester Hall Architects, Northern Lights supplied the complete decorative lighting scheme for all areas including the lobby, executive lounges, restaurant, sports bar and 171 guest rooms.

The sleek pendant in the lobby comprises three brass rings suspended by fine steel wires at various heights. The floating effect is enhanced by the gentle glow from the LED light source concealed inside the rings. The elegance of the simple shapes is highlighted by the brushed brass finish which provides a subtle contrast to a colour palette featuring earthy browns and soft greys.

W [northern-lights.co.uk](http://northern-lights.co.uk)



## Ultrafabrics

Stand G19

Ultrafabrics is a pioneer in the designed, high performance polyurethane fabric industry, specialising in the engineering, manufacturing and distribution of the highest quality materials. As a true alternative to leather or woven fabrics, its products are specified by yachts, luxury car manufacturers and the best hotels around the globe.

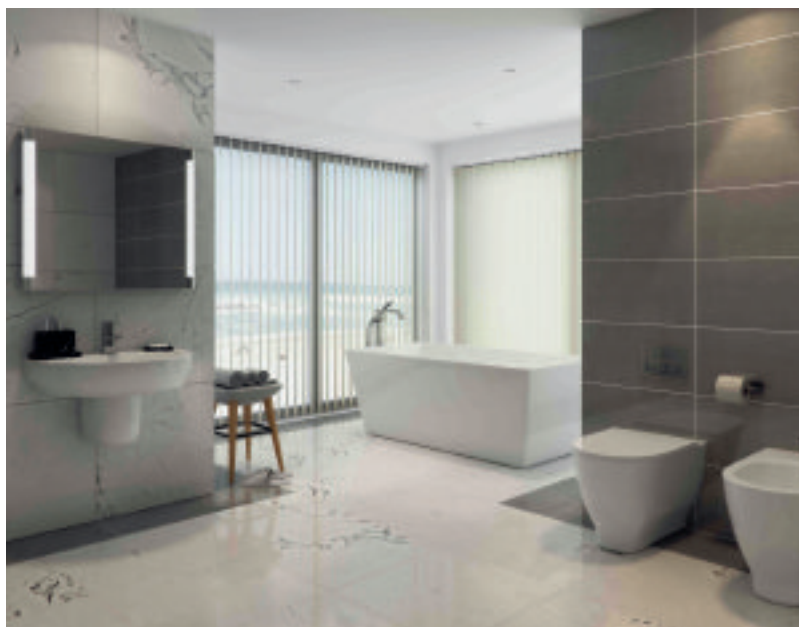
Merging six decades of passion and experience with unique technology and an artisan process from Japan, Ultrafabrics is composed of polyurethane that is non-toxic, has low VOCs, is compliant with industry standards for indoor air quality and does not contain any volatile plasticisers and potentially toxic stabilisers found in PVC.

One of the key benefits is that all Ultrafabrics products have a longer life span than both PVC and genuine leather, making them the ideal luxury fabric for the hospitality industry.

New for Sleep 2015 is the expansion of the Ultraleather Pro collection to 33 colours. The softest high performance polyurethane fabric in its class, Ultraleather Pro is ideally suited for high traffic upholstery applications where look, feel and performance matter.

Equipped with an enhanced ink- and stain-resistant technology that is incorporated into the protective surface layer, this natural collection delivers notable repellency of the most stubborn stains.

W [ultrafabricsllc.com](http://ultrafabricsllc.com)



## RAK Ceramics

Stand G33

RAK Ceramics will be showcasing new bathroom and tile collections at Sleep 2015.

Exhibiting at the hotel design event for the first time, RAK's stand will include a series of bathroom sets displaying new sanitaryware, baths and basins, storage, accessories and decorative surfaces. The company also offers design-led options to suit all environments, from international chains to upscale boutique hotels.

New bathroom ranges on show will include RAK's Harmony collection – a luxurious, Italian-designed range of sanitaryware and basins, complemented by stylish matching furniture. New Origin 62 will also feature – a compact bathroom range that RAK has developed to meet the huge demand for affordable, design-led suites.

RAK's multiple room sets will feature decorative floor and wall tiles from its extensive Tile Collection. New designs for autumn 2015 will include Victoria – a glamorous, polished ceramic range with a plain ivory and matching floral motif decor tile – and contemporary-styled Tour – a chic rectangular design in four earthy shades, with a distinct washed watercolour finish.

W [rakceramics.co.uk](http://rakceramics.co.uk)

## Victoria & Albert Baths

M13a

Victoria + Albert Baths is getting back to nature at this year's Sleep exhibition, as it creates a luxury hotel bathroom using the high quality natural materials. The brand will be presenting the Mandello 114 hand-crafted vanity, made with European hardwoods – including cherry and beech wood – and its signature Volcanic Limestone material, QUARRYCAST. Also featured will be the new ionian bath, which at just over 1700mm provides a compact yet sculptural centrepiece, and the latest brassware and accessories. W [vandabaths.com](http://vandabaths.com)





## Encompass Furniture

Stand M2

Soft to the touch, comfortable and ergonomic – these are the defining characteristics of the unique Stratta collection, which is ideal for both interior and exterior use.

Stratta is a range of soft furniture created from coated polyurethane foam – a material which gives the products the highest benefits in comfort, design and durability.

Collections include lounge furniture, modular and stand-alone sofas and relax chairs, all suitable for interior, exterior and contract use.

Stratta is available in a wide range of colour options, and bespoke furniture designs can also be undertaken.

W [encompassco.com](http://encompassco.com)



## Astro Lighting

Stand M10

Atelier and Enna are two Astro show-stoppers to be launched at the Sleep event in November. Among a wide variety of bathroom, decorative and exterior lighting on show, these ranges highlight the company's pure and creative approach to lighting design for the hospitality market.

Astro's Atelier range has been created to evoke the type of task-lamp found in a craftsman's workshop of old: think toolmaker, architect or jewellery designer.

It has fully-articulated joints to provide maximum adjustability. James Bassant, who conceived the range, and Rob Speck who engineered it, decided to highlight the design of these joints by leaving them in a raw polished aluminium finish, regardless of the colour of the lamp (they come in white, black or natural aluminium). Atelier offers a wide

range of options, including table, clamp, wall and floor versions in all three finishes.

For Enna, the original Surface and Recess reading lights launched last year have been joined by Enna Desk, Wall and Floor, creating a high quality, cohesive collection. Through Enna and an increasing number of product families in its portfolio, Astro is a major force for design synergy in upmarket domestic and hotel interiors.

Enna is fully adjustable. It uses a powerful 3W LED which is deeply recessed to prevent glare and has a colour temperature of 2700K, (warm white). Made from steel and with finish options of white, black and matt gold, there is an Enna to bring distinct style to every interior.

T 01892 614013

W [astrolighting.co.uk](http://astrolighting.co.uk)

## Crosswater

Stand G12, H6

Crosswater is excited to be exhibiting at this year's Sleep for the fifth year running to showcase the latest, innovative bathroom products for the hospitality sector.

With a leading contracts department that has secured top hotel and residential projects all over the world, the team is looking forward to visitors' reactions and feedback on products due to be launched in 2016. Set to impress at the forefront of innovation and design, some recent additions to the Crosswater Group's portfolio will also be exhibited on its adjoining stands G12 and H6, including Dial, Mike Pro in different finishes, other Wras-approved mixers, a selection of Waldorf sanitary ware, brassware and basins, Plus+ Ton shower trays and Ten shower enclosures.

T 0345 873 8840

W [crosswater.co.uk](http://crosswater.co.uk)





## Surface & Materials Show

As part of UK Construction Week, the largest construction trade event in the UK, the Surface and Materials Show has been established as a must-see on the trade calendar, with an abundance of exhibitors signed up and a raft of prestigious event partners showing their support.



Dedicated to the latest surface solutions, the Surface and Materials Show brings together a unique audience of industry decision makers, including architects, designers, developers, contractors and other specifiers.

Taking place at the NEC in Birmingham from 6-8th October, the Surface and Materials Show is free to attend and will provide a powerful opportunity for the design industry to network, learn, share and trade together as the market enters a new phase of prosperity.

The show is also fully supported by the industry's leading names, such as the Society of British and International Design (SBID), the well-respected SCIN Gallery, the Contract Flooring Association (CFA), Global Colour Research and the Royal Institute of British Architects (RIBA).

Registering to attend the Surface and Materials Show is quick, easy and free and can be

completed by visiting [www.ukconstructionweek.com](http://www.ukconstructionweek.com). What's more, by completing the form trade visitors can access all nine shows taking place at UK Construction Week.

As a result of the show's strong backing, its comprehensive seminar programme is stocked full with high quality content that will make visiting well worth while, with the opportunity to learn new skills and get a heads up on developments in the industry.

Showcasing the latest solutions to be brought to market, the Surface & Materials Show has teamed up with SCIN Gallery to create an interactive feature at the event that brings together the diverse areas of ecology and design. The Surface & Materials Hub will introduce the new and exciting materials that will be shaping construction in years to come – giving visitors a practical opportunity to view and handle the

materials in person.

Drawing on the knowledge of the show's event partner, the Society of British and International Design, the hub will also host a comprehensive schedule of debates, workshops and panel discussions that focus on the key issues facing the industry today.

The first day of seminar content starts with a glimpse of some of the latest surface designs, with the SBID providing a vital injection of inspiration for all those that attend. The SCIN Gallery will also be leading a discussion on architectural materials and the day will finish with an informative seminar on current flooring surface trends.

Day two of the Surface & Materials Show will feature an interactive debate on future trends and forecasts in the industry, providing a valuable opportunity for visitors to engage in conversation





with peers and some of the industry's most influential practitioners. Meanwhile, there will also be a dedicated seminar looking at trends in glass and its increasingly diverse use in architecture and furnishing.

The third and final day of seminar content will focus on the growing popularity of re-used materials and how to incorporate them into eye-catching design. Experts will also be giving a master class in facade materials to round the day off.

Among those showcasing their latest product innovations and services is the Reclaimed Flooring Company of Clerkenwell – which will be highlighting its visually appealing ranges of vintage, antique and reclaimed floorcoverings; wooden flooring manufacturer and distributor, Maxzara, which will be showcasing a variety of products from its wide range of solid and

engineered flooring solutions; and Bedrock Tiles, a major supplier of innovative and sustainable floor and wall tiles for both commercial and residential projects.

Other key exhibitors include Cromocon, Shackerley, Blackheath Products, Edward Ray International and FunderMax.

In terms of the event as a whole, UK Construction Week will provide visitors with a unique opportunity to network with professionals from across the entire spectrum of the construction industry. Bringing nine different trade shows under one roof, the event will unite more than 55,000 visitors with 1000 exhibitors.

In addition to the Surface and Materials Show, visitors will be able to attend the Build Show incorporating Civils Expo, Timber Expo, Kitchens & Bathrooms Live, Energy 2015, Plant & Machinery Live, HVAC 2015, Smart Buildings

2015 and Grand Designs Live.

The event will also provide the opportunity for key visitors to take part in a hosted buyer scheme. Designed to offer active buyers a structured and highly effective show experience, the scheme will allow buyers to efficiently cut through the 'noise' by going directly to the suppliers and vendors that are most able to meet their needs.

Following an in-depth consultation to establish the buyer's requirements, the UK Construction Week team will organise a bespoke programme of hand-picked supplier meetings, seminars and networking events, all designed to help the visitor fulfil both their immediate and longer term project needs. This focused approach allows participants to get maximum return on the time they invest in attending the show. What's more, this service is completely free of charge.

W [ukconstructionweek.com](http://ukconstructionweek.com)



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# KITCHENS & BATHROOMS

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SURFACE  
MATERIALS  
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## Marflow

Stand K4/53

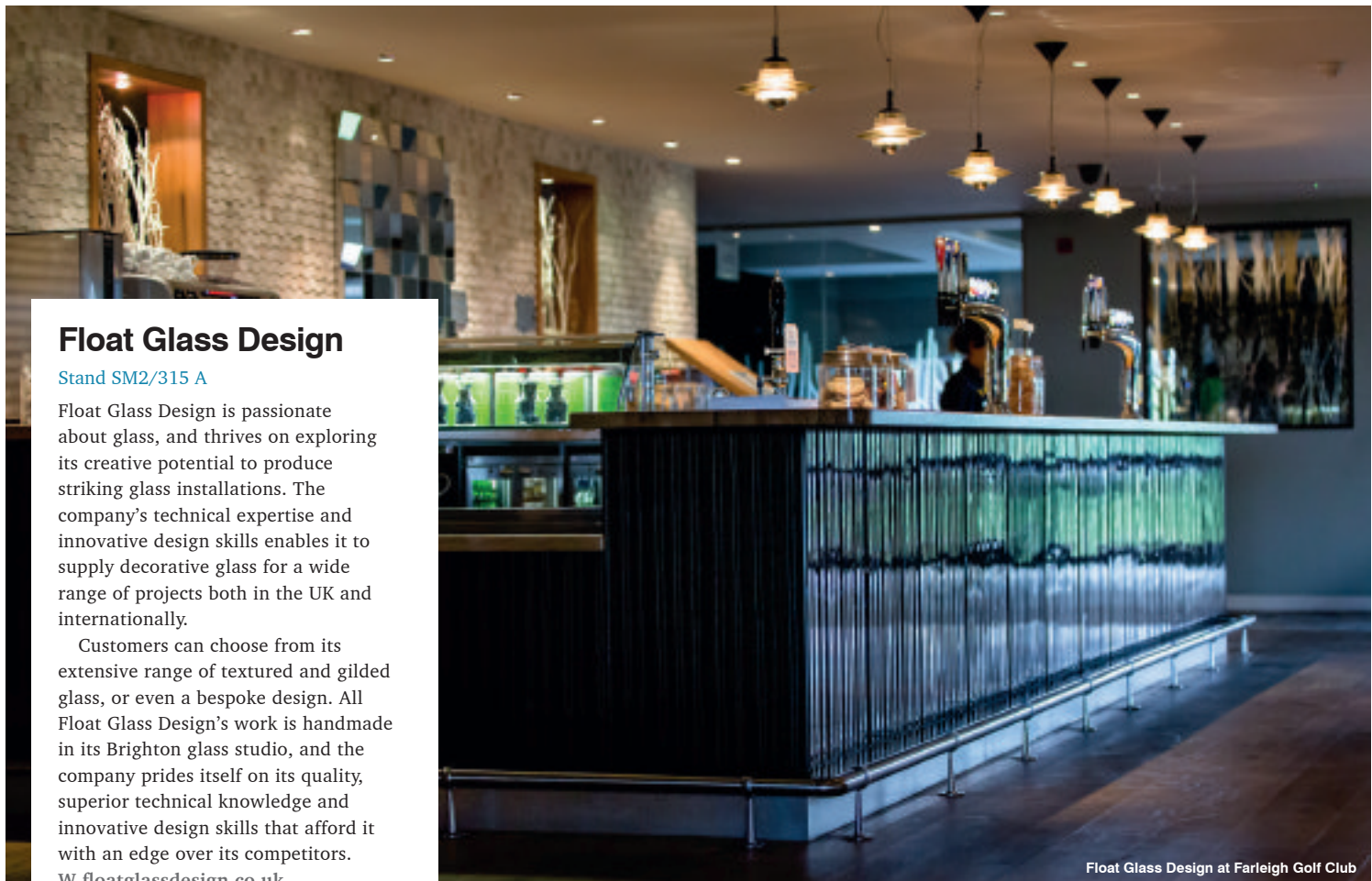
With a comprehensive selection of distinctive handle styles and finishes, the St James Collection by Marflow evokes the timeless elegance associated with traditional bathroom luxury.

For the contract market, the collection provides a level of customisation second to none. It allows the creation and development of bespoke bathrooms, including tailored product development and personalised branding to meet client requirements.

The option for unique branding and engravings on the products means that architects and interior designers can make a distinctive statement. The UK-manufactured pieces can be made to suit bathroom design for both period and contemporary settings.

With a dedicated specification and contract team, clients are assured of a complete traditional bathroom solution that is on time and within budget.

W [stjamescollection.com](http://stjamescollection.com)



## Float Glass Design

Stand SM2/315 A

Float Glass Design is passionate about glass, and thrives on exploring its creative potential to produce striking glass installations. The company's technical expertise and innovative design skills enables it to supply decorative glass for a wide range of projects both in the UK and internationally.

Customers can choose from its extensive range of textured and gilded glass, or even a bespoke design. All Float Glass Design's work is handmade in its Brighton glass studio, and the company prides itself on its quality, superior technical knowledge and innovative design skills that afford it with an edge over its competitors.

W [floatglassdesign.co.uk](http://floatglassdesign.co.uk)

Float Glass Design at Farleigh Golf Club



# SURFACE<sup>||</sup> MATERIALS SHOW 6-8 OCTOBER NEC | BIRMINGHAM

## MUST ATTEND EVENT

- ▶ FIND OUT THE **FUTURE OF MATERIALS** WITH GLOBAL COLOUR RESEARCH
- ▶ TAKE PART IN **30+ HOURS OF DEBATE AND GAIN INVALUABLE BUSINESS ADVICE**
- ▶ GAIN INVALUABLE CPD POINTS IN **FREE SEMINARS**
- ▶ DISCOVER **ARCHITECTURAL MATERIALS** WITH SCIN GALLERY

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ALAIN PASCALE,  
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